



USF Health

COLLEGE OF PHARMACY

Redefining the Value of Our Profession through Intrapreneurship, Entrepreneurship and Innovation



Jointly Provided by:



June 8-9, 2019

LeHigh Valley Auditorium
(MDA1209)

12901 Bruce B. Downs Blvd.
Tampa, FL 33612

"The Greatest Failure is to Fear Failure"

Activity Description:

As pharmacists, redefining our role as health care practitioners is key to our continued success in the ever-changing landscape of healthcare and pharmacy practice. It's time to change our mindset, optimize our pharmacist training and embrace the change.

Target Audience:

Physicians, Pharmacists, Pharmacy Entrepreneurs, Consultant Pharmacist, Nurses, and Pharmacy Students engaged in the pharmaceutical industry who have an interest in innovative health care and pharmacy practice models

Learning Objectives:

As a result of participating in this activity, the learner will be able to:

Identify intrapreneurship in the context of pharmacy practice and identify opportunities for pharmacists

Define entrepreneurship in the context of pharmacy practice and identify opportunities for pharmacists

Define the value-based care model and discuss opportunities for pharmacist impact on healthcare outcome(s) and cost(s)

Discuss how data can be leveraged to enhance value-based care

Competencies to be Addressed

Patient Care and Procedural Skills, Systems-based Practice, Medical/Pharmacotherapy Knowledge, Interpersonal and Communication Skills, Professionalism

Activity Director

Activity Director:

Kevin M. Olson, MBA, PharmD, CPh. Assistant Professor, University of South Florida College of Pharmacy

Faculty

William Barnhart,
PharmD
President, Director
Linton Square Pharmacy & Medical Supplies, Inc.

Daniel Buffington,
PharmD President and
CEO

Nicholas Carris, PharmD
Assistant Professor
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Agnes Commedore, PharmD
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Michelle Lennox, PharmD, CPh, BCGP
Consultant Pharmacist
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Aimon Miranda, PharmD, BCPS
Associate Professor
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Kevin M. Cowart, MPH, PharmD, BCACP
Assistant Professor
University of South Florida College of Pharmacy

Mark Engelen, MBA
CEO, Co-founder RXLive

Kristen Engelen, PharmD, CPh
Chief Pharmacy Officer, Co-founder, RXLive

Angela M. Hill, PharmD
Professor and Chair, Department of
Pharmacotherapeutics and Clinical Research
Associate Dean of Clinical Practice
University of South Florida College of Pharmacy

Teresa Ho, PharmD, BCPS
Assistant Professor
University of South Florida College of Pharmacy

Tony Jannu, MBA, RPh, CPh
Director of Pharmacy, Butterfly Pharmacy

Davie Joffe, BSPHarm, CDE
Editor in Chief, Diabetes in Control

Suzanne Kelley, BPharm, CPh
Clinical Pharmacist/Consultant Pharmacist
Covenant Care – Hospice & Palliative Home
Health/Memory Care/Home Care

Gerald Muforo, MBA, PharmD
President
Nigerian Pharmacists Association of Tampa Bay

Richard Munassi, MD, MBA
Tech Diversity & Build Cohort Director
Tampa Bay Wave

James Notaro, PhD, RPh
Founder and President, CSS Health

Nina Ravolahaivao, PharmD
Production Manager
West Coast Nuclear Pharmacy

Rebecca Snead, RPh, FAPhA
National Alliance of State Pharmacy
Associations

Kevin Sneed, PharmD
Senior Associate Vice President
USF Health Dean, College of Pharmacy

Raven Solomon, PharmD
Clinical Pharmacists
Benzer Pharmacy Corporate

Lauren Verbosky, MS, PharmD
Ambulatory Pharmacy Manager
Bay Care Health System

Accreditation:



Physicians

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through a joint providership of USF Health and Nigerian Pharmacists Association of Tampa Bay. USF Health is accredited by the ACCME to provide continuing medical education for physicians

USF Health designates this live activity for a maximum of 16.50 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



Pharmacists

Day 1 – June 8, 2019

USF Health is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This live program has been approved for 8.0



contact hours (0.8 CEUs). Universal program number is as follows: 0230-0000-19-011-L04-P

Day 2 – June 9, 2019

USF Health is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This live program has been approved for 8.5 contact hours (0.85 CEUs). Universal program number is as follows: 0230-0000-19-012-L04-P

Pharmacy Credit Disclosure: To receive continuing education credit, a pharmacist must attend the accredited sessions, actively participate in questions and answers, and must return the program evaluation instrument. In order to receive full credit, registrants must register no later than 10 minutes after the start of the meeting and must attend the entire meeting.

