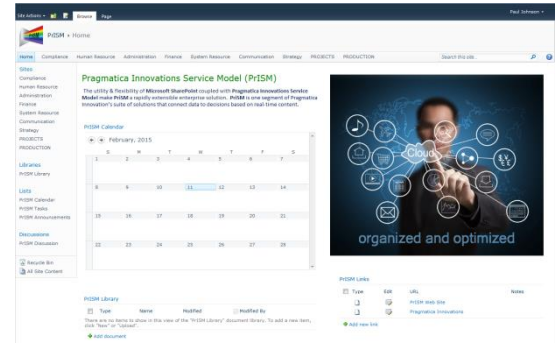




Pragmatica Innovations Service Model (PrISM) – Business Management Platform

The utility & flexibility of **Microsoft SharePoint** coupled with **Pragmatica Innovations Service Model** make **PrISM** a rapidly extensible enterprise solution. **PrISM** is one segment of Pragmatica Innovation's suite of solutions that connect data to decisions based on real-time content. Every day businesses are formed (or old ones are changed) and they function successfully for some time. Over time the dynamics of people, process, technology and information increase in complexity and become obstacles to progress. Many look to technology alone to solve this complexity when a **sustainable** solution must begin with structure that is then enabled by technology. Pragmatica Innovations leverages the structure of our **full spectrum** back office service model that includes all the elements required to operate a business. From the organization to the systems and facilities that enable it to an integrated enterprise information management (EIM) and collaboration (ECM) platform - Microsoft SharePoint. We provide easy to use folders and document templates for structuring your back office to bridge from the physical world of file cabinets to the digital world of computer technology. Our coloring scheme makes it easy and quick to learn the service model which reduces time and expense to locate and retrieve information and new employees come up to speed faster thereby increasing your company's productivity. Hosted or on-premises version – let us help you find the right solution for your business.



PrISM Solution Web Interface

Service Model Overview

- Compliance** manages how the company functions within the constraints of its legal, safety, environment and security boundaries defined through its policy.
- Human Resource** supports employment, organization, monitoring, training and managing personnel.
- Administration** enables management and execution of the company's property, emergency, relationship and support services.
- Finance** services maintain the monetary position and manage banking, accounting, sales, taxes and profit sharing.
- System Resource** manages requirements, configuration, maintenance and inventory of equipment and tools.
- Communication** markets, brands, advertises, and promotes products while establishing and maintaining public relationships.
- Strategy** addresses the overall direction of the company with regard to its resources, processes and products.

PrISM Services

- PrISM Tuning - tailoring our service model to your needs and information requirements
- Capture, documentation and implementation of your business processes and workflow
- Business Dashboarding - get all your data into one organized system and provide real-time dashboards
- Consultation and feasibility studies for EIM, file conversion and implementation
- Back Office Outsourcing - instant access to skilled personnel and PrISM certified partners
- Compliance certification through ISO-9000, CMMI, OSHA, HIPAA or NIST documentation
- Information Security - protect your critical business data through well-defined roles and security access
- Document scanning services that may include purging files and document destruction
- Enterprise Maturity Management - our proven methods optimize the maturity of your business enterprise
- Training and mentoring at all levels to support any implementation

Pragmatica works with each customer and partner to ensure their *self-sufficiency* – always including our unique ethical perspective on contributing to an *environmentally sustainable* future.



Data Enabled Enterprise (DE²)

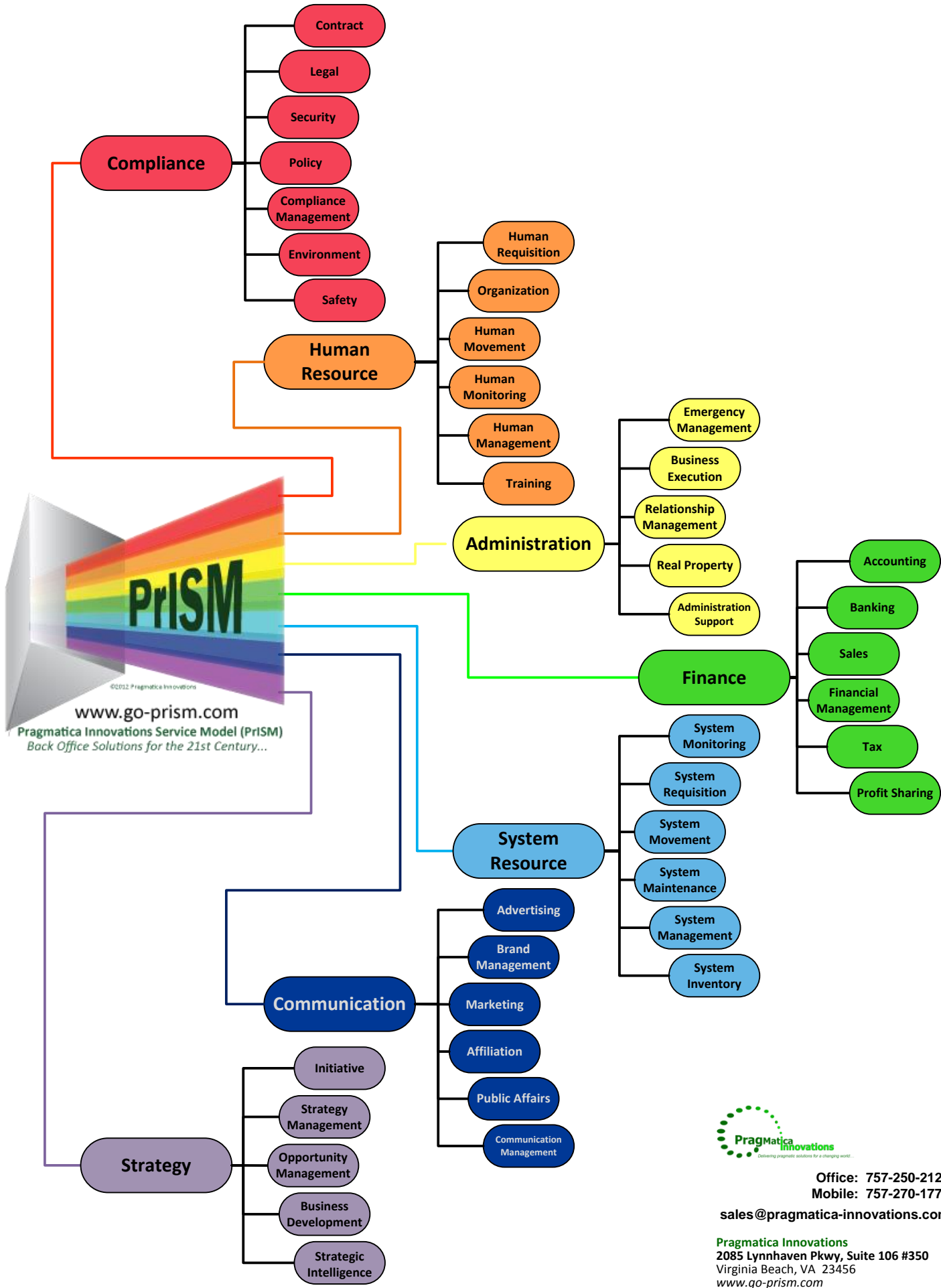
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