



# Florida Indian River Groves

## FRUIT SALE FUNDRAISING

Our average fundraiser generates over \$6,000. How much will you earn?

Participants	3 Boxes Each	5 Boxes Each	7 Boxes Each	10 Boxes Each	15 Boxes Each
20	\$ 14	\$ 505	\$ 747	\$ 1,110	\$ 1,715
30	\$ 445	\$ 808	\$ 1,171	\$ 1,715	\$ 2,623
40	\$ 626	\$ 1,110	\$ 1,594	\$ 2,320	\$ 3,630
50	\$ 808	\$ 1,413	\$ 2,018	\$ 3,025	\$ 4,538
75	\$ 1,261	\$ 2,169	\$ 3,176	\$ 4,538	\$ 6,806
100	\$ 1,715	\$ 3,025	\$ 4,235	\$ 6,050	\$ 9,075
150	\$ 2,623	\$ 4,538	\$ 6,353	\$ 9,075	\$ 13,613
200	\$ 3,630	\$ 6,050	\$ 8,470	\$ 12,100	\$ 18,150
250	\$ 4,538	\$ 7,563	\$ 10,588	\$ 15,125	\$ 22,688
300	\$ 5,445	\$ 9,075	\$ 12,705	\$ 18,150	\$ 27,225
350	\$ 6,353	\$ 10,588	\$ 14,823	\$ 21,175	\$ 31,763
400	\$ 7,260	\$ 12,100	\$ 16,940	\$ 24,200	\$ 36,300
450	\$ 8,168	\$ 13,613	\$ 19,058	\$ 27,225	\$ 40,838
500	\$ 9,075	\$ 15,125	\$ 21,175	\$ 30,250	\$ 45,375

Ready to Get Started? Call Us Today at (800) 468-3168



# Increase fundraising participation and automate your outreach by giving your participants our free mobile app!

With our new Florida Indian River Groves Fundraising App, your participants can easily reach out to all of their mobile and social media contacts to support their fruit fundraiser straight from their phone. Contact aunts, uncles, grandparents, cousins, Facebook friends, and more in just minutes.

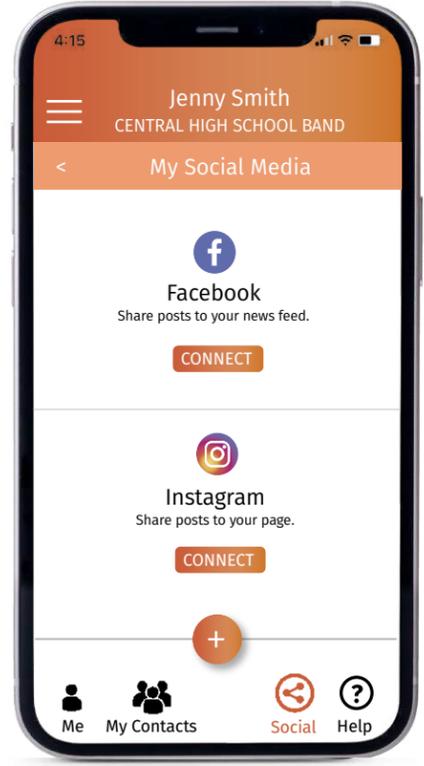
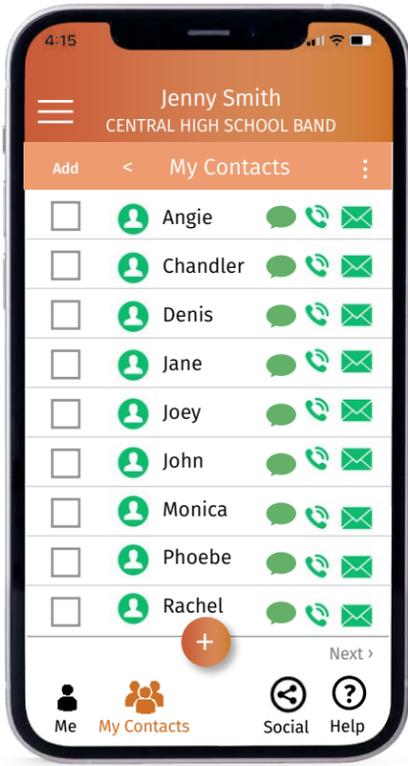
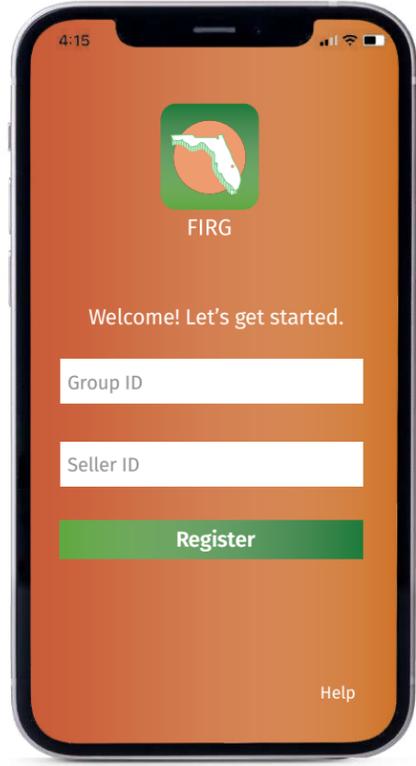
- **Automatically send texts and emails to friends & family on behalf of your participants**
- **Connect to social media to automate posts, sharing your fundraising message and online ordering link**
- **Your participants interact with the app once – and then they're done! Our automated system will message their contacts at regular intervals, until they buy or until your fundraiser ends.**

## It's Quick. It's Easy. It's Free.

Download the app.