It is the responsibility of the pharmacy participant to ensure the provider has the learner's birthday and ePID/NABP number; it is the responsibility of the provider to submit to CPE Monitor participant information within 60 days of the activity for all participants who have attended, attested to their participation and provided their ePID/NABP number and birthdate.

ACPE indicates it is the responsibility of the pharmacy professional to confirm the status of their NABP contact hours before 60 days past the activity. If there are any discrepancies, contact the provider immediately. You may contact USF Health through cpdsupport@health.usf.edu.



Florida Board of Pharmacy

Florida Board of Pharmacy Consultant Pharmacists Licensure Renewal Continuing Education is Pending.

USF Health has submitted the following session groupings for Consultant Pharmacist Licensure Renewal contact hour approval. Consultant pharmacists may want to use this as a guide when planning session attendance and claiming credit.

- Attended 20-718454 Session 1.1 (Pharmacist Status)
Session 1.2 (Value)
Session 1.3 (Innovation)
Session 1.4 (Entrepreneurship)

- Attended 20-716896 Session 1.5 (informatics and Personalized Medicine)
Session 1.6 (Tele pharmacy)

- Attended 20-716966 Session 2.1 (Value Based Care)
Session 2.2 (Pharm Benefit Managers)
Session 2.3 (Billing for Pharm Services)

Nurses:

USF Health (provider number 2970) is an approved provider of continuing education for nurses through Florida Board of Nursing. This activity has been approved for 16.50 contact hours.



Prerequisites:

There are no prerequisites for this course.

Completion Requirements:

All participants must sign in on the sign in sheet, complete online posttest and evaluation, and attest to their credit.

Fees:

Early Bird <i>Before</i> May 21, 2019	USF Faculty/Student & NPA Member	Non-USF Faculty/Student & Non NPA Member	Vendor
2 Days	\$200.00	\$295.00	\$250.00
1 Day	\$130.00	\$155.00	\$150.00
<i>After</i> May 21, 2019 & Onsite	USF Faculty/Student & NPA Member	Non-USF Faculty/Student & Non NPA Member	Vendor
2 Days	\$260.00	\$330.00	\$325.00
1 Day	\$190.00	\$220.00	\$275.00
Optional- Printed Program Syllabus		\$50.00	Available until 5/31/19

Materials: A complimentary electronic copy of the handouts and lecture material will be made available for downloading by June 1, 2019. All registered and paid participants will be notified on that date with the link for downloading the materials. For those who wish to have a printed copy, requests can be made up until May 31, 2019 for a printed copy. There is a \$50.00 charge and purchase is available online and must be made at the same time that you register for the conference online.

Registration:

ONE EASY WAY TO REGISTER; TWO EASY WAYS TO PAY

- ONE EASY WAY TO REGISTER: Registration is easy.
Course Calendar: www.cme.hsc.usf.edu
- TWO EASY WAYS TO PAY:
 1. **Pay by Credit Card Online:** A payment confirmation will be emailed to the participant.
 2. **Pay by Check:** After registering online, a payment voucher with instructions will be emailed to the participant. Registration will not be confirmed until payment is received.

Please Note: Cash or check payments will not be accepted onsite.

Registration Cancellation:

Cancellations must be requested in writing via fax to 813-224-7864 or e-mail to cpdsupport@health.usf.edu, and received by **May 21, 2019** in order to receive a refund. A **\$50.00 cancellation** fee will be assessed to cover administrative costs. There are no refunds for no-shows or for cancellations received after **May 21, 2019**. Substitutions are welcome without penalty.

USF Health Office of Continuing Professional Development reserves the right to cancel this activity due to unforeseen circumstances, in which the full registration fee will be refunded. USF Health is not responsible for travel expenses incurred by the participants in the unlikely event that this activity is cancelled.



Location:

LeHigh Valley Auditorium (MDA1209)
 12901 Bruce B. Downs Blvd.
 Tampa, FL 33612

Additional Disclaimers & Disclosures:**Conflict of Interest Disclosure and Resolution**

USF Health adheres to ACCME Standards regarding commercial support of continuing education. It is the policy of USF Health that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity, that relevant conflict(s) of interest are resolved and also that speakers will disclose any unlabeled/unapproved use of drug(s) or device(s) during their presentation. Detailed disclosure will be made in the course syllabus.

