

STAFF DEVELOPMENT PRESENTERS



Dr. Melvin Steals Dr. Steals has a Bachelor's Degree from Cheyney State University, a Master's Degree from Duquesne University, where he also worked as an adjunct reading professor, and earned his Ph.D. from the University of Pittsburgh. Dr. Steals is the author of "Discover the Hidden Powers of the Diagnostic Teaching Method;" a simple easily implemented approach to tracking and understanding students' perceptions and learning styles that will foster both academic and behavioral success.

These important stakeholders (students) are seldom asked to share their perceptions regarding educational experiences. This staff development program will assist educators in reducing the time spend understanding and tracking their students' test scores, as well as learning styles.

Research studies have shown by implementing the Diagnostic Teaching Method you will gain a better understanding of each student's needs and increase students' performance on the annual testing.

Elaine Parke Elaine is the author of the book "The Golden Rule Revolution." She is the creator of the highly researched elementary level character education curriculum "Caring Habits." She has twenty five years of successful corporate leadership and public speaking experience. Elaine's professional development presentation is high energy, and filled with practical ideas that will assist your staff in meeting the day to day demands of educating.

Tom McGough Tom is a former Cleveland Indians pitcher, current Plum Area School District Board Member, and motivational speaker. Tom is the founder of the award winning, nationally syndicated sports show "SPORTSWEEK." Tom uniquely blends his professional experiences with very practical real life lessons that will build synergy and passion for the teaching profession.

Dr. Kathryn Atman Dr. Kathryn S. Atman, Associate Professor Emerita, School of Education, University of Pittsburgh, received her Ph.D. in Curriculum and Supervision at the University in 1971. As a member of the School of Education faculty from 1970 to 2004, Dr. Atman taught methods and curriculum courses in the elementary and secondary social studies certification programs, and developed graduate courses in Character Education, Achievement Motivation and Mentoring, and Team Building Organization. Dr. Atman is the author of the Goal Orientation Index (GOI). The GOI is a self-report inventory that provides middle and high school students, as well as adults, with profiles of their goal accomplishment styles. GOI research data across nine grade-level studies, have identified specific goal-oriented behaviors that are related significantly to academic achievement. This research has provided the basis for an academic achievement training program, Highway to Success is now available through the NCEF for middle and high school students.



The foundation continues to earn my respect and admiration, and it deserves the appreciation and support of every parent and teacher. Their work to improve students' character is second to none.

— William H. Kerr, EdD., Superintendent,
Armstrong School District, Ford City, PA

The program was totally awesome! The presentation really affected the students and staff. By far the best we ever have had.

Hope Bishop, Parent Teacher Association

Having seen the NCEF program and having worked with the foundation, I can attest to their effectiveness.

George Gabriel
Superintendent, New Castle SD.

The NCEF programs are a great opportunity for our students that will impact them for the rest of their lives.

Joe Mancini
Principal, Lincoln HS

As a guidance counselor, I can see the great need our students have for programs like the NCEF.

Bernadette Mattica
Center Area Middle School

I am deeply impressed with the effectiveness of the NCEF programs. Their approach hits a responsive chord with both our students and staff.

Don Tylinski
Superintendent, Seneca Valley SD

The NCEF made two presentations this year and by many accounts they were the best we have ever had.

Scott Sinn
Principal, Bobtown Elementary School

The NCEF presenter greatly inspired and motivated our cadets to a higher level of commitment and citizenship.

Craig Lawhorne
George Marshall Foundation

The NCEF provides students with ways to handle everyday challenges.

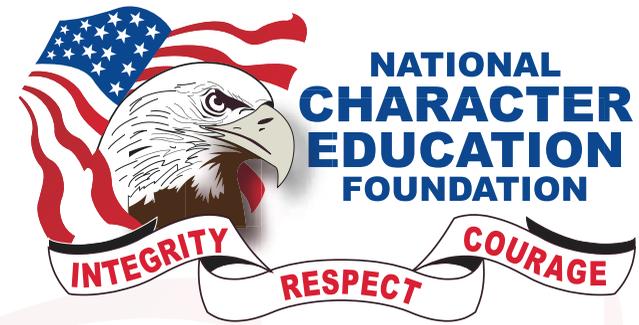
Robert McGrogan
Alexander Adaire School, Philadelphia SD

Please contact us for additional information

1-866-770-6233

CO-SPONSORSHIPS PROGRAM FUNDING

Co-sponsorship program funding is designed to provide financial assistance to schools that cannot afford to pay full pricing. The funding allocations are based on private grant and private sector funding awarded to the NCEF for this purpose. The availability of funding varies depending on the amount of funding earmarked and number of applicants.



