

BSIA BOARD MEETING MINUTES

Meeting was called to order @ 9:00am, November 4, 2016 by VP Ian Milne

Present were; Vice President, Ian Milne; Treasurer, Connie Higgins; Membership, Nancy Granum; Community Standards, Melissa Lockhart; Security, Kathy Williamson; Planning, John Forr; E-Communications, Don Hallman; Special Projects, Doug Paquin.

Guests were: Len Harris, Bill Cortez, Faith Ferris and Newsletter Editor, Joanne Zeimer.

- Ian asked for a motion to approve the minutes for the October meeting. Nancy Granum made a motion to approve said minutes; Melissa Lockhart 2nd the motion; all was in favor and motion passed.
- Head of nominating Committee, Len Harris, stated the committee has a list of strong nominees including Libbie Strong for Secretary, Bill Courtney, Faith Ferris, and Ralph McCarty. Len also stated that he had received another resume from a member interested in the Security position, but Len explained to him his application was too late but the member could be nominated on the floor of the General Meeting. The member said he was no longer interested.
- Don Hallman made a motion to accept Libbie Strong as our interim secretary; Melissa Lockhart 2nd, Board unanimously accepted.
- Ian Milne stated the police contacted him concerning a campaign sign theft from a home on Madrid. Ian went to download video from the security camera and discovered the camera was down and had been down for 3 weeks. He suggested that cameras should be checked weekly and that should be added to the duties of the Security Director.
- Ian stated he had heard nothing from the developer who wanted to build an apartment complex on the corner of Madrid since his presentation at the October meeting. Ian stated he had talked with another developer who was interested in the same property to build Villas, but that developer was not going to do anything until he knows for sure that the other developer does not want the property.
- Joanne Zimmer stated she had received an email from a member concerned about a rumor that the old Walmart/Muscle Car City building was being sold and converted into storage units and also concerned about the traffic it would bring to our neighborhood. Ian, John and Don all felt a storage facility would not add too much extra traffic to our streets, but Ian will contact Nancy Praftke concerning the matter. Joanne will email the member and let him know this. Joanne also commented that she heard a rumor that a Starbucks may be coming to our new Publix Plaza.
- On the Agenda for the General Meeting, Ian stated that Melissa Lockhart was slated to discuss security and safety issues. Ian changed this to where he will discuss security at the General Meeting and Melissa will discuss safety and standards.
- Ian said he needed someone at the General Meeting to discuss the Alligator Creek Dredging. John Forr suggested Ed Minzer, and also suggested Bill Hughes to discuss the dredging of the rim canal. Ian said he will talk to both gentlemen. Ian will discuss the Madrid proposal at the General Meeting.
- Treasurer, Connie Higgins, discussed the 2017 budget. She stated that we will have a shortfall in the budget of \$3,000.00. We offered free memberships to new home buyers which meant lost income, there's \$300.00 still outstanding on Newsletters Ads, Security cameras cost more than what was budgeted, landscaping and monument upgrades, the new bike rack, post cards and room rental for underground utilities.
- Connie also stated we did not raise as much for 50/50, because we did less events. The Directory is not paying for itself. We are now asking everyone to pay yearly, instead of the

option of paying 2 years for a discount, and if someone pays in December for 2017, it will be credited to the 2016 budget year. Connie suggested we cut back on Banners, and explained John Gruca wants to put a permanent sign on each monument where letters and dates can be changed manually. Connie would like to propose raising the dues from \$30.00 a year to \$40.00 a year or cut some expenses.