Disclaimer

The information provided at this CE activity is for continuing education purposes only and is not meant to substitute for the independent medical/clinical judgment of a healthcare provider relative to diagnostic and treatment options of a specific patient's medical condition.

USF is an Equal Opportunity / Affirmative Action / Equal Access Institution.

For disability accommodations contact Dawn Lay at dlay@health.usf.edu within five days of the event.

Agenda:

<i>Saturday, June 8, 2019</i>	
6:30 am – 8:00 am	Registration
<i>Pharmacy: Where are we as a profession and where are we going?</i> <i>Moderators: Dr. Kevin Olson, Dr. Angela Hill, Dr. Dele Obaitan, Dr. Gerald Muforo</i>	
8:00 am – 9:00 am (Session 1.1)	Pharmacists Provider Status – Where are we and Where are we going? <i>Rebecca Snead, RPh, FAPhA</i> <ul style="list-style-type: none"> • Identify the current state of pharmacist provider status in Florida and across the nation • Recognize significant legislative initiatives that support and oppose pharmacist provider status in Florida and across the nation • Discuss opportunities and impact of pharmacist provider status on the pharmacy clinician and consultant pharmacist in the management and monitoring of drug therapy, administrative responsibilities, and pharmacy practice issues or concerns
9:00 am – 10:00 am (Session 1.2)	Value is the New Revenue <i>Kevin Sneed, PharmD</i> <ul style="list-style-type: none"> • Discuss how disruptive innovation has changed the landscape of healthcare, pharmacy practice, and the role of the pharmacy clinician and consultant pharmacist • Identify technological and non-technological innovations and discuss their impact on healthcare, pharmacy practice, and consultant pharmacist and pharmacy clinicians



	<ul style="list-style-type: none"> Identify potential applications of innovation in the future of pharmacy education and pharmacy practice
10:00 am – 10:15 am	Break
10:15 am – 11:15 am (Session 1.3)	<p>Innovation and Intrapreneurship <i>Kevin M. Olson, MBA, PharmD, CPh</i></p> <ul style="list-style-type: none"> Define the innovation and intrapreneurship Describe opportunities for consultant pharmacists and pharmacists to develop innovation and intrapreneurship skills Discuss application of innovation and intrapreneurship by consultant pharmacists' and pharmacists' in pharmacy practice and health care Identify how Lean and Six Sigma Methodologies can be used to drive innovation and intrapreneurship
11:15 am – 1:45 pm (12:15 – 12:45 pm Pick up lunch session will continue as working lunch) (Session 1.4)	<p>Entrepreneurship and Entrepreneur Support Organizations: Part 1 <i>Richard Munassi, MD, MBA, Valerie Ellis Lavin, Mark Engelen, MBA, Kristen Engelen, PharmD, CPh</i></p> <ul style="list-style-type: none"> Define entrepreneurship and describe its role in healthcare and pharmacy Identify the components of Entrepreneur Support Organizations (ESO) and discuss an ESO's role in supporting entrepreneurs in healthcare and pharmacy practice Identify potential issues that may arise for the consultant pharmacist and pharmacy clinician when engaging in innovation and/or entrepreneurship
1:45 pm – 2:45 pm (Session 1.5)	<p>Informatics and Personalized Medicine <i>Teresa Ho, PharmD & Aimon Miranda, PharmD, BCPS</i></p> <ul style="list-style-type: none"> Define informatics and pharmacogenomics Discuss how informatics and pharmacogenomics can be used by consultant pharmacist and pharmacy clinicians to enhance drug therapy management and monitoring, assist in administrative responsibilities, and address practice issues and concerns Identify current and future opportunities for integration of informatics and pharmacogenomics into pharmacy practice
2:45 pm – 3:00 pm	Break
3:00 pm – 5:00 pm (Session 1.6)	<p>Tele pharmacy <i>Gerald Muforo, MBA, PharmD & Agnus Commodore, PharmD</i></p> <ul style="list-style-type: none"> Define and differentiate telehealth, Tele pharmacy, and telemedicine Discuss the history of and identify different types of Tele pharmacy Identify the consultant pharmacist and pharmacy clinicians' role in Tele pharmacy and explain the benefits and challenges faced by clinicians, healthcare entities, and patients Discuss patient communication considerations in Tele pharmacy Identify current rules and regulations as they relate to Tele pharmacy Discuss current and future opportunities for integration of Tele pharmacy into pharmacy practice and value-based care
5:00 pm	Adjourn