Presents the

All-Pro Action Team Student Assembly Presenters and Professional Development Speakers

**NCEF Programs are supported
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Pennsylvania Department of Education

Pennsylvania State Legislature

**Federal Labor HHS Education
Appropriations**

Federal Science, Commerce, State,

Justice Appropriations

**"Programs Designed to Promote
Behavioral and Academic Success"**

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ALL-PRO ACTION TEAM

Student Assembly Presenters



Charlie Aeschliman Is considered one of the best basketball handlers in the world! This high-energy assembly presentation is a combination of basketball tricks and life lessons, all choreographed to music. This NIKE National Festival Basketball Handling Champion and former Navy SEAL will leave your students with an indelible message of the benefits of overcoming life's obstacles, respect for authority, never giving-up and believing in one's dreams. Charlie has been featured on the Discovery Channel, Learning Channel and ESPN. Appropriate content grades K-12.



Orlando Antigua Orlando is a former seven-year veteran of the Harlem Globetrotters. He has an incredible childhood story of survival in New York's inner city. Students will be amazed to hear how Orlando survived being both innocent victim in a drive by shooting and homelessness to becoming a star basketball player and college graduate. Orlando was the first Spanish player ever named to the Harlem Globetrotters. He has been featured on the David Letterman show as well as being named one of the most influential Hispanics in 2001. Appropriate content grades K-8.



Donna Brighton Donna is a professional image and identity consultant primarily for female students. This assembly presentation addresses many of the current cultural challenges facing girls regarding their appearance and relationships. Donna is an expert at helping young girls mature and grow confident without thinking they have to measure up to Hollywood's idea of perfection. Upon request this presentation can also address teen dating abuse and drugs use issues that have become increasingly common and very devastating among today's teens. Appropriate content grades 6-12.



Robin Cole A former NFL All-Pro linebacker and two-time Super Bowl champion with the Pittsburgh Steelers, Robin's powerful, inspiring presentations combine humor, story-telling and concrete ideas that students can easily understand and implement. Appropriate content grades K-12.



Terry Davis This anti-gangs, anti-drugs assembly presenter reaches students with the hard core facts that surround these activities. Terry was incarcerated for 4 1/2 years in the State of Maryland for his role in a drug ring that supplied drugs and illegal guns from Miami to New York. This reformed gang leader reaches students with a real life message about the evils, loneliness, and fear that this lifestyle brings and how he overcame it. Appropriate content grades 4-12.



Bob Holmes "The One Man Volleyball Team" as seen on "Ripley's Believe it or Not". This assembly presenter will engage students like no other program. Bob will play your entire school single handedly. Students will see and experience firsthand how they can beat the odds of life. Bob delivers a strong uplifting message regarding the problems associated with drugs/alcohol and teen violence/suicide. Appropriate content grades 7-12.



Bobby Martin Talk about Extreme! How about 0 to 249 miles per hour in 5.74 seconds? This assembly program features one of professional racing's fastest drivers. Students will enjoy seeing a real professional racecar and listening to a man who understands the meaning of focus. Bobby's program points out the importance of being focused on schoolwork and the important role it plays in future success. Bobby is a NHRA Funny Car driver and national spokesman for Chrysler Corporation. Appropriate content K-12.



Lecelle Providence "Celle" believes in training the whole person. "Character is more important than natural ability. Students need self-esteem, respect and responsibility." Celle has played European basketball and has managed basketball clinics for NIKE, AAU, and international teams. Appropriate content grades K-12.



Jon Pritikin Jon is a "Guinness Book of World Records" holder. He is one of the world's strongest men. Jon is the founder of "Feel the Power," a program addressing bullying and peer pressure issues. Students will be captivated by Jon's own personal story of overcoming a speech problem, and the hardships of being bullied as a child. The assembly program will bring together Jon's incredible story and amazing feats of strength that will leave students believing everyone is important. Appropriate content grades K-12.



Mike Florak Author of the book "Healthier than Normal," Mike is a communications instructor and the former Head Baseball Coach at Youngstown State University. Mike will share how he overcame a life-threatening illness and the resulting depression. This inspiring story will have your students captivated and believing that they too can overcome their obstacles in life. Appropriate content grades 7-12.



Randy Thornton Randy is a former Denver Bronco, WCW Professional Wrestler, and bodyguard for one of rap music's top producers, Master P. He will bring to light the dangers of gangster rap, gang involvement, drug/alcohol abuse, bullying and violence. Students will be captivated by Randy's amazing story of how he overcame the housing projects of New Orleans, was ambushed by a rival gang, and pressured to break the law. The assembly program will inspire students to make better decisions concerning these current youth cultural issues. Appropriate content grades K-12.

