



PROSPECTUS

“Two Days of Wine & Roses – Plein Air”

Event Run: August 3rd & 4th, 2019

Boerner Botanical Gardens

9400 Boerner Dr., Hales Corners, WI 53130

Event Open to the Public Hours: 10:00am – 5:00pm, Saturday

10:00am – 3:00pm, Sunday

Plein Air Hours: 9:00am – 5:00pm, Saturday, and 8:00am to 2:00pm, Sunday

Phone: (414) 525-5600

The Rogues Artists Group, along with the Milwaukee County Parks, is hosting the “Days of Wine and Roses” art, horticulture and music event located at the Boerner Botanical Gardens, 9400 Boerner Drive, Hales Corners, WI 53130

Enjoy a relaxing time painting and drawing outdoors (Ala Plein Air) in the beauty of nature. Thousands of plants bring the seasons to life at Boerner, with colorful and fragrant displays laid out in 12 formal gardens. Explore the rose garden, peony garden, and daylily garden, stroll under blossoming crabapples, and enjoy the view while having a light lunch or snack from Zilli's. Try wine by the glass, a Rosé tasting, or choose from a selection of non-alcoholic beverages. The Boerner Botanical Gardens are located just 15 minutes outside of Milwaukee in the village of Hales Corners.

The Rogues Artists Group is a regional art group whose members are dangerously talented. They are packin' art supplies and setting new standards of excellence in art. As part of the “Two Days of Wine and Roses” event, the Rogues are holding a Plein Air Competition.

ELIGIBILITY:

Participation for is open to all artists over the age of 18. There will be 2 categories:

Professional and Amateur.

A **Professional** is defined as any artist who is a member of a recognized artist group or has been painting regularly.

An **Amateur** is defined as an artist painting for pleasure, not a member of any art group and without the intent to sell work. Artists will designate which category they wish to compete in when submitting registration form. **Amateurs may not sell any work during the show.**

REGISTRATION

Artists may register online at the website www.roguesgallery.online by July 17th, 2019.

FEE: THERE IS NO FEE FOR ART SUBMISSION

A 35% commission will be charged for each sale at the time of purchase.

SALES: FBBG Gift Shop will sell the artworks at the retail price specified by the artist on the application form. FBBG will receive a commission of 35% of the retail price for any artwork that is purchased with the remaining 65% going to the artist. Payments due to the artist will be paid within 14 days after the closing of the month. Artist payments will be mailed to the address provided at registration. An inventory statement will be mailed or emailed to the artist prior to the payments.

Consignor agrees to give permission to FBBG to use pictures of any displayed artwork in advertising and marketing material such as but not limited to- Facebook, website, fliers and brochures.

Friends of Boerner Botanical Gardens' gift shop will be responsible for all WI state sales tax on behalf of the consignor for work sold at FBBG. **Consignor is responsible to give FBBG Form W-9 with a signed contract prior to or at the time of work submission.** Forms can be found on the events page.

MATERIALS:

All artists must supply their own art materials including an easel or table. Each artist may submit three (3) pieces with no size restriction.

- Media may include oils, acrylics, watercolors, pastel, gouache, ink and pencil.
- All canvases, paper and boards must be stamped at check in. For dark colored materials, please paint a white patch on the back side of the piece to provide a legible stamping area.

EVENT GUIDELINES:

A minimum of 95% of each artwork must be created on-site, within the event boundaries, in the true spirit of plein air. Minor adjustments or corrections may only be done in a studio to fix forms or colors. A piece will be disqualified for judging if:

- the artist is found using an iPad or photos on their easel.
- the artist is standing outside the Gardens (map will be provided).
- or artist intentionally impedes the sightline of another artist.
- Care must be taken not to damage the grounds while painting. Any damage to the grounds by the artists from spilled paints, solvents, etc. will be the responsibility of the artist.
- **NOTE; Plein Air Artists are also invited to join the Gallery tent. The number of artworks is limited to 2 large, 3 medium and 4 small per artist. See Gallery Tent Prospectus for further instructions.**

CHECK-IN:

Check-in and stamping will be held from 9:00am-12:00pm on Saturday, and from 8:00am-9:00am Sunday at the Plein Air Registration Table.

Artwork materials **MUST** be stamped prior to starting work to ensure that the submitted work has been created during the event.

ARTWORK SUBMISSION

Submission of finished entries will be at the **Plein Registration Table.**

- Saturday from 3:00 to 5:00pm, Sunday by 1:30 pm
- Art will be hung on grids near the **Plein Air Registration Table** as soon as possible after submission.
- If a work is sold prior to judging, an artist should request from the buyer that it stay until the awards are announced
- Check-in stamp must be visible on the back of each piece of art.
- Artwork in the Professional Category must be signed, appropriately framed, mounted and securely wired for hanging. We reserve the right to refuse any improperly framed pieces, wrapped canvases, stained mats, saw tooth hangers, or those with wet paint on the edges.

PRICING

- The pieces will be sold at the prices selected by the artist.
- Price changes will not be allowed after artwork submission. Any manual price changes found on title cards (labels) will result in the removal of the corresponding painting from the exhibit.
- **All artwork submitted by artists in the Professional Category must be for sale through the giftshop.**

CONTEST JUDGING

- Judging will take place at 2:00 pm on Sunday, August 4, with awards **presented at 3:00 pm**. Judges to be announced.

PRIZES TBA

ART PICKUP

All artwork must be removed by 5:00 on Sunday, August 4.

- All artwork must be picked up by the artist or a designated agent.

LIABILITY

Regardless of cause, the artist agrees to bear all risk and expense for any loss, theft or damage to their artwork or other personal property or injury to their person. The artist agrees to be responsible for insuring their artwork if so desired. Any damage to the grounds by the artists from spilled paints, solvents, etc. will be the responsibility of the artist.

PLEIN AIR CALENDAR

Entry Forms Due: July 17th, 2019, midnight

Check In: Saturday, August 3rd, 9:00: am, Sunday August 4th, 8:00 am.

Submission of Finished Entries: Saturday, 3:00 – 5:00 and Sunday, August 4th by 1:30pm

Awards: Sunday, 3:00 pm

Art Pickup: Sunday, August 4th, 2019, 3:30pm – 5:00pm