

## **MSRC Annual Conference**

### **Attendee Packet Ad Copy Information**

#### **Ad Copy Size:**

Full page: 7" wide x 9-7/8" high

½ page: 7" wide x 4-3/4" high

¼ page: 3.5" wide x 4-3/4" high

#### **General Conditions for Advertising in the MSRC Annual Conference Attendee Packet:**

If all necessary advertising materials are not received by the closing deadline, placement of the advertisement is not guaranteed.

No advertisement may be canceled after the closing deadline (April 1).

The MSRC shall not be responsible for errors caused by designers and typesetters.

The MSRC shall not be responsible for claims made in advertisements, and the Advertiser shall indemnify and hold the MSRC harmless from any liability of any kind arising from such claims, including reasonable attorney's fees and all other associated costs of litigation.

All advertisements are subject to approval by the MSRC. Such approval shall be granted or withheld solely at the MSRC's absolute discretion.

The Advertiser specifically warrants that all photographs and endorsements are covered by valid, written consents, and the Advertiser shall indemnify and hold the MSRC harmless from any liability of any kind resulting from publication thereof, including reasonable attorney's fees and all other associated costs of litigation.

#### **Ad Copy Submission Information:**

Please email ad copy to Terra Saunders-Crouch no later than April 1<sup>st</sup> of the Conference Year.

[terra.saunders-crouch@mercy.net](mailto:terra.saunders-crouch@mercy.net)