



BUILD SELF-AWARENESS

Thousands of career options exist in today’s job market, many of which students don’t know about, all of which require a different educational pathway. Choosing a direction for the future begins with students better understanding their individual strengths and interests. Career Cruising for K-12 helps them do that from the beginning through four in-depth assessments:

CAREER MATCHMAKER ASSESSMENT

Students begin with Career Matchmaker, where they answer questions about their likes and dislikes. Once answers are complete, students are shown a list of ranked career suggestions to help inform the direction they’ll be successful pursuing. They can also view recommended career clusters and filter suggestions by level of education needed.

Matchmaker & My Skills My Progress 83%

Your Results for: Career Planning [Printer Friendly](#)

Careers that suit your answers are listed below under Interest Rank. The best matches are at the top of the list. Click on a career to learn more about it and how it suits your answers.

Career Interest Rank	Close or Exceeds	Needs Improvement	Score
1. Stenographer Stenographers use special writing techniques and dictation machines to record verbal communications.	5	1	C
2. Court Reporter Court reporters use special machines and recording equipment to capture all statements made during legal proceedings.	6	0	C
3. Power Plant Operator Power plant operators control and maintain the machinery and equipment that generate electricity.	5	1	B

MY SKILLS ASSESSMENT

My Skills My Progress 83%

Progress 3 of 45

Rate your skill level at...

3 Repairing things
Knowing how to find the fault, repair or replace the damaged part and put everything back together again. You could be repairing, for example, a piece of equipment or machinery, furniture, or a household plumbing or electrical system. If fixing a machine or piece of equipment, you may have to test it when you have done the repair.

- I Am Highly Skilled
- I Am Skilled
- I Have Some Skill
- I Don't Have This Skill
- I Can't Answer This

People are more likely to enjoy a career they’re good at *and* one that matches their interests. The My Skills assessment asks students to rate their skill level in 45 key areas to see how these skills match up with their careers of interest. Answers range from “I don’t have this skill” to “I am highly skilled.”

LEARNING STYLES INVENTORY




The Learning Styles Inventory helps students understand how they learn. The assessment analyzes preferences and tendencies according to three learning methods: visual, auditory, and tactile. When a student understands their learning style, it improves their ability to study and, in turn, their likelihood for success.


You are a Tactile Learner! Delete Results

Your Learning Style Inventory results indicate you have a strong preference for **tactile learning**. This means that in most situations you will find it easier to understand and recall information if you use this method. Read more about the tactile learning method and how to use it to help you learn.

Reflect & Confirm
You need to reflect and confirm to complete this section of My Plan.
 I have reflected on this section of My Plan and have confirmed that it is up to date.

Your Learning Styles

	Visual Learning	20 %
	Auditory Learning	15 %
	Tactile Learning	65 %






INDIVIDUAL PORTFOLIO

My Plan Build My Resume Share My Plan Print My Plan

My Assessments

Matchmaker & My Skills
Answer questions about your likes and dislikes to find careers that match up with your interests.
Updated: Sept. 27, 2016
fox
Updated: Sept. 26, 2016
Tiffany
Updated: Sept. 26, 2016
Elye
Updated: Sept. 26, 2016
Linda
Updated: Sept. 26, 2016
[Career Matchmaker](#)

Ability Profiler
6 of 6 Complete
[View More](#)

Learning Styles Inventory
Learn more about your abilities and see how your abilities compare to those used in careers that interest you.
You are a Tactile Learner!
 Visual Learning 20%
 Auditory Learning 20%
 Tactile Learning 60%
[View My Profile](#)

My Saved Careers **My Saved Schools** **My Saved Majors**

Account Manager	Washington State University	Acting
Agronomist	Virginia Commonwealth University	Natural Sciences
Architect	University of Wyoming	Aquatic Biology/Limnology

As students learn more about their strengths and interests, a picture of themselves is developed and stored in My Plan. My Plan is the individual portfolio and dashboard where students easily save and access assessment results, career matches, 4-year course plans, education and scholarship options, post-secondary applications, and more. Parents and educators also have view-only access to the portfolio to support students in their quest for success.

My Plan serves as a motivational visual for students, showing them what they've accomplished and what's left to do to achieve their academic and career goals.



Re-take Career Cruising Assessments at Any Time:
As students grow and learn, their interests often shift. To make these changes compatible with education and career plans, assessments can be taken again at any time. Answers change, but plans for the future stay relevant!



