

Tennessee Association of Plumbing-Heating-Cooling Contractors

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2017 Sponsor Advertising Space Contract

- The **only annual magazine** for TAPHCC members and associates, it is also the convention program and distributed to all Convention and Trade Show attendees upon arrival.
- The TAPHCC annual convention program is the **ONLY** plumbing-heating-cooling "specific" publication available in Tennessee.
- Published three weeks prior to the convention, full color, quality coated paper printing and online viewing.
- Mailed to P-H-C contractors, architects, supply houses, mechanical engineers, wholesalers, manufacturer's agents and public officials.
- CIRCULATION: over 3000 copies, internet and mail**

Check: ✓	Black & White Ads	Pricing	Size (width x height)
	Full Page	\$700.00	8 ½w x 11h
	Half Page	\$400.00	8.5 x 5.5
	Business Card	\$150.00	
	Full Color Ads		
	Full Page	\$1000.00	8.5w x 11h
	Half Page	\$700.00	8.5 x 5.5
	(Below in full color only)		
	Inside Front Cover	\$1500.00	8.5 x 11
	Inside Back Cover	\$1500.00	8.5 x 11
	Back Cover	\$1500.00	8.5 x 11

New this Year!

Contractor Hall of Fame

Member Contractors have been asked to submit one of the projects they have completed to be included in the magazine.

Company Name:

Date: _____

Contact Name: _____

Phone: _____

Contact Email: _____

Mailing Address: _____

City, State, Zip: _____

Insertion Order: ☐ AD TO FOLLOW UNDER SEPARATE MAILING

☐ USE REPEAT OF 2016 AD

☐ NEW COPY (attached)

Advertisement & Payment MUST be received by 3/1/17

Ad Cost (from table above): \$ _____

TOTAL Payment: \$ _____

(Check made payable to TAPHCC)

Credit card 3.5% service fee, please call office.

☐ **PAYMENT ENCLOSED** ☐ **INVOICE US**

Please add an internet hyperlink from my website included on my ad to the online copy: ☐ \$50 fee

Cancellations or changes in advertising order or copy must be in writing and are not accepted after closing date – March 1, 2017.

Advertising space is limited and available on a first-received, first-paid basis.

TAPHCC reserves the right to cancel an ad order based on availability.

AUTHORIZED BY: _____ Date: _____

Company Representative

The 120th TAPHCC Trade Show and Convention will be held on **April 27, 2016** at the Knoxville Expo Center. ☐ Please send me information.