

•FULL SERVICE LIQUOR STORE WITH DISCOUNT LOW PRICES!

Celebrating
57
Years

Voted "Best Beer & Liquor Store"
2001-16 by Shepherd Express Readers
Awarded 2014 Best Bottle Shop
in Wisconsin by RateBeer.com

Discount LIQUOR INC.



•WHOLESALE BEER & SODA (MILWAUKEE STORE ONLY) •CO2 REFILLS •20 & 40LB. LUMP CHARCOAL

- Milwaukee -
5031 W. Oklahoma
1-414-545-2175

- Waukesha -
919 N. Barstow
1-262-547-7525

OPEN DAILY 9-9 • SUNDAY 10-2 • www.discountliquorinc.com

BIG SAVINGS ON BIG 1.75'S

JACK DANIELS & BULLEIT BOURBON
\$39.99

"LOWEST PRICE IN TOWN"
JAGERMEISTER
\$30.99
INCLUDES INSTANT

3 OLIVES VODKA
\$16.99-\$4MR
\$12.99
+FREE 1.75 JIMMY LUV'S BLOODY MARY

"VALENTINE'S DAY FAVORITES"
BARTENDERS
•HOT SEX
•I'M BANANAS OVER YOU
\$10.99
+FREE 200ML PEACH VODKA & 1 LITER ZING ZANG BLOODY MARY

MONTE ALBAN TEQUILA
•REPOSADO •SILVER
\$19.99-\$10MR
\$9.99

~ STOCK UP & SAVE COMBO REBATE ~

CROWN ROYAL
•ORIGINAL •MAPLE
\$39.99

CAPTAIN MORGAN RUM
•SPICED •WHITE
\$23.99

SMIRNOFF VODKA
•ORIGINAL •ORANGE
•CITRUS •RASPBERRY
\$18.99

BUY ANY COMBINATION OF THE ABOVE 3 -1.75's SAVE *18" BY MAIL!

- BRANDY -

KORBEL	\$19.99
CORONET	\$16.49
CHRISTIAN BROS	\$13.99
E&J \$1599-\$4MR	\$11.99

- SCOTCH -

DEWAR'S WHITE	\$34.99
JOHNNIE WALKER RED	\$34.99
FAMOUS GROUSE \$27.99-\$5MR	\$22.99
CUTTY SARK \$24.99-\$5MR	\$19.99

- GIN -

TANQUERAY	\$28.99
BOMBAY ORIGINAL	\$24.99
SEAGRAMS	\$15.99
NEW AMSTERDAM \$17.99-\$5MR	\$12.99

- RUM -

BACARDI (ALL VARIETIES)	\$19.69
MALIBU \$21.99-\$5MR	\$16.99
AD. NELSON	\$12.99
CANE WHITE \$16.99-\$10MR	\$6.99

- VODKA -

KETEL ONE	\$31.99
TITOS	\$27.99
ABOLUT \$29.99-\$5MR	\$24.99
STOLI \$26.99-\$7MR	\$19.99
SVEDKA \$17.99-\$4MR	\$13.99
NEW AMSTERDAM \$17.99-\$5MR	\$12.99
SKOL \$9.99-\$3MR	\$6.99
EPIC \$11.99-\$8MR	\$3.99

- WHISKEY -

TULLAMORE DEW	\$34.99
JIM BEAM \$27.99-\$7MR	\$20.99
CANADIAN CLUB	\$17.99
STHN COMFORT \$23.99-\$3MR	\$20.99
SEAGRAMS VO \$18.99-\$3MR	\$15.99
KESSLERS (\$5MR ON 2)	\$14.99
SEAGRAMS 7 \$16.99-\$3MR	\$13.99
BLACK VELVET \$13.49-\$5MR	\$8.49

VALENTINE'S DAY SPECIALS 750ml

KOHLER DARK CHOCOLATE BRANDY
\$27.99
750ml

"PURE DECADENCE"
GODIVA CHOCOLATE LIQUEURS
-3 FLAVORS-
\$23.99
750ml

"MIX WITH CHAMPAGNE"
CHAMBORD BLACK RASPBERRY LIQUEUR
\$29.99
750ml

"FROM GERMANY"
BARENJAGER HONEY LIQUEUR
\$24.99-\$5MR
\$19.99
750ml

"MIX WITH VODKA FOR A LOVERS MARTINI"
PAMA POMEGRANATE LIQUEUR
\$17.99
750ml

"CUTE BOOTY BOTTLE"
806 RUM CREAM
(BUTTERSOTCH, CHOCOLATE & HAZELNUT)
\$14.99
750ml

FEBRUARY BREWERY OF THE MONTH

ABITA BREWING FROM NEW ORLEANS

•MARDI GRAS BOCK •PURPLE HAZE WHEAT
•TURBO DOG BROWN •SWEET ORANGE LAGER
•AMBER •BLUEBERRY •PEACH
\$6.99
6 pack

ABITA SAMPLER
12 PACK BOTTLES
\$11.99

FREE PINT GLASS & MARDI GRAS BEADS W/2 6 PACKS OR 1 - 12 PACK

FREE BEER GIVEAWAYS • FREE BEER GIVEAWAYS

MILLER LITE, DRAFT & MILLER 64, COORS LIGHT & BANQUET
12 PACK CANS OR BOTTLES
\$8.99

MILLER HIGH LIFE & HIGH LIFE LIGHT
12 PACK CANS
\$6.99

BUY ANY 2 - 12 PACKS MILLER/COORS PRODUCTS & GET 3RD 12 PACK FREE (NO LIMIT)