EXPLORE OPTIONS

With self-assessments complete, students begin to consciously understand what motivates them and what their strengths and skills are. They turn their focus to finding appealing career options, and exploring higher education institutions. Career Cruising for K-12 provides the tools needed to help students find a career path unique to them. Here's how they can explore:

COMPREHENSIVE CAREER EXPLORATION

Students match assessment findings with career and education possibilities through rich, engaging content that supports multiple pathways. Career options most closely matching assessment results are presented to students in rank order. They can then explore career profiles with job description, expected salary based on geographic location, and video interviews. Students also see what educational prerequisites are needed to enter the career of interest.

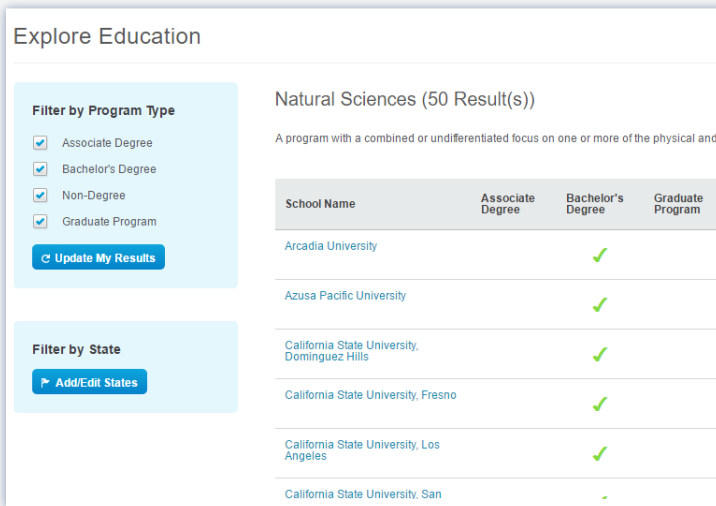
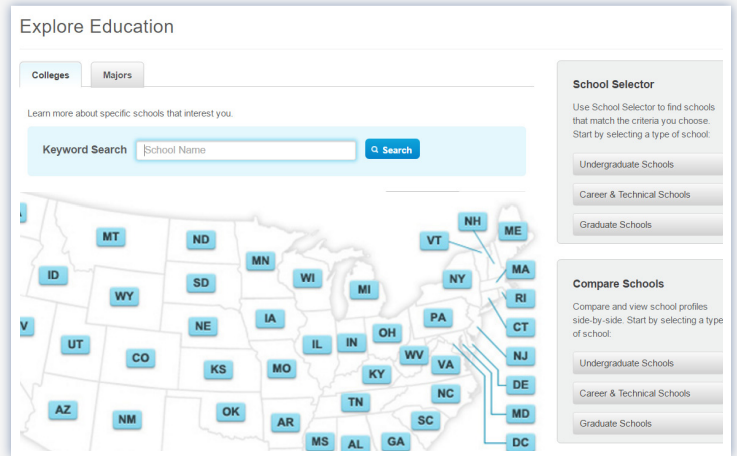
Four-year college degrees aren't for everyone, and Career Cruising recognizes this. The expansive career database includes options for all educational pathways, from high school diplomas to 4-year degrees and beyond. Results can also be filtered to show careers based on educational requirements.

The image shows two screenshots of the Career Cruising website. The top screenshot displays a 'Career Videos' section with a featured video titled 'So, you want to be a Clinical Dietician...' and a list of related video interviews: 'Career Interview: Clinical Dietitian', 'Career Interview: Clinical Nutrition Manager', 'How to Work in Nutrition', and 'Dietitians and Nutritionists'. The bottom screenshot shows a detailed profile for 'Building Inspector'. It includes a 'Save to My Plan' button, a 'At a Glance' section with a description: 'Building inspectors make sure new and old buildings comply with building and safety codes.', a list of 16 career clusters (Architecture & Construction, Government & Public Administration, Law, Public Safety, Corrections & Security), an 'Earnings Range' of 30K - 65K, a 'Level of Education' requirement of '2-Year College or Technical Training', and a 'Suitable for You?' indicator. A sidebar on the left lists various filters like 'Job Description', 'Working Conditions', 'Earnings', 'Education', 'Sample Career Path', 'Related Careers', 'Other Resources', 'Interviews', and 'Job Search'.

