

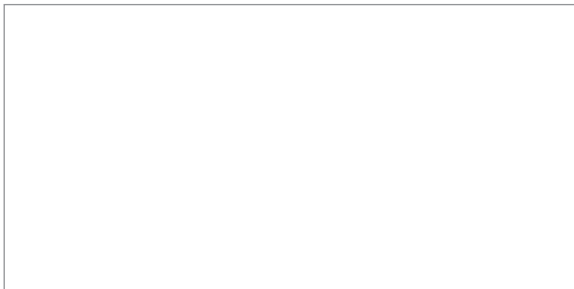


Need more sound?  
Step up to Klik EZ...www.klik-hearing.com  
Your hearing healthcare provider can  
provide info.



PlaidHearing.com

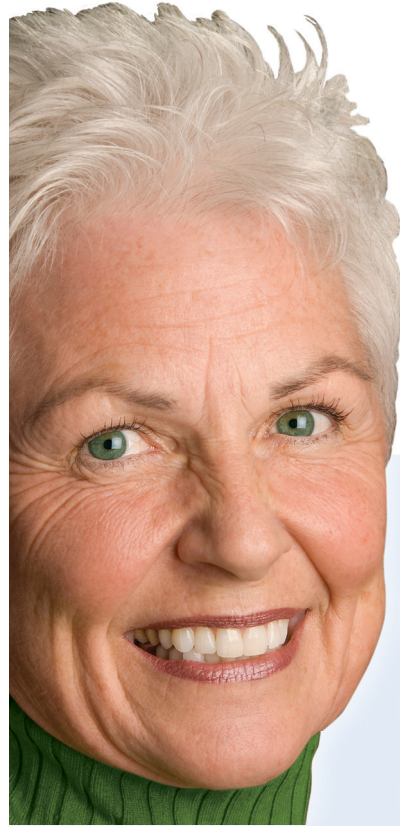
PLAID is a digital sound amplifier available only through licensed hearing  
healthcare professionals.




EAR  
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Ear Technology Corporation's Johnson City facilities now have a Quality Management System certified  
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Easy.  
Fast.  
Effective.

 **Ask your  
provider if  
PLAID is right  
for you!**





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Developed by an audiologist in conjunction with a team of acoustic engineers, PLAID® can help you hear better in group settings, restaurants, theatres, meetings, and other challenging listening environments.



## PLAID delivers both confidence and comfort so you never miss a moment!

It's a sophisticated sound amplifier, available only through licensed hearing healthcare professionals. PLAID utilizes innovative, patented KlikFIT® technology that allows you to select and set your desired amplification from a range of acoustic alternatives. Your provider can help you decide.

PLAID has two listening modes: Quiet and Noise. You can easily switch between the two by pressing the program button on the back of the hearing instrument. Using two microphones, the Noise mode helps interpret the direction of sound in order to suppress background noise. This is extremely helpful in environments such as restaurants or other social situations where you want to focus on the sound directly in front of you. Plus, you can still fine tune the sound by using the rocker switch volume control.



FEATURE	BENEFIT
Available in 2 colors: Beige and Metallic Grey	Options to blend with your hair and skin tone
Slim profile case, with thin tube coupling to the ear	Comfortable fit, barely visible, and no barrel effect
Sophisticated, innovative, patented technology	More freedom than ever before, allowing you to choose your listening preference
Automatic feedback control	Minimizes whistling while allowing the ear canal to remain open
Fast-acting sound-activated compression	Improves audibility of soft sounds and softens sudden loud sounds
Digital volume control	Ability to fine-tune your sound in different listening environments
Preset 12 band graphic equalizer	Finely adjusted tuning curves, providing smooth, natural sound, with amplification only where you need it
Low battery tone indicator	Early warning system so you have time to change the battery before it quits
Uses #312 battery	Powerful yet economical. Average battery life: 5 to 7 days
Quiet mode	"All-around sound," for quiet environments
Directional mode	Focused hearing reduces background noise and clatter in noisy environments.
Dual microphones	Two microphones work together to provide true directionality
Push-button access to two listening modes: Quiet and Noise	Allows you to quickly and easily customize your listening preferences depending on your situation

## With KlikFIT inside, you get...

- ❖ **Quick and easy set-up**
- ❖ **Personalized amplification** *(You decide what sounds best)*
- ❖ **Technology that works for you** *(It's high tech but so easy to use. PLAID starts up every day with the amplification setting you picked.)*
- ❖ **Fine-tuning on the fly** *(The push-button allows you to quickly and easily customize your listening preference—Quiet or Noise. Also tap the rocker switch to turn the volume up or down for a quick change in difficult listening environments.)*
- ❖ **Adaptable over time** *(If your listening needs or environment changes, the device can be re-set to different parameters.)*