

“Building Enterprising and Vibrant Communities and Local Economies Through the Lens of Asset Based Community Driven Efforts (ABCDE)”

This workshop is designed for community enthusiasts and builders, LED practitioners and civic leaders who want to discover more about Asset Based Community Driven Efforts (ABCDE) - philosophies and methodologies, and their potential and application to developing their communities and local economies.

Workshop Program

Through exciting stories, gaming exercises, conversation and lots of humour, this Workshop will focus on:

- An in depth understanding of the philosophy, value and practice of ABCDE:
 - Shifting the development mindset from needs and deficiencies to assets, capacities and opportunities
 - Highlighting, mapping, connecting and celebrating the diverse range of community assets and harnessing the connected assets for action that builds vibrant, connected, inclusive and enterprising communities and local economies.
 - Encouraging community members to make the shift from being consumers, customers and clients of services and programs, to co-designers, co-producers and citizens.
- The four critical facilitation processes; namely asset mapping, the art of hosting conversations, citizen engagement and retention, and the harvesting and sharing of stories.
- An awareness of ABCDE tools and resources.
- Opportunity to reflect on the application of ABCDE approaches within workshop participant communities.

About the Facilitator: Peter Kenyon



Peter is simply a social capitalist, community enthusiast and social entrepreneur. Over the last four decades he has worked with over 2000 communities throughout Australia, New Zealand, North America, Africa, Southern Asia, Pacific and the Middle East, seeking to facilitate fresh and creative ways that stimulate community and economic renewal. He is motivated by the desire to create vibrant, caring, inclusive, connected and enterprising communities and local economies. Peter is convinced that one cannot develop communities and local economies from the top down or from the outside in. It requires communities to build from the inside out, and for their members to invest themselves, ideas, assets, resources and creativity in the process. Peter created the Bank of I.D.E.A.S. (Initiatives for the Development of

Enterprising Action and Strategies) in 1991 to promote such a paradigm shift and assist with the necessary facilitation, ideas and skills. Peter's consulting project work has resulted in assignments in 59 countries and all states of Australia. He is the author of 16 publications in the fields of community building, enterprise development, small town renewal, youth enterprise and youth empowerment.

Click here - <https://www.youtube.com/watch?v=nUKGx4ORqQk> to see an example of Peter's presentation style.

To discover more of Peter's ABCDE involvement, see the website of the Bank of I.D.E.A.S.- www.bankofideas.com.au

'Communities have never been built upon their deficiencies. Building community has always depended upon mobilizing the capacities and assets of a people and a place. That is why a map of community assets is necessary if local people are to find the way toward empowerment and renewal'

-John McKnight & Jody Kretzmann

'Go to the people; live among them; learn from them; love them; start with what they know; build on what they have, but of the best leaders when their task is done, the people will remark - "We have it done it ourselves"' -Lao Tzu

'We are motivated by what we don't have, to use what we do have, to get what we want'

-Rev Dr Moses Coady

The future of every community lies in capturing the energy, imagination, intelligence and passion of its people' -Ernesto Sirolli

Peter Kenyon 8/21/2016 4:32 PM

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