POST-SECONDARY EXPLORATION

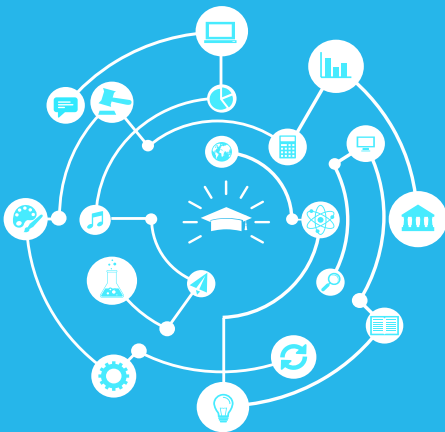
Once a student has explored a career of interest and the educational pathway, it's time to explore post-secondary options.

Career Cruising's powerful data library gives students access to a full range of education and training details. The robust search engine means students can set advanced criteria including geography, tuition, employment rates, program availability, and much more to find a school that meets their needs.



After they've explored and saved schools, students can stay on track with a post-secondary planning tool. They can even manage college applications, transcripts, and recommendation letters.

Once students know what career they want to pursue and what academic pathway will get them there, it's time to make a plan!



Multiple Pathways to Success: Career Cruising understands that 4-year degrees aren't for everyone, and supports careers that require all different levels of education. With easy-to-understand occupation profiles, the program offers a simple and engaging way for students to explore future careers – from accountant to zoologist – all in one place.



CREATE A PLAN

When a student has mapped out a career goal and educational pathway, it's time to plan the steps to get there. A range of built-in activities help students build an individual portfolio that travels with them from grade to grade. Here's how Career Cruising for K-12 helps gets students motivated and prepared for the future:

INDIVIDUAL PORTFOLIO

My Plan is the individual portfolio and dashboard where students easily save and access assessment results, career matches, 4-year course plans, education and scholarship options, post-secondary applications, and more. Parents and educators also have view-only access to the portfolio to support students in their quest for success.

My Plan is also a motivational visual for students, showing them what they've accomplished and what's left to do to achieve their academic and career goals.

The screenshot shows the 'My Plan' dashboard with the following sections:

- My Assessments:**
 - Matchmaker & My Skills:** Answer questions about your likes and dislikes to find careers that match up with your interests. Updated: Sept. 27, 2016. Includes a list of users: fox, Tiffany, Elye, and Linda.
 - Ability Profiler:** 6 of 6 Complete. Includes a progress bar and a 'View More' button.
 - Learning Styles Inventory:** Learn more about your abilities and see how your abilities compare to those used in careers that interest you. You are a Tactile Learner!

Visual Learning	20%
Auditory Learning	20%
Tactile Learning	60%

 Includes a 'View My Profile' button.
- My Saved Careers:**
 - Account Manager
 - Agronomist
 - Architect
 - Coach
 - Computer Support Person
- My Saved Schools:**
 - Washington State University
 - Virginia Commonwealth University
 - University of Wyoming
 - University of Tennessee
 - University of Michigan
- My Saved Majors:**
 - Acting
 - Natural Sciences
 - Aquatic Biology/Limnology
 - Adult and Continuing Education and Teaching
 - Accounting

COURSE PLANNER

Customized for each school’s graduation requirements, Course Planner lets students plan their high school courses in alignment with their post-secondary and career goals. Based on a student’s chosen pathway, Career Cruising for K-12 suggests courses that can be taken in high school to help prepare them for a career of interest. Students also see which courses are required during each year of high school, and can add electives that fit their schedule.

My Course Plan My Progress 100%

[← Back to My Plan](#)

Year 9	Year 10	Year 11	Year 12
English 9 ENGLDI 1	+ English 10	+ English 11	+ English 12
+ Math 9	+ Math 10	+ Science 11	+ Math 12
+ Science 9	+ Science 10	+ Math 11	+ Soc. Stud. 12
+ Soc. Stud. 9	+ Soc. Stud. 10	+ Soc. Stud. 11	+ Elective
English as Second La... ESOL I 1	+ Elective	+ Elective	+ Elective
+ Elective	+ Elective	+ Elective	+ Elective
+ Elective	+ Elective	+ Elective	+ Elective
+ Elective	+ Elective	+ Elective	+ Elective

Sample High School Program of Study

This Program of Study can serve as a guide, along with other career planning materials, as learners continue on a career path. Courses listed within this plan are only recommended coursework and should be individualized to meet each learner’s educational and career goals.