BUD & BUD LIGHT
12 PACK CANS
\$8.99

MICHELOB DRAFT & LIGHT
12 PACK BOTTLES
\$9.49

MICHELOB ULTRA
12 PACK BOTTLES
\$10.49

BUY ANY 2 - 12 PACKS OF BUDWEISER/MICHELOB PRODUCTS GET 3RD 12 PACK FREE (NO LIMIT)

STELLA ARTOIS BELGIAN ALE
\$8.49
6 pack

OR

GOOSE ISLAND
\$7.49
6 pack

OR

SHOCK TOP
\$6.99
6 pack

BUY ANY 2 - 6 PACKS GET 3RD 6 PACK FREE (NO LIMIT)

FEBRUARY BEER SPECIALS

"IT'S BACK"
POINT BOCK
24 PACK BOTTLES
\$16.99

"FROM MILWAUKEE"
GOOD CITY BREWING
•MOTTO
•MOSIAC PALE ALE
\$8.49
6 Pack

"FROM WAUKESHA, WI GOLD MEDAL WINNER AT 2016 GABF"
RAISED GRAIN
•PARADOC'S RED
•IMPERIAL RED IPA
•BLACK WALNUT
•IMPERIAL STOUT
\$9.99
22oz

"NEW ARRIVAL"
HALF ACRE
•DAISY CUTTER
•PALE ALE
•IPA •PILSNER
•BLACK ALE
\$8.49
4 Pack

ENJOY A
CHOCOLATE KISS
SAMUEL SMITH
CHOCOLATE STOUT &
LINDEMANN'S
KRIEK

TOPPLING GOLIATH BREWING
10 VARIETIES
IN STOCK!

• 24-12oz. CASE CANS • • 30-12oz. CASE CANS •

Sprecher Amber	\$19.99	Bud Light & Labatt Blue	\$17.99
Point Special	\$12.99	Rolling Rock (+Free Glass)	\$15.49
Mountain Crest	\$9.99	Milw. Best & Light & Ice	\$11.99

OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS

STELLA ARTOIS **\$75.99**
20ltr

ALL MILLER & BUD PRODUCTS
\$55.99
1/4BL

\$104.99
1/2BL

NEW GLARUS
•SPOTTED COW
•FAT SQUIRREL
•MOON MAN
\$81.99
1/4BL

\$141.99
1/2BL

KEYSTONE LIGHT & NATTY LIGHT
\$73.99
1/2BL

KARBEN 4
•FANTASY FACTORY
\$99.99
1/4BL

LAKEFRONT
-6 VARIETIES-
\$81.99
1/4BL

LEINENKUGEL ORIGINAL
\$39.99
1/6BL

TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!

February Winery of the Month

COPPOLA VINYARDS

DIAMOND SERIES
•CABERNET •MERLOT
•PINOT NOIR •CLARET
\$12.99
750ML

PRESENTS SERIES
•SYRAH •PINOT GRIGIO •ROSSO
•UNOAKED CHARDONNAY
\$6.99
750ML

FEBRUARY WINE SPECIALS

-ITALY-
ROSA REGALE SPARKLING SWEET RED
\$15.99
750ML

LA CREMA SONOMA COAST CHARDONNAY
\$14.99
750ML

DECOY BY DUCKHORN
•CABERNET SAUVIGNON
•PINOT NOIR
•RED BLEND
\$15.99
750ML

COLUMBIA CREST H3
•CABERNET SAUVIGNON
•MERLOT
•RED BLEND
\$9.99
750ML

MURPHY-GOOD
•CHARDONNAY
•MERLOT
•CABERNET SAUVIGNON
•PINOT NOIR
\$9.99
750ML

KENWOOD SONOMA COUNTY
•CHARDONNAY
•MERLOT
\$8.99
750ML

YELLOW TAIL 750ML
~15 TYPES • MIX & MATCH~
\$59.88 CASE OF 12
-\$18.00 MAIL REBATE
\$41.88 FINAL COST
AFTER REBATE
THAT'S \$3.49 PER BOTTLE

BAREFOOT
~16 TYPES~
\$7.99
1.5L

LA MARCA PROSECCO
\$11.99
750ML

• FOOD • SODA • MIXERS • COOLERS •

BUD LIGHT RITA'S
(8 VARIETIES)
12 PACK CANS
\$8.99
+FREE MASON JAR

2 Liter CANFIELDS SELTZER
99¢

ALL JAY'S POTATO CHIPS
2/\$5.00

SEAGRAMS COOLERS
12 PACK VARIETY
\$9.99-\$3MR
\$6.99

DASANI WATER
24 PACK
16 OZ
\$3.99

1 LITER ZING ZANG BLOODY MARY MIX
3/\$9

12 Pack Cans CANADA DRY SELTZERS
\$2.99

HENRY'S HARD SODA
-ALL FLAVORS-
6 PACK
\$4.99

2 Liter ALL 7-UP PRODUCTS
99¢

Discount LIQUOR

12 PACK CANS
LA CROIX SPARKLING WATERS
-13 VARIETIES-
(EXCLUDES CURATE)
3/\$10.00
Limit 3 - 12 packs per coupon. One coupon per customer. Expires 2/11/17

24 PACK CANS
•7UP & DIET
•A&W •SQUIRT
•DR PEPPER & DIET
•SUNKIST ORANGE
•CANADA DRY GINGER ALE
\$5.99
Limit 2 - 24 Packs per coupon. One coupon per customer. Expires 2/11/17

1 Liter
DAILY'S MIXERS
•BLOODY MARY
•PEACH •MANGO
•BANANA
•STRAWBERRY
99¢
Limit 3 - 1 Liter per coupon. One coupon per customer. Expires 2/11/17