

**SPECIAL ANNOUNCEMENT: NCMSDC BOE KEYNOTE SPEAKER
Maggie Anderson, CEO and Founder of the Empowerment Experiment (EE) Foundation**

The NCMSDC BOE Keynote Presentation will be during the Awards Luncheon from 12 PM to 1:30 PM CST on Thursday, September 27th at the Minneapolis Convention Center. Individual Awards Luncheon

Tickets are available for sale through the link below.

What is the business case for supplier diversity?

Have you thought about the larger impact of your company spend with NMSDC MBEs?

Join the NCMSDC for an inspiring keynote presentation about the power of your dollar. Supplier Diversity is economic inclusion, and our supplier diversity executives and business owners are the economic impacters!



To inspire more Americans to support Black-owned businesses...
To stimulate more supplier diversity in corporate America...
To support companies that depend on diverse suppliers...
To economically empower their community...
One African American family made a year-long commitment to shop only from Black-owned businesses

Author Maggie Anderson has appeared on CNN, MSNBC, Fox News, BET News and CBS Morning News, among many other national television and radio shows. She has become the leader of a 'conscious consumerism' movement that supports quality black businesses and mainstream companies with substantive supplier diversity.

"[A] dynamic subject ... an effective probe into how African Americans spend so much money that flows so overwhelmingly out of their community" —*Publishers Weekly*
"Both heart-wrenching reality check and urgent call to action, *Our Black Year* is an inspiring and often mind-bending case study of what it takes to make self-help economics a reality of day-to-day living for African Americans. The economic odyssey of the Anderson family is nothing short of heroic." —*ALFRED EDMOND JR., editor-at-large, Black Enterprise*
"An important book that provides a path for others to follow." —*MARC MORIAL, president and CEO, National Urban League*
"An eye-opening book that should be read by anyone interested in the nation's racial and economic divide." —*Huntington News*
"Eloquent, honest... [a] clear-eyed perspective on how African Americans get to where they are today." —*Book Page*

"Anderson's book successfully illuminates the roadblocks faced by Black business owners and the racial divide that continues to persist in the U.S. economy... [T]his book will appeal to students of sociology and economics as well as those looking for inspiration to effect positive change in their communities." —*Library Journal*

Maggie Anderson is the CEO and Founder of the Empowerment Experiment (EE) Foundation, and Author of *Our Black Year*. Maggie Anderson and her family made history and dominated headlines as global media covered their stand and study living exclusively off businesses, professionals, and products from the Black community for an entire year. This first-ever real-life case study in self-help economics was called The Empowerment Experiment (EE). Their experiment resulted in a landmark study conducted by Northwestern University's Kellogg School of Business. Their stand and study proved how incremental support of these businesses and professionals can rescue the Black community and improve the American economy as a whole.

Register for the NCMSDC BOE today!