Banking Services Finance

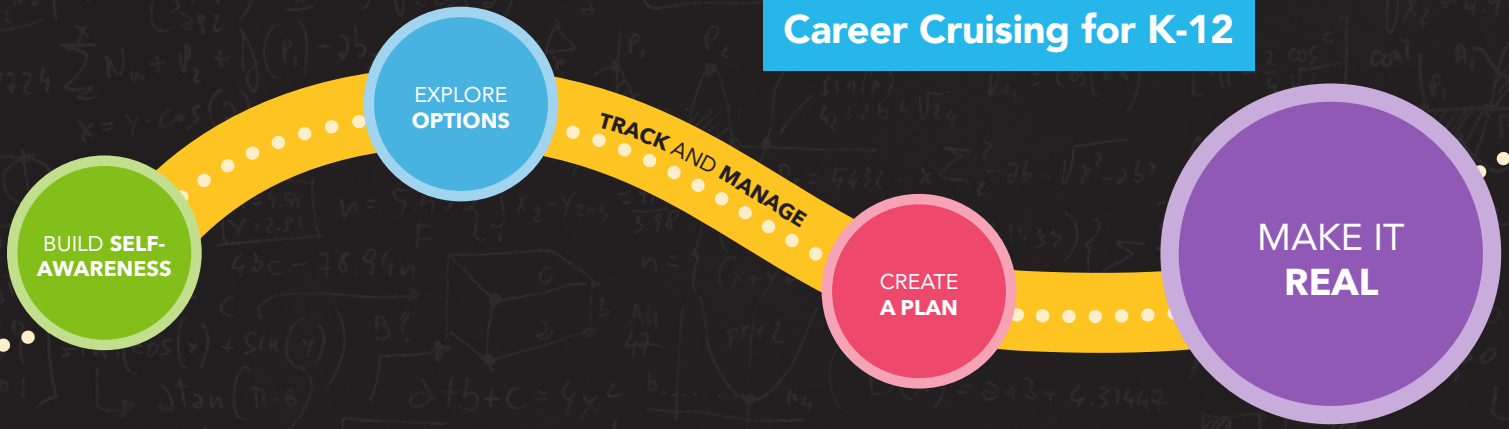
Grade 9	Grade 10	Grade 11	Grade 12
English/Language Arts			
English/Language Arts I	English/Language Arts II	English/Language Arts III	English/Language Arts IV
Math			
Algebra I or Geometry	Geometry or Algebra II	Pre-Calculus or Algebra II	Pre-Calculus or Calculus or Trigonometry or Statistics
Science			
Earth or Life or Physical Science or Biology	Biology or Chemistry	Chemistry or Physics	Physics or Other science course
Social Studies/Sciences			
State History	U.S. History	World History	Government

When course planning is automated, it frees up valuable teacher and counselor time for more in-depth conversations with students. Course selection and registration is handled from within Career Cruising thanks to integration with a school’s Student Information System (SIS).



Find Financial Aid and Scholarship Information:

Part of education planning is researching financial aid and scholarships. Students have access to information on thousands of grants, scholarships, and other forms of financial aid within Career Cruising. The Financial Aid Selector helps students focus their search and see only the options for which they’re eligible.



MAKE IT REAL

After students make a plan for the future, it's time to bring it to life. Students take informed action as they begin working toward tangible post-secondary and career goals, including activities that help them learn valuable skills like budgeting and work-life balance. Here's how Career Cruising for K-12 helps students work toward life beyond high school:

COLLEGE APPLICATION MANAGEMENT

The college application process is significantly easier when everything is in one place! Students can prepare and manage college applications through Application Planner, and prepare for SAT®/ACT® tests with the optional add-on of Method Test Prep. Career Cruising for K-12 is also integrated with TranscriptsPlus® to enable electronic submission of transcripts and teacher recommendations to 2,000+ colleges and universities worldwide. An interactive calendar and tracker keep students aware of post-secondary, scholarship, and financial aid requirements and deadlines.