Select the contacts to include in your automated outreach.

Connect your social media accounts, if applicable.



## You're done!

Our automated system will send you a push message at regular intervals as defined by your fundraising coordinator. Simply tap "Go" and our system will reach out to your selected contacts and post to social media on your behalf.



### Earn Thousands More in 5 Minutes or Less.

Here's how much more in **additional profits** you could earn using our FREE App:

# of Participants x 20 contacts	25% response rate	40% response rate	50% response rate
50 = 500 add'l contacts	\$2,500	\$4,000	\$5,000
100 = 1,000 add'l contacts	\$5,000	\$8,000	\$10,000
150 = 1,500 add'l contacts	\$7,500	\$12,000	\$15,000
200 = 2,500 add'l contacts	\$12,500	\$20,000	\$25,000

Call us for more info: 800-468-3168



**FLORIDA INDIAN RIVER GROVES**  
Vero Beach, Florida • [www.FloridaIndianRiverGroves.com](http://www.FloridaIndianRiverGroves.com)



# FLORIDA INDIAN RIVER GROVES

## FUNDRAISING CATALOG

Premium fruit  
fresh from  
the groves

[www.FloridaIndianRiverGroves.com](http://www.FloridaIndianRiverGroves.com)



Our fruit is shipped fresh, less than 24 hours after coming off the tree.

**Florida Indian River Groves** is a family-owned and operated company and the premier provider in fruit fundraising for over 30 years. Every year we serve thousands of schools, churches, and civic groups, providing millions of dollars in much needed funding for worthwhile causes in communities across the United States.

Our team is committed to offering outstanding customer service, attention to detail, and genuine care and concern. Building strong, lasting relationships with our clients and their supporters is most important to us. Focusing on quality products and exceptional service, we're a company you can rely on!



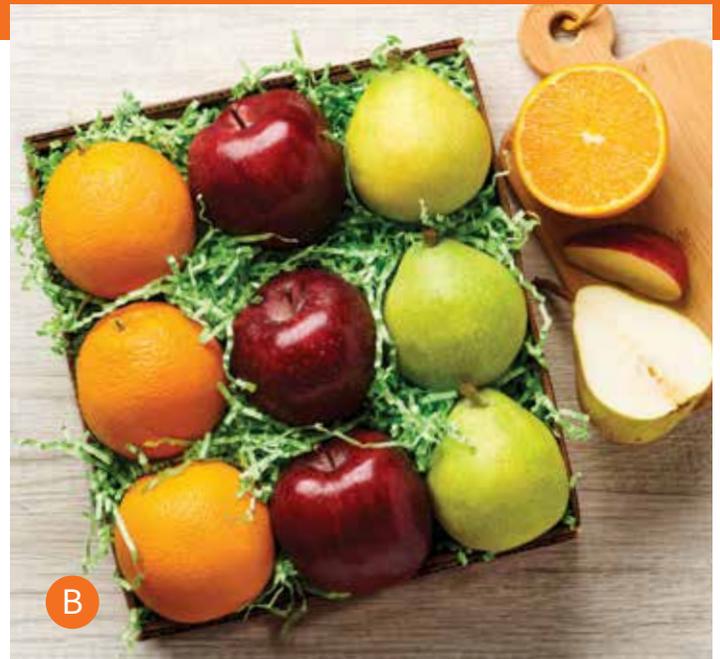
Florida Indian River Groves offers a **100% satisfaction guarantee on all our fruit.**

It's simple: If the box you order doesn't arrive fresh and perfect or if you or your gift recipients aren't totally satisfied, we'll make it right!

# Gifts For Any Occasion

Treat yourself, or show someone you care with a tasteful gift guaranteed to bring a smile.

ONLY  
\$20



## Navels & Orange Marmalade **ITEM #A**

Dazzling orange flavor delights in this fabulous gift box featuring 8 navels and a 5oz. jar of orange marmalade. **\$20**

## Toffee & Mandarins **ITEM #C**

Indulgent 7oz. bag of milk chocolate almond toffee and 7-14 luscious mandarins will satisfy any sweet tooth. **\$20**

## Navels, Apples, Pears **ITEM #B**

Give nature's sweet bounty with a gratifying box of 3 navels, 3 apples, and 3 pears. **\$20**

## Pecans & Mandarins **ITEM #D**