Sunday, June 9, 2019	
6:30 am – 8:00 am	Registration
Business and Practice Opportunities for Pharmacists: How do we get there? <i>Moderators: Dr. Angela Hill, Dr. Kevin Olson, Dr. Dele Obaitan, Dr. Gerald Muforo</i>	
8:00 am – 9:00 am (Session 2.1)	Value-Based Care Model <i>Kevin M. Cowart, MPH, PharmD, BCACP</i> <ul style="list-style-type: none"> • Discuss the value-based care model and identify how it applies to pharmacy practice and the role of consultant pharmacist and pharmacy clinicians • Identify how value-based care can assist the consultant pharmacist and pharmacy clinician in the management and monitoring of drug therapy and other administrative responsibilities • Describe the future of value-based care in pharmacy practice and opportunities for consultant pharmacist and pharmacy clinicians
9:00 am – 10:00 am (Session 2.2)	Pharmacy Benefit Managers and Managed Care: Where are we going & how do we get there together? <i>David Joffe, BSPHarm, CDE</i> <ul style="list-style-type: none"> • Define pharmacy benefit managers and managed care in terms of structure and role in health care management • Discuss opportunities and barriers faced by consultant pharmacist and pharmacy clinicians in collaborating with pharmacy benefit managers and managed care • Identify future opportunities for collaboration between pharmacy practice, consultant pharmacist and pharmacy clinicians, pharmacy benefit managers, and managed care
10:00 am – 10:15 am	Break
10:15 am – 12:15 am (Session 2.3)	Billing for Pharmacy Services – Successful Clinical Pharmacy Service and Medication Therapy Management <i>Dewayne Lanier, PharmD; James Notoro, PhD, RPh; Dan Buffington, Raven Solomon, PharmD</i> <ul style="list-style-type: none"> • Discuss the current status of billing codes and billing practices for pharmacy practice, consultant pharmacists, and pharmacy clinicians for consultant/clinical services • Identify opportunities and barriers to billing practices in medication therapy management (MTM) for consultant pharmacist and pharmacy clinicians • Identify methods of integrating medication therapy management practice into the delivery of value-based care by consultant pharmacist and pharmacy clinicians
12:15 pm – 12:45 pm	Lunch Pick up
12:45 pm – 5:00 pm (Session 2.4)	Pleasures and Pitfalls of Innovation in Pharmacy Practice <i>Moderators: Dr. Kevin Olson, Dr. Nwando Nwanna, and Dr. Shola Usef</i> <ul style="list-style-type: none"> • Identify innovative pharmacy practice models for consultant pharmacist and pharmacy clinicians



	<ul style="list-style-type: none"> • Discuss opportunities and barriers faced by consultant pharmacist and pharmacy clinicians who engage in innovation, intrapreneurship, and entrepreneurship opportunities. • Identify opportunities for consultant pharmacist and pharmacy clinicians to contribute to value-based care through pharmacy practice innovation 	
<p><i>Each speaker will give a 25-minute review of their journey followed by a 60-minute guided panel discussion with Drs. Olson, Nwanna, and Usef moderating.</i></p>		
<i>Time</i>	<i>Pharmacy Practice Model</i>	<i>Speakers</i>
12:30 pm – 12:45 pm	Introductions	<i>Drs. Olson, Nwanna and Usef</i>
12:45 pm – 1:10 pm	Retail/Community Pharmacy	<i>Tony Jannu, MBA, RPh, CPh</i>
1:10 pm – 1:35 pm	Hospice Services	<i>Suzanne Kelley, BPharm, CPh</i>
1:35 pm – 2:00 pm	Specialty/Compounding	<i>William Barnhart, PharmD</i>
2:00 pm – 2:25 pm	Nuclear Pharmacy	<i>Nina Ravolahaivao</i>
2:25 pm – 2:40 pm	<i>Break</i>	
2:40 pm – 3:05 pm	Long Term Care/Rehab Services	<i>Michelle Lennox, PharmD, CPh, BCGP</i>
3:05 pm – 3:30 pm	Transition of Care	<i>Lauren Verbosky, MS, PharmD</i>
3:30 pm – 3:55 pm	Ambulatory Clinical Services	<i>Nicholas Carris, PharmD</i>
3:55 pm – 5:00 pm	Panel Discussion	<i>All Speakers</i>

Further Information

If you have activity related questions or please contact cpdsupport@health.usf.edu.

