



World Economic Forum 2017 Technology Pioneer

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Strategic Investors



Digital

Transformation

EDGE

Millions of industrial assets

- ▶ Decisions in seconds to minutes
- ▶ Billions of daily decisions
- ▶ Decision makers are algorithms

CENTER

Millions of experts

- ▶ Decisions in up to few hours
- ▶ Millions of daily decisions
- ▶ Decision makers are people

The Center at the Top 600 Industrial Companies

2.5M people
make **11M**
operational
decisions
everyday

30% increase
in decision quality will
add **\$1.3** trillion to
their collective
bottom lines



Global 300 Customer Base



Innovation (Patented)

Computational Knowledge Graph

Technology (Proprietary)

Maana Knowledge Platform

Use

*Digital Transformation of
Operational Decision Points*

We sell

Enterprise Software License

Turn expertise and data from silos
into new digital knowledge for
employees to make better decisions