CALIFORNIA DAIRY CAMPAIGN

Dairymen working for Dairymen



December 1, 2017



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CDC Annual North Valley District Meeting and Social — Thank you to everyone who participated in the California Dairy Campaign (CDC) Annual North Valley District Meeting and Social. We had a great crowd and an excellent discussion on a range of issues including the importance of the Quota Implementation Plan (QIP) statewide referendum. So far, the California Department of Food and Agriculture (CDFA) has received 479 Quota Implementation Plan (QIP) ballots representing approximately 45% of dairy producers eligible to vote. In order for the QIP to pass at least 51% of eligible producers must vote totaling 540 ballots. CDC urges dairy producers to vote "Yes" on their QIP ballots and urge their fellow dairy producers to vote "Yes" and mail their ballots in today.

The deadline for ballots to be submitted has been extended to December 22, 2107.

As CDC leaders and staff have been reaching out to dairy producers to encourage them to **vote "Yes" on their QIP ballots**, we have learned that some dairy producers need another ballot. CDC staff continues to notify CDFA about dairy producers in need of new ballots. **Contact CDC Executive Director Lynne**McBride at 925-385-0217, or CDC Field Representatives Joe Lauro at 209- and Joe Melo at 209-216-7615 to obtain another ballot. Dairy producers can also contact CDFA staff directly to obtain a new ballot by calling Don Shippelhoute or Hyrum Eastman at CDFA at 916-900-5014. For ballots to be counted, dairy producers should include their August milk production including their milk handler or handlers and sign and date the ballot. For the QIP ballot to be counted, all information requested in the ballot must be included. Dairy producers who own more than one dairy are entitled to one vote. However, the volume of milk produced on all of the producer's farms and delivered to California plants will be combined to ensure the volume of milk represented meets the voting thresholds. For the QIP to pass, 51 percent of eligible producers must vote AND votes in favor must be submitted by either 65%, or more, of those who voted and produce at least 51% of the milk produced by those who voted OR 51%, or more, of those who voted and produce at least 65% of the milk produced by those who voted.

California Dairy Campaign has joined Milk Producers Council (MPC), Western United Dairymen (WUD), California Dairies, Inc. (CDI), Dairy Farmers of America (DFA) and Land O'Lakes (LOL) to urge California dairy producers to vote "Yes" on their QIP ballots because it is the only path forward to ensure a fair consideration of a federal order in California. A "Yes" vote is critical in order to move forward in the process to consider a federal order for California in 2018. The QIP would only take effect if a California federal order is adopted.

Mark Your Calendar for the CDC Annual District Meeting and Social in Merced Wednesday, December 6th At 5:00 p.m.

<u>Location:</u> The Branding Iron Restaurant located at 640 W 16th Street in Merced We hope you can join us and friends and family are more than welcome! www.californidairycampaign.com