

12.17.2004 (Fulltime, agency closed due to buyout)

To Whom It May Concern:

Following is a business reference for Pamela Magnuson. I can wholeheartedly recommend and personally endorse Pam for any print Production or Media buying / Management position because of her supreme competency and her track record of performance as Print Production Manager at Torre Lazur (A Division of McCann-Erickson). Throughout the time that Pam reported to me, I saw top performance and outstanding project management skills. Pam demonstrated enormous competence, versatility, and adaptability, and she brought an extraordinary depth and breadth of experience to bear on a wide range of projects. Pam saved client and agency dollars on nearly every job with her thorough review of specs, strategies for better printed pieces at the best possible cost, and tenacious follow-through. Pam was exceptionally competent at overseeing the project process from conception to completion of printed materials. Personally, Pam exhibited an immediate charisma and likability, and any company would be well-served by her passion for and dedicated to her work. I highly recommend Pamela.

Sincerely,

Rebecca A. Hall

Studio Manager