



2017



Manhattan Irish Fest Sponsorship Packet



23rd ANNUAL MANHATTAN IRISH FEST

FRIDAY, MARCH 3rd, 2017

&

SATURDAY, MARCH 4TH, 2017

Sponsorship Benefits

- Your company will benefit from the exposure of your business at the event on printed material.
- You will be recognized after the fest with Thank You ads local newspapers and the Irish American Society of County Will newsletter.
- Your company name and logo may be used on printed material, banners, Irish Fest Facebook Page and signs wherever permissible.
- Your company may realize an immediate and long-term increase in sales due to your participation.
- Your company will be exposed and targeted toward a consumer base in a highly desirable demographic.
- This event will evoke a positive, charitable and exciting attitude toward your company by all those attending.
- Your company will build a stronger relationship and loyalty with a large and growing community by promoting and participating in this worthy cause.
- Your people, whether “working” the event or coming out to support you at the event, will have an enthusiastic and positive attitude about the company they work for. They truly enjoy the event!

Various Selective Sponsorships

Customize your own sponsorship! You may opt to donate funds, goods or services in an amount of your choice. To design your own package, contact Mary Kestel at 815.791.3214 or mkestel.irishfest@gmail.com





Irish Fest 2017 Major Sponsor Opportunities
Sponsored by: The Irish American Society of County Will
www.countywillirish.net

5K Run

\$3,500 Includes:

- Official "Race" naming rights
- Business name to be printed on shirts handed out to all race participants
- Included on advertising done by Prairie State Roadrunners
- Two 4'x3' banners to be hung above the stage of the main tent
- BASE PACKAGE
- Logo and link to your website on both the main page and sponsor page
- Tag line exposure on ALL radio ads
- Verbal recognition by emcee throughout festival
- Special recognition through Irish Fest Facebook page
- Right of first refusal for 2018

Entertainment Tent

(One Sponsor)

\$3,000 Includes:

- Official "Entertainment Tent" naming rights
- Two 4'x3' banners to be hung above the stage of the main tent and
- BASE PACKAGE
- Logo and link to your website on both the main page and sponsor page
- Tag line & tent name exposure on ALL radio ads
- Verbal recognition by emcee throughout festival
- Special recognition through Irish Fest Facebook page
- Right of first refusal for 2018

Main Stage

(One Sponsor)

\$2,000 Includes:

- Official naming rights on the main stage.
- One 4'x3' banners to be above the stage in the main tent and one
- 8' x 2' banner hung at the base of the stage
- BASE PACKAGE
- Logo and link to your website on both the main page and sponsor page
- Tag line & main stage name exposure on ALL radio ads
- Verbal recognition by emcee throughout festival
- Right of first refusal for 2018

Children's Area

(One Sponsor)

\$2,500 Includes

- Naming rights to the Manhattan Park District Program Center that will host the children's activities throughout the weekend.
- Two 4'x3' banners to be hung at the Manhattan Park District Program Center Business name.
- Recognition on any advertisements about the Children's Area.
- BASE PACKAGE
- Logo and link to your website on both the main page and sponsor page
- Verbal recognition by emcee throughout festival
- Right of first refusal for 2018

**** BASE PACKAGE is listed under Fiddle Level****

Parade

(One Sponsor)
\$2,000 Includes

- Two 4'x3' banners to be hung at the Manhattan Irish Festival Parade Stage Business name
- BASE PACKAGE
- Logo and link to your website on both the main page and sponsor page
- Exposer on Irish Fest Facebook page
- Right of first refusal 2018
- Business name exposure on ALL radio ads
- Verbal recognition by emcee throughout festival

Raffle Level
\$1,500 Includes
(One Sponsor)

- Official "Raffle Ticket" printing rights over 6,000+ tickets printed
- BASE PACKAGE
- Verbal recognition by emcee throughout festival

Fiddle Level
BASE PACKAGE
\$1,000 Includes

- Business name & logo on 25'x5' banner that will be hung in town prior to the fest and at the fest
- Business name & logo on 25'x5' banner that will be hung in the main tent during the fest
- Logo and link to your website on sponsor page
- Recognition on Irish Fest Facebook Page
- Ability to advertise on Facebook via our page which has over 1,000 "likes" and growing since 12/2012!
- Exposure on ALL newspaper ads; local papers. Newspapers change each year.
- Thank-you ad in Irish American Society of County Will newsletter.
- 15 complimentary admission buttons

Blarney Level
\$500 Includes

- One 4'x3' banner will be hung inside the main tent during the festival
- Name and link to your website on sponsor page
- Business name and logo on advertising outlets; flyers, postcards, posters, and banners
- Thank-you ad in Irish American Society of County Will newsletter.
- Ability to advertise on Facebook via our page which has over 1,000 "likes" and growing since 12/2012!
- 10 complimentary admission buttons for all events the entire weekend

Kilt Level
\$250 Includes

- Business name appears as a line on the sponsorship page of the Irish Fest webpage
- Thank-you ad in newspapers following the fest
- Thank-you ad in Irish American Society of County will newsletter
- 5 Complimentary Admissions Button for all events the entire weekend

Shamrock Level
\$100 Includes

- Business name appears as a line on the sponsorship page of the Irish Fest webpage
- Thank-you ad in newspapers following the fest
- Thank-you ad in Irish American Society of County Will newsletter
- 4 Complimentary Admissions Button for all events the entire weekend

Raffle Prizes

- Donate a raffle basket of your choice
- Donate a Gift Certificate

Volunteers

- Volunteer time, in the Main Tent and Children's Area
- Contact: Brigid Walsh bwalsh.irishfest@gmail.com

2017 Manhattan Irish Fest Sponsorship Form

Thanks to your sponsorships, the Manhattan Irish Fest donated over \$230,000 to local charitable organizations throughout Will County since 2005. Let's keep up the good work!

DEADLINE February 1, 2017

Sponsorship received after that date may receive reduced advertising benefits

Business Name: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level Cost

Payment Options Available

- | | |
|---|--------------|
| <input type="checkbox"/> 5K Race Sponsor | \$3500-SOLD |
| <input type="checkbox"/> Entertainment Tent | \$3000 |
| <input type="checkbox"/> Children's Area | \$2500 |
| <input type="checkbox"/> Parade Sponsor | \$2000 |
| <input type="checkbox"/> Main Stage | \$2000 |
| <input type="checkbox"/> Raffle Tickets | \$1500 -SOLD |
| <input type="checkbox"/> Fiddle Level | \$1000 |
| <input type="checkbox"/> Blarney Level | \$500 |
| <input type="checkbox"/> Kilt Level | \$250 |
| <input type="checkbox"/> Shamrock Level | \$100 |
| <input type="checkbox"/> Donation | \$_____ |



- ☐ We would also like to include a Gift Certificate or Gift Basket to be part of the Raffle.

___ Gift Certificate: Please mail with sponsorship form.

___ Gift Basket: Please call to arrange to have item picked up.

Instructions:

Please mail this sheet, certificates being donated, and payment to: Manhattan Irish Fest, PO Box 14, Manhattan, 60442 Call or email Mary Kestel with questions: 815.791.3214, mkestel.irishfest@gmail.com