- My Education
 - My Saved Schools
 - My Saved Majors
 - School Selector Results
 - Education History
- Application Tracker
 - Campus Visit Reports
 - Personal College Profile
 - NCAA Participation
- My Assessments
- My Careers
- My Scholarships & Financial Aid

Application Tracker

Use this section to organize and manage your college applications.

[+ Add College](#)

College Name	Deadline
Arcadia University	Oct. 17, 2014
Binghamton University, State University of New York	Mar. 23, 2016
Concord University	Oct. 31, 2013
East Carolina University	Oct. 22, 2014
Michigan State University	May 31, 2015
Montana State University	
San Diego State University	Dec. 31, 2015

EMPLOYMENT GUIDE

Employment

Employment Guide

Learn how to conduct an effective work search and read our advice for your first days on the job.

[Learn more](#)

Jump to a section:

- Work Search
- Resumes
- Letter Writing
- Interview Skills
- Job Offers
- On the Job

Job Search

Search for postings on thousands of job boards and company websites at once, using our Job Search tool.

Job / Position

Location

[Find Jobs](#)

More Options

- Advanced Search
- Job Search Help
- Keywords for My Saved Careers

Build My Resume

Use the information from My Plan to create your resume.

[Build My Resume](#)

The Employment Guide equips students with job search resources as they transition to college or professional life, including cover letter tips, interview guidance, job offer evaluation, and advice for making a fantastic first impression once they land a job. Career Cruising's partnership with Indeed.com means students can look for jobs from directly within the program. In addition, Matchmaker assessment results can help educators plan career fairs and activities in different career clusters.

EXPERIENTIAL CAREER CURRICULUM

Students get to test-drive career options to see how choices they make today impact their future. Financial literacy lessons, which fit neatly into a teacher's classroom plan, help students understand the importance of planning and budgeting. Students will also begin to understand the demands different careers can have on their time and the cost of different lifestyles through role-playing activities. Giving students a way to explore real-life choices further connects their schoolwork today to future outcomes.

The screenshot shows the 'My Interactives' menu on the left, listing various tools like 'The World of Work Survey', 'High Five Introduction', 'Glossary', 'My Wish List', 'My Assigned Role Profile', 'See Other Students' Profiles', 'After Work', 'Reality Check', 'Interview', 'Résumé', 'My Ideal Role Profile', 'Realizing My Dream', and 'The World of Work'. The main area displays the 'Transportation' selection screen, which allows users to choose transportation options from a wish list. The options include 'High-end import' (New: \$41,000 = \$799/month/5 years; Used: \$20,000 = \$390/month/5 years) and 'Four-wheel drive' (New: \$32,000 = \$624/month/5 years; Used: \$9,000 = \$175/month/5 years). Below these are 'Laptop' (New: \$850 = \$39/month/2 years; Used: \$400 = \$37/month/1 year) and 'Audio system' (Decent: \$450 = \$20/month/2 years; Discount model: \$200 = \$19/month/1 year). Each option has 'Remove' and 'Add' buttons. On the right side of the transportation screen, there are four tabs: 'Accommodation', 'Transportation', 'Leisure Items', and 'Leisure Activities'.



Build a Resume: The Resume Builder tool guides students through a step-by-step process to document work and volunteer experience, extracurricular activities, and academic accomplishments in a well-organized, ready-to-print format.

