

## INSULATION, LLC DELIVERING **EXPLOSIVE** ENERGY SAVINGS

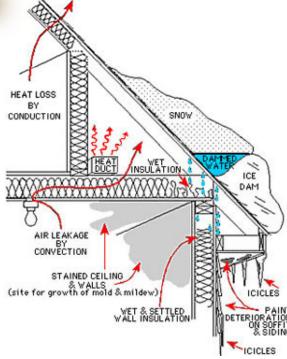
Serving all of Wisconsin 608.445.8970

## Why do ice dams occur?

When the snow starts to fall on our homes and businesses, we increase the risk of ice damming. Of course certain conditions must occur for ice damming to occur, and some ice dams can still occur naturally, but there are certain things we can do to help prevent them from occuring all together. Below is a list for human caused ice dams:

- Lack of insulation (heat loss) or improper material selection.
- Lack of air sealing (air infiltration)
- Lack of proper ventilation (if applicable)





## Why does this matter?

When ice dams form, there is liquid water, not ice, that tends to pool up at the eave lines. This water can make its way into our homes and cause drywall damage, and indoor air quality issues by the formation of mold, and mildew.

## Solving Ice Dams

There are certain ways to prevent ice damming from occuring, and they all point back to defining the thermal envelope with proper air sealing and insulation, and depending on the methods chosen, ensuring that the ventilation requirements, if applicable, are fulfilled. Contact us to see how we can solve your ice damming issues today!