



Sponsorship Application

Thank you for your interest in becoming a sponsor of our very first Pooch Parade Canine Carnival & Costume Contest at our 3rd annual Carolina Soul Festival!

Please complete this form and submit it online along with your sponsorship payment/donation. We appreciate you helping raise funds for 2 local charities, Community Movement Alliance & The Brunswick Sheriff's Animal Adoption Center.

DEADLINE FOR SPONSORSHIP: APRIL 30, 2018, as we will begin our social media posts leading up to the festival.

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Contact Name: _____

Contact Phone #: _____

Contact e-mail address: _____

Brief description of Business/Organization: _____

Circle Sponsorship Tier: Gold Collar Silver Bone Bronze Paw Treat Sponsor



Sponsorship Opportunities

\$500
Gold Collar Sponsor
VCA Seaside Animal Hospital

Event-specific visibility, recognition and benefits:

Pooch Parade Canine Carnival & Costume Contest SPONSORED BY reference in all public occurrences of the event name.

MEDIA RECOGNITION in press release LOGO AND LINK on all pages of the Pooch Parade Canine Carnival & Costume Contest event web pages

PUBLIC THANK YOU and acknowledgement at the event (1000+ attendees)

RECOGNITION on signage and program at the event

VENDOR TABLE at the event

LOGO AND RECOGNITION in email blast to Carolina Soul Festival supporters (2000+ subscribers)

PROMOTIONAL FLYER / PRODUCTS at Event Check-In Table

MULTIPLE SOCIAL MEDIA POST on Carolina Soul Festival Event Facebook page

\$250
Silver Bone Sponsor
(2 available)

Event-specific visibility, recognition and benefits:

MEDIA RECOGNITION in press release

LOGO AND LINK on all pages of the Pooch Parade Canine Carnival & Costume event web pages

PUBLIC THANK YOU and acknowledgement at the event (1000+ attendees)
RECOGNITION on signage and program at the event
VENDOR TABLE at the event
LOGO AND RECOGNITION in email blast to Carolina Soul Festival supporters (2000+ subscribers)
PROMOTIONAL FLYER / PRODUCTS at Event Check-In Table
SEVERAL SOCIAL MEDIA POSTS on Carolina Soul Festival Event Facebook

\$100
Bronze Paw Sponsor
(3 available)

Event-specific visibility, recognition and benefits:

LOGO AND LINK on all Pooch Parade Canine Carnival & Costume event web pages
PUBLIC THANK YOU and acknowledgement at the event (1000+ attendees)
RECOGNITION on signage and program at the event
VENDOR TABLE at the event
LOGO AND RECOGNITION in email blast to Carolina Soul Festival supporters (2000+ subscribers)
PROMOTIONAL FLYER / PRODUCTS at Event Check-In Table POST on ARF Event Facebook page

\$50
A la carte treat Sponsor
(4 available)

Event-specific visibility, recognition and benefits:

LOGO AND LINK on all Pooch Parade Canine Carnival & Costume event web pages
PUBLIC THANK YOU and acknowledgement at the event (1000+ attendees)
LOGO AND RECOGNITION in email blast to Carolina Soul Festival supporters (2000+ subscribers)
PROMOTIONAL FLYER / PRODUCTS at Event Check-In Table POST on ARF Event Facebook page