

Giving Well offers customized programs to create an internal giving program directed by your employees. The program provides education, leadership, and is a key component to attracting and retaining employees. The programs are interactive and engaging and the skills are transferrable to the general workplace as well as personal development.

**Talk to us about how to get started on Your Roadmap to Philanthropy** [info@givingwell.ca](mailto:info@givingwell.ca)

**Giving Well offers a three-tiered program for companies of all sizes can be customized to meet your specific needs and desired outcome.**

### **Tier I Creating Your Roadmap to Philanthropy - Commence the Journey**

- Identify in-house Volunteer Committee
- Information Session – addressing all your key questions
- Education Program on how to give well
- Debunking the myths about charitable giving
- Tools and expertise to create your roadmap to philanthropy
- Charity selection and funding
- Partnerships and volunteering
- Tools and expertise for assessing impact and sustainability of your giving
- Celebrate your Success
- All aspects of the program are fully supported by our expert facilitators

**You have now successfully completed Tier I and can choose your path going forward. If you have in-house funding you may choose to skip Tier II and travel directly to Tier III. If you want or need to raise funds for your selected charities then Tier II is your next step in the program.**

### **Tier II A Fork in the Road – Travelling a New Route**

- Create unique events and initiatives to support selected charities.
- Engaging with all employees of the company to showcase the impact of charitable participation
- Creating exposure and sharing your story

### **Tier III Evaluating the Journey – Driving Towards Success**

- Impact Reports
- Review charity performance
- Educate new members
- New round of charity selection and funding cycle using resources and skills from Tier I