

Jeannette Fromm's Portrait Procedure

Getting Started

Each commissioned portrait begins with a consultation to discuss the client's portrait desires and ideas. Elements of the portrait such as size, medium, style, and setting are discussed. The personality of the person to be depicted, and where the portrait will hang is also conveyed.

Photographs provided OR Photo-Shoot

Artist can work from photographs provided by client, or schedule a photo-shoot. If the photographs are provided, the photos should have clear details.

A photo session is usually an hour, to an hour and a half in length. During the photo-shoot, a camera is used to record a variety of poses and expressions, in varied lighting situations. 100-150 photographs are taken. The client and/or the subject are encouraged to offer pose ideas/suggestions. This is a fun opportunity to be part of the creative process. The artist will also take color notes. (Photo-shoot fee and travel expenses are additional.)

At the Studio - Planning the Portrait

The photos from a photo-shoot are taken back to the artist's studio to be studied, sketched, cropped, cut, and re-composed. A follow-up consultation is scheduled to discuss the artist's recommendations and final pose ideas.

Contract

After elements of the portrait are agreed upon, a contract is finalized and signed so that all of the details are outlined for the artist and client.

A deposit of 1/3 the amount of the portrait is due when the contract is signed.

Creating the Portrait

The portrait is created in the studio using the photographs and color notes. Sometimes articles of clothing are borrowed so that the artist can capture special details, colors, and textures that the photographs may not reveal.

Final Steps

Pencil Portraits may take 2-4 weeks to complete and deliver (depending on schedule). Oil Portraits take 3-6 months to complete and deliver (depending on schedule and drying time).

When the portrait is close to completion, the artist will email photos to review. If the portrait is an oil painting, varnishing will take place after acceptance.

Delivery is arranged upon completion of portrait.

Final payment for the portrait is due at this time.