



Choosing Wisely Case Studies, Resources and Future Plans

*Leveraging Choosing Wisely as a Tool for Achieving Health Equity:
“Call to Action” Summit
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“I would propose that each specialty society commit itself immediately to appointing a blue-ribbon study panel to report, as soon as possible, that specialty's ‘Top Five’ list.”

Howard Brody, MD

Medicine's Ethical Responsibility for Health Care Reform — The Top Five List

The New England Journal of Medicine, 2009



Fast Forward to 2017

- 80 specialty society partners
- 490 recommendations
- 29 current and former grantees
- 40+ Choosing Wisely Champions
- 70+ Consumer Reports partners and distributors
- 120 patient-friendly brochures
- 19 countries



Lessons Learned

- Power of messaging and framing
 - Focus on quality, safety and doing no harm
 - Evidence based
 - Within control of specialty
 - Clinician and patient lead
 - Transparent process
- Simple rules
- Engagement and partnership
- Bottom up with support
- Need for system and performance improvement approaches



“Overuse of low-value care is common among patients without insurance or with Medicaid. Rates of low-value and high-value care were similar among physicians serving vulnerable patients and other physicians. Overuse of low-value care is a potentially important focus for state Medicaid programs and safety-net institutions to pursue cost savings and improved quality of health care delivery.”

- Low-Value Medical Services in the Safety-Net Population. Barnett ML, Linder JA, Clark CR, Sommers BD. JAMA Intern Med. 2017 Jun 1;177(6):829-837.

Grantees working with vulnerable populations

- LA Department of Health: Los Angeles County Department of Health Services (DHS) is the second largest health system in the country and the largest “safety net” health system serving vulnerable populations. 90 percent of patients who are seen by Los Angeles County DHS are at or below the federal poverty level. They are conducting a survey of patient willingness to engage in shared decision-making about low-value care and we will have the results next month.
- In Detroit
 - Henry Ford Physician’s Network–
 - More than 99,700 patients admitted to HFHS hospitals
 - Responsible for over 33,000 lives across SE Michigan
 - 61 percent of HFHS’s are Medicare & Medicaid: Medicare and Medicare HMO, 43%; Medicaid and Medicaid HMO, 18%
 - DMC-PHO- DMC PHO has successfully participated as a Pioneer Accountable Care Organization (ACO) through the Centers for Medicare and Medicaid Services with a subset of their participating physicians, realizing improvements in care and cost reductions.
- Cornerstone:
 - 80 locations in communities throughout central North Carolina
 - Participates as a Next Generation ACO. Recent Medicare quality and cost performance outcomes show Cornerstone and CHES together ranked sixth in the nation in quality among ACOs.



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THANK YOU

For More Information:

www.choosingwisely.org | www.abimfoundation.org



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