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**Clay McCauley**  
Executive Director

# The Sip

*A Colorado State Fair Foundation Fundraising Event*

Greetings,

The Colorado State Fair Foundation relies heavily on philanthropic support to achieve our mission – **to enhance youth programming, education and experiences at the Colorado State Fair**. We recognize the value of programs administered by 4-H and FFA during the fair is significant and requires additional support. We also recognize that opportunities exist to impact a broader group of Colorado youth. The Foundation continues to address priorities addressed by our founding members such as capital improvements and program funding, along with expanded goals. It is with this priority in mind that the Colorado State Fair Foundation will host our annual fundraiser, **The Sip**.

We invite you to be a part of *The Sip* as our guests taste spirits, beers, and wines from across Colorado. This tasting style event will be held on **Saturday, October 20, 2018 at 6:00 PM at the ProRodeo Hall of Fame in Colorado Springs, Colorado**. An assortment of appetizers, light entrees and desserts will be served, live entertainment will be provided and a live auction of several very “unique” packages will take place during the event.

By supporting *The Sip* fundraising event, you will aid ongoing efforts to fund our valuable youth programs. We welcome you to establish yourself as a committed supporter of the Colorado State Fair Foundation and youth programming at the Colorado State Fair, by becoming a sponsor of this annual event. For more information about the event or the Foundation, please contact our office at (719) 404-2010 or visit our website at [www.ColoradoStateFairFoundation.org](http://www.ColoradoStateFairFoundation.org).

Sincerely,

Clay McCauley  
Executive Director

P.O. Box 2218, Pueblo, Colorado 81004  
(719) 404-2010

[www.ColoradoStateFairFoundation.org](http://www.ColoradoStateFairFoundation.org)

# The Sip

*A Colorado State Fair Foundation Fundraising Event*

**Title Sponsor..... \$10,000**

*Benefits:*

- Name or logo on commemorative tasting glasses
- Reserved table for 16 (2 tables)
- Opportunity to speak at the event
- Prominent sponsor recognition on all event-related marketing and promotional collateral: save the date, invitations, flyers, e-mails, and signage
- Recognition in event program
- Name or logo featured on CSFF website
- Exclusive access for 8 to CSFF Members Only Club during 2019 Colorado State Fair
- 2 VIP Parking passes to the 2019 Colorado State Fair
- Gate Admission for 8 to the 2019 Colorado State Fair

**Gold Sponsor..... \$5,000**

*Benefits:*

- Reserved table for 8 (1 table)
- Recognition on event invitations
- Recognition on pre-event promotion and advertisements
- Sponsor listing on select at-event signage and in the event program
- Name or logo featured on CSFF website
- Exclusive access for 4 to CSFF Members Only Club during 2019 Colorado State Fair
- 1 VIP parking pass to the 2019 Colorado State Fair
- Gate Admission for 4 to the 2019 Colorado State Fair

**Silver Sponsor..... \$2,500**

*Benefits:*

- Reserved table for 8 (1 table)
- Recognition on pre-event promotion and advertisements
- Sponsor listing on select at-event signage and in the event program
- Name or logo featured on CSFF website
- Exclusive access for 2 to CSFF Members Only Club during 2019 Colorado State Fair
- Gate Admission for 2 to the 2019 Colorado State Fair



# THE SIP SPONSORSHIP COMMITMENT FORM

## Sponsorship Levels

- Title Sponsor—\$10,000  
 Gold Sponsor—\$5,000  
 Silver Sponsor—\$2,500

## Sponsor Information

Business/Individual \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

How would you like to be referenced for sponsor recognition? \_\_\_\_\_

Please send company logo in JPG format to: [director@ColoradoStateFairFoundation.org](mailto:director@ColoradoStateFairFoundation.org)

## Payment Information

Enclosed is a check for \$ \_\_\_\_\_ Please make checks payable to: **Colorado State Fair Foundation**

**For credit card purchases, please provide information below or call the Foundation office at (719) 404-2010**

Please charge my credit card for \$ \_\_\_\_\_  Visa  MasterCard  AMEX  Discover

CC# \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV# \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

### Mail completed form with payment to:

Colorado State Fair Foundation  
P.O. Box 2218  
Pueblo, CO 81004  
(719) 404-2010

*Your support will benefit the Colorado State Fair Foundation and our efforts to enhance youth programming, education and experiences at the Colorado State Fair.*

**THANK YOU!**

The Colorado State Fair Foundation is a Colorado non-profit 501(c)(3) tax exempt organization (Federal Tax ID #80-0613864). A portion of your sponsorship may be tax deductible to the fullest extent allowable by law.

