

LCTA – Board Meeting - Minutes

11.13.2018	6:00 PM	Family Circle Tennis Center, Daniel Island, SC
Facilitator	Steve Wilson – President	
Note taker	Nancy Pitcairn	
Board Members Present	Steve Wilson, Bill Ennis, Ken Edwards, Rob Eppelsheimer, Steve Speer, Nancy Pitacirn	
	The Meeting was opened by the President, Steve Wilson at 6:00 PM	
Reading of Minutes	Minutes were reviewed and accepted noting that an action item from the last Board meeting still needs to be done. Change the By Laws that Board Members are required to attend at least 2 of 4 board meetings per year.	
Treasurers Report	<p>2019 Budget</p> <p>Tamara Hale will email an updated budget for 2019 along with our 2018 budget and we will vote electronically.</p>	
Committee to Explore splitting into 2 leagues	<p>Bill Ennis reported that the committee to explore splitting LCTA into 2 leagues was completed with the following results:</p> <ul style="list-style-type: none"> • Not in favor of splitting at this time • West Ashley would be in jeopardy of not having enough players to field a competitive league • Should consider this again in the future when West Ashley grows in population • LCTA should continue to schedule flights geographically • Players want more matches • Players want more than one team advancing to state 	
USTA SC Survey Results.	Survey results were reviewed and there were no surprises on the results. Note that only about 178 of 3400 players responded.	
Marketing and Communication Plan	<p>Marketing:</p> <ul style="list-style-type: none"> • Newspaper ads did not bring a large response. No need to run more ads but worth exploring. • Schedule a meeting with Facility Pros to work on adding teams and respond to their concerns. Rob Eppelsheimer will reach out to the facilities to schedule a lunch meeting sometime soon. • Why are we losing teams in the Mixed Doubles league? Lack of interest? 	
Other Business	<p>Dues Increase:</p> <p>A motion was made to table the dues increase indefinitely (Steve Speer, Second by Ken Edwards). A decision was made to form a committee to look for an Administrative Assistant to be hired at \$1,000 per month using our current funds and if this proves to be a worthwhile investment, look into raising dues to cover this salary.</p> <p>Committee: Steve Wilson, Ken Edwards, Bill Ennis and Dee Mack</p> <p>Bill Ennis submitted a letter that he wrote on behalf of the Board of Directors to Jennifer Gregg detailing the reasons why LCTA should receive additional teams to the SC State Championships. Letter attached.</p> <p>LCTA will hire an outside firm to review our books as it has not been done in several years.</p>	