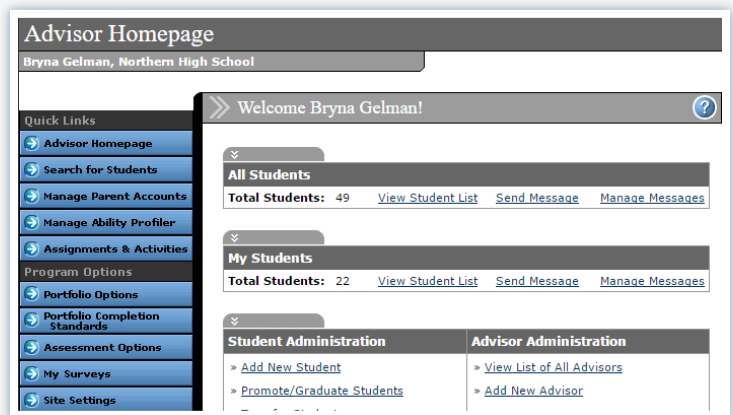


TRACK AND MANAGE

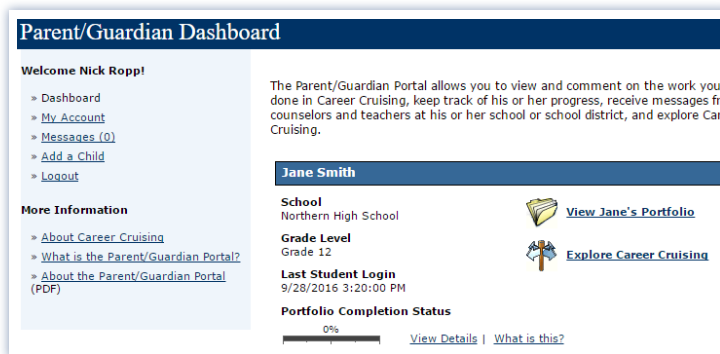
Career Cruising for K-12 benefits administrators, educators, and parents through robust tracking and management systems at both the individual and school/district levels. Here's how the program helps support future readiness every step of the way:

CAREER ADVISOR MANAGEMENT SYSTEM (CAMS)

Keeping up with each student's career aspirations, course schedules, and college plans is overwhelming, and can often lead to standard responses that under-serve students. CAMS is a student management platform that gives educators and administrators access to standard and customizable reports, messaging tools, and a view of each student's career goals and assessment results. Advisors can also be assigned to specific students, with defined roles and permissions set by Career Cruising Administrators.



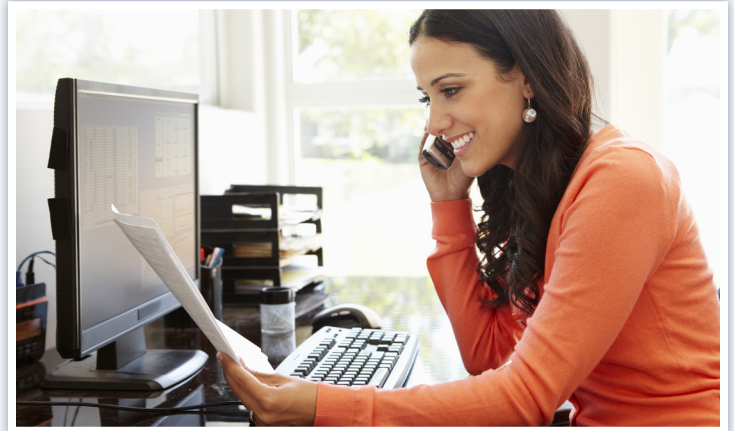
PARENT PORTAL



Parents and family members have a critical role in helping students plan for the future. The Parent Portal gives them visibility to their child's progress at all times, and the messaging functionality opens lines of communication between parents, students, educators, and counselors.

SUCCESS SERVICES ALIGNED TO YOUR PROGRAM GOALS

The Success Services team at Career Cruising works proactively to ensure a smooth implementation of the program aligned with your school and district goals. Post-implementation, the team supports and encourages school administrators, IT staff, and educators along the way. With Success Services, getting the most out of your implementation is expected, not exceptional.



STUDENT INFORMATION SYSTEM INTEGRATION

Add or Modify Courses
Bryna Gelman, Northern High School

Quick Links

- Advisor Homepage
- Search for Students
- Manage Parent Accounts
- Manage Ability Profiler
- Assignments & Activities

Program Options

- Portfolio Options
- Portfolio Completion Standards
- Assessment Options
- My Surveys

Click on a course you would like to modify

Grade 9	Grade 10	Grade 11	Grade 12
Add Courses	Add Courses	Add Courses	Add Courses
Modify Courses	Modify Courses	Modify Courses	Modify Courses

[Printer-Friendly Report](#)

Creative Arts	Course No.	Applicable Grades	Course Type
Music 101	MUS01	9, 10, 11	Elective
Visual Arts 1	ART01	9, 10	Elective

Student Information System (SIS) integration means data from your SIS flows seamlessly to Career Cruising for K-12. Staff workloads are lightened because students can use their own career and post-secondary plans to register for high school courses that align to their goals. Student academic records and college and career plans can be seen in one place by parents, teachers, students, counselors, and administrators.



Survey Your Students and Staff: The powerful survey capabilities of SurveyMonkey® are integrated into Career Cruising for K-12, which means educators can get feedback on the program at every turn, as often as they like.