



## Mission Statement

*The St. John Valley Chamber of Commerce* Mission is here to foster and develop a thriving and sustainable local economy in order to enhance our communities' quality of life.

## Vision Statement

The continued prosperity of Madawaska's, Grand Isle's, Frenchville's, St. Agatha's and Sinclair's economy, Institutions and cultural heritage are in direct correlation with the growth of the business community. *The St. John Valley Chamber of Commerce* is to build a healthy economy and to improve the quality of life in our community and promote a single voice for a stronger economic community.

## Member Benefits

- Increased business credibility
- Increase your effectiveness in the community
- Strength in membership
- The Chamber is your sales manager
- Board member eligibility
- Business referrals
- Cooperative advertising
- Free advertising opportunities
- Voice of the business community
- Quarterly news letter
- Calendar of events (see website)
- Internet (website & social media) presence for your business, dedicated page on website.
- Festivals & promotional events (partnerships)
- Member forums
- Membership Directory
- Savings on Chamber functions
- Distributing business literature (information center)
- A business resource
- Ribbon cutting ceremonies
- Press release routing

## Member Benefits (2019)

- Business/Org. (in good standing) included in annual *Membership Directory*
- Small Business Saturday* - Local "Small Business" program
- Early sign-up for *Top o' Main* Trade Show and member discounts
- Website *Business Spotlight*, members of the month (front page of website)
- E-Newsletter
- Membership referral program including public requests (non members will not be provided to public)
- Free Advertising in our quarterly newsletter, website, email blasts and Facebook page
- Information sharing at shows to promote area (you must provide materials) such as MSA Show in Augusta.
- Poutine Palooza* sponsorship potential.