- Kathy Williamson asked why couldn't we raise prices on event tickets so the club could raise more money that way. She also asked why dues paid in December couldn't go on the 2017 budget. Connie explained she uses cash accounting and that this accounting method is a straightforward method used by small organizations that conduct business on a cash basis and does not carry an inventory.
- Don Hallman commented that if we made a profit on our events could that make us lose our not for profit status? Connie replied that she didn't think so. Don Hallman asked if we needed to carry liability insurance and noted that the state charter for which we are operating under was dramatically changed in 2005 and states that there is no liability to Board members if they are not paid. Connie suggested he ask Mirko. Ian suggested Don take a list of his questions to an attorney.
- Nancy Granum reported we have 568 members and 2 to 3 members apply for free membership each month. Nancy researched the cost of three ring binders to upgrade the directory and reported they are \$3.50 a piece, which would increase directory cost for 2017 by \$2000.00 plus printing costs. She suggested she would need to increase the 2017 budget by \$2,500.00
- Guest, Faith Ferris, suggested we look into doing the directory electronically. Nancy stated another option may be to print non-color paper directories. Ian agreed that electronic options make sense. Don Hallman stated that sending out the directory through email may not keep our members' information safe; that the public could see it. Ian stated that we are already sending new member information to our existing members through email. He also stated that we should send directory information to our members through email, and if someone wishes a paper copy, they can either print it from the email or request a copy from the Board. Ian said to table the discussion and ask the advice of the attorney as to any legal issues of sending the directory electronically to our members. Nancy stated that the three ring binders may not be a good idea.
- Melissa Lockhart will be moving to Burnt Store Meadows next fall, so the Board will need someone to replace her at that time. Ian asked what the rules were regarding RVs parked in driveways. Melissa stated that they do need a city permit and they are also limited to a certain amount of days in a driveway. She also stated that the city code authority is very efficient and will check out all complaints.
- Doug Paquin reported that the Board had discussed having another shredder day in January, but considering the cost of \$400.00, the Board may wish to not have the extra shredder day since one is already planned for May. The Board agreed. Doug asked if the Board felt as if we had enough Christmas Decorations. The Board agreed that the decorations we have are fine.
- Don Hallman stated that he's only had 12 people RSVP for the General Membership meeting. He stated that we need 10% of the members for a quorum. Nancy stated that we should just wait for the meeting to see if we have a quorum. Guest, Faith Ferris, suggested to send out another email asking members to RSVP because we need to know if we will have a quorum. Don Hallman agreed.
- Joanne Ziemer stated we had issues with the mailing of the last newsletter. John Gruca had paid for an advertising flyer and he received reports that some members did not receive the flyer of his ad. There were also reports of some members not receiving the newsletter. Joanne stated that this was the first time she had had a problem with Buffalo Graffix. Joanne said she would like to send the newsletter electronically. She stated that by the time the members receive the printed mailed version the news in it is old. Joanne added that many of the snowbirds don't receive their mailed copy because it is not forwarded to their summer home.

Connie Higgins suggested we do an electronic newsletter with ads. Members could also print a copy from their email or website. Joanne stated that she doesn't format the newsletter, Buffalo Graffix does, and she doesn't have the proper knowledge or program to format the newsletter. Don Hallman said if we go electronically, we would have to hire a firm to handle it electronically because it would be too time consuming for him. Joanne suggested that Buffalo Graffix could format in PDF and send it to the E communications Director to send out. Joanne stated that Buffalo Graffix has offered to fix the problems with the last newsletter. Ian asked Joanne to ask Buffalo Graffix how much it would cost to electronically format the newsletter. Maybe we could save enough to not have to raise dues.

- Don Hallman suggested that with the membership directory, we hire a company to publish it on a web site and every member has his own password. Ian disagreed, said it makes it too hard to remember individual passwords, and suggested we bring it up at the General membership meeting.
- Connie Higgins suggested someone make a motion to email directories to members. Kathy Williamson made a motion to make directories available to members through email, Melissa Lockhart 2nd the motion. John Forr and Don Hallman opposed, but everyone else agreed so motion passed. Ian suggested we wait until we have a cost from Buffalo Graffix.
- Connie Higgins said she will still present the budget keeping the \$30.00 membership dues and remove the cost of the directories from the budget.
- Nancy Granum made a motion to adjourn the meeting; Don Hallman 2nd the motion and all members agreed. Meeting was adjourned @ 10:25am.

Kathy Williamson Security Director.

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