STUDENT ASSEMBLY & STAFF DEVELOPMENT PRESENTERS



David L. Rettig David is the founder of the National Character Education Foundation. He played international baseball player and currently is a talent scout with the Pittsburgh Pirates.

David is an authority on issues dealing with bullying, negative trends, and drug/alcohol use. He has testified before members of the US Senate on youth cultural issues and its affect on academic proficiency. David presents two very powerful student assembly programs dealing with bullying and the potential dangers of illicit drug/alcohol use. Appropriate content grades 4-12.

David's professional development presentation will equip your staff to deal with the current youth culture and its potentially negative influence on academic proficiency in the classroom.



Bill Sanders Bill is an author & contributing author of 13 books including the Best Seller "Chicken Soup for the Soul." He has hosted the nationally syndicated television program "Straight Talk from Teens."

Bill has shared the speaker's platform with legendary speakers and personalities including Zig Ziglar, Dr. Norman Vincent Peale, Paul Harvey, and Presidents Reagan and Ford.

This student assembly presentation is fast moving, and thought provoking, and for many students a life-changing experience.

Using real life stories, Bill will address many of the issues facing today's students including bullying, negative peer pressure, drugs/alcohol use, and will help to students create a healthy self-image. Appropriate content grades 4-12.

Bill is also one of the most requested professional development presenters. This laughter-filled, straightforward approach to the teaching profession will leave staff inspired and energized in reaching students, both academically and behaviorally.



William Charles "Burr" Datz Burr is the Director of Leadership Development at Washington & Lee University. Burr is a national leader in the field of personal development skills. His presentations have been featured by numerous universities and organizations including: University of Virginia, James Madison University, Time and World News, National Honor Society, Alcohol Control Conference, and Prevention Research Institute.

Burr's student assembly presentations include topics on teamwork, conflict or communication, hazing or team building, time management, and leadership. The presentation is designed to be very interactive through a series of fun experiments and examples that educate participants on how to use their own personal leadership abilities. Appropriate content grades 7-12.

Burr's professional development presentation will inspire your staff to the unselfish role they play as educators and mentors.



Norma Purcell Business owner and mother of seven children, Norma's compelling story of her son's heroin addiction has led to her passion for public awareness regarding drug/alcohol use. She is a leader for Parents of Addicted Kids (PAK), a parental support group. She is a member of the Harrisburg Central Dauphin School District Drug/Alcohol & Safety Education Team, and Vice President of Saving Angels, Inc. Norma's assembly presentation will leave no doubt in the minds of students on the destructive outcomes of drug/alcohol use. Her professional development seminar is very educational and will equip educators to the signs and symptoms of student user behavior. Appropriate content grades 7-12.



Bob Hartman Bob is an accomplished storyteller and the author of fifty children's books. His dynamic and interactive style has entertained audiences from around the world. Bob has worked with the Children's Museum of Pittsburgh, hundreds of area schools and major festivals, including the Edinburgh International Book Festival and the Summerset Book Festival in Australia.

Bob's program combines traditional folk tales from around the world; retold in his fresh, inimitable style with his own stories. He loves to help children create their own stories on the spot. Bob's professional development workshops are designed to enhance educators' ability to communicate and improve their storytelling skills. These programs are always exciting, engaging and, above all, interactive! Appropriate content grades K-6.



Dennis Bowman Dennis has spent 31 years in public broadcasting as a meteorologist. He is also an accomplished ventriloquist. This assembly presentation featuring Dennis's wooden buddy Chester Drawers is laughter-filled while addressing issues of respect, good decisions, and bullying.

Dennis is also one of the NCEF's staff development presenters. His powerful, uplifting presentation regarding the teaching profession is filled with laughter and stories that will inspire your staff to a higher level of commitment. Appropriate content grades K-8.

STUDENT ASSEMBLIES THAT CONNECT WITH TODAY'S ISSUES AND FOSTER ACADEMIC SUCCESS . . .

K-6

*Bully/Prevention • Saying No to Drugs • Internet Safety
Peer Pressure • Believing In Your Dreams
I Am Somebody Special • Accepting Differences
Respect for Authority • Importance of School*

MS & HS

*Bully/Prevention • Drug/Alcohol Use
Internet Safety • Peer Pressure • Racial Reconciliation
Teen Dating Abuse • Dangerous Trends
Image/Identity Counseling for Girls
Gang Prevention*