



Coal Miner Days

Box 1041, Sparwood, BC V0B 2G0
coalminerdays@hotmail.com
www.coalminerdays.com

March 5, 2019

Dear Businesses & Industry:

Sparwood Coal Miner Days will be held June 3- 9. The Coal Miner Days Society is excited to announce that this year festivities will be a week long. Each year we work hard to bring a fun, inexpensive weekend to the residents and visitors of Sparwood. The focus for our event continues to be about building community spirit, lending a helping hand and getting involved all while showcasing our community.

Community spirit will be exhibited from one end of Sparwood to the other! Our mission is to organize and work cooperatively with all sectors of our community in providing a festival that honors regional history, promotes family, gives opportunities for skills development, volunteerism, creates a source of community pride while promoting our local businesses, organizations and industry.

The Coal Miner Days Society is in need of your Partnership (monetary or otherwise) to help make the celebration a success. It takes a significant amount of time and money to provide a memorable event for the community and surrounding area. Only with your generosity can this community event become a reality.

Four levels of sponsorship with benefits detailed are listed on the following page.

Also attached is a cost sheet for advertising in our 2nd annual CMD magazine. This magazine is another way you are able to support and give awareness to your business/industry

By becoming a Coal Miner Days Festivities sponsor you will bring brand awareness to your business/industry as well as highlight your community spirit.

Thank you for your support. If you have any questions or concerns please do not hesitate to contact us.

Sincerely,

coalminerdays@hotmail.com

On behalf of the Coal Miner Days Society

If you have received this request by mail, please send us your email address if you would prefer to receive information from Coal Miner Days by email. We are looking to become more environmentally friendly by increasing our communication via email and would like to request that you provide us with an email address so that future correspondence can be done paperless.

Follow us 😊



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Please mail to: Sparwood Coal Miner Days Society, Box 1041, Sparwood BC V0B 2G0 email to:
coalminerdays@hotmail.com contact [Jessica](#)



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Corporate Sponsorship Application

Company Name: _____

Contact: _____

Address: _____

Phone numbers: _____

Website: _____

Email: _____

Level of sponsorship:

Platinum - \$5,000

CMD website listing Platinum sponsor

Prominent display of logo on all forms of advertising (social media, print)
Verbal recognition on all announcements/interviews
Full page ad in CMD magazine
Prominent display of logo on CMD event signage
Business website/email link on CMD website & Facebook
6 cabaret tickets

Gold - \$2,500

CMD website listing Gold sponsor

Logo displayed on all forms of advertising (social media, print)
Half page ad in CMD magazine
Display of logo on an event signage
Business website/email link on CMD website & facebook
4 cabaret tickets

Silver - \$1,500

CMD website listing Silver sponsor

Logo displayed on all forms of advertising (social media, print)
1/8 th page ad in CMD magazine
Logo sponsorship signage on an event
Business website/email link on CMD website & facebook
2 cabaret tickets

Bronze - \$500

CMD website listing Bronze

Honorable Mention

Under \$500

CMD website listing Honorable Mention

Thank you recognition in newspaper

Cheque Enclosed \$ _____

Payable to: Sparwood Coal Miner Days Society

In Kind Donation Value \$ _____

Please attach description of in kind donation

Receipt required: Yes _____ **No** _____

We appreciate the value of in kind donations as well and will honor their value in the same levels of sponsorship. Please include the value of your in kind donations.

Follow us 😊



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