

Bling L Bags Bingo Fundraiser for Children's Advocacy Center of SWFL April 3, 2019 at Crowne Plaza Hotel, Ft. Myers

Sponsor our annual Bling & Bags Bingo event and you will reach an audience of:

- ◆ 300 college-educated professional and executive-level women from Lee County
- Majority of audience works in local and state government, the insurance industry, the law
- Average age 35-50
- Household decision makers and influencers

The larger your sponsor commitment, the more opportunity to put your products and services in front of this desirable audience. Sponsor levels range from \$500 to \$5000. Complete details are included in this packet.

Since 1981, Children's Advocacy Center of Southwest Florida (CAC) has worked to improve the lives of children and their families through a coordinated response to child abuse and neglect, offering them a safe and friendly environment in which to heal. CAC provides abuse determination services as well as therapeutic counseling, parenting education and prevention programs in Lee, Hendry, Glades and Charlotte Counties. All services are provided free of charge.

Thank you for considering sponsoring our Bling & Bags Bingo event. Together we can make a difference for the children in our community who so desperately need our help.

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Sponsor Opportunities

Diamond Sponsor \$5000

- ♦ 4 tickets to the event
- ♦ Opportunity to sell product/service (table setup at event)
- ♦ Opportunity to provide own promo signage (roll-up banner)
- ♦ Special recognition on program cover
- ◆ Full page ad in program—preferred placement
- ♦ Special recognition from stage and on signs at event
- ♦ Opportunity to provide branded promo item to attendees
- ♦ Highlighted inclusion in all promotional materials and press releases
- ◆ Inclusion on all of CAC's social media platforms and website

Platinum Sponsor \$2500

- ♦ 2 tickets to the event
- ◆ Full page ad in program
- ♦ Recognition on signs at event
- Opportunity to provide branded promo item to attendees
- ♦ Inclusion in all promotional materials and press releases
- ◆ Inclusion on all of CAC's social media platforms and website

Gold Level \$1000

- ♦ Half page ad in program
- Recognition on signs at event
- ♦ Inclusion in all promotional materials and press releases
- ♦ Inclusion on all of CAC's social media platforms and website

Silver Sponsor \$500

- Quarter page ad in program
- ♦ Recognition on signs at event
- ♦ Inclusion in all promotional materials and press releases
- ◆ Inclusion on all of CAC's social media platforms and website



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Sponsor Commitment Form

Company Name		
Contact Person		
Address		
City	State	Zip
Phone	Email	
-		AC, 939-2808, for ticket info) AC, 939-2808, for ticket info)

All checks payable to: Children's Advocacy Center of SWFL 3830 Evans Ave. Ft. Myers, FL 33901

Payment and ad deadline: March 15 Submit color or B/W ads in PDF or jpg format via email to Lisa Rizzio, Irizzio@cac-swfl.org

> Full Page: 8.5 H x 5.5 W Half: 4.25 H x 5.5 W Quarter: 4.25 H x 2.75 W

ALL DONORS WILL BE LISTED IN THE PROGRAM AND RECEIVE A TAX RECEIPT LETTER 2-3 WEEKS AFTER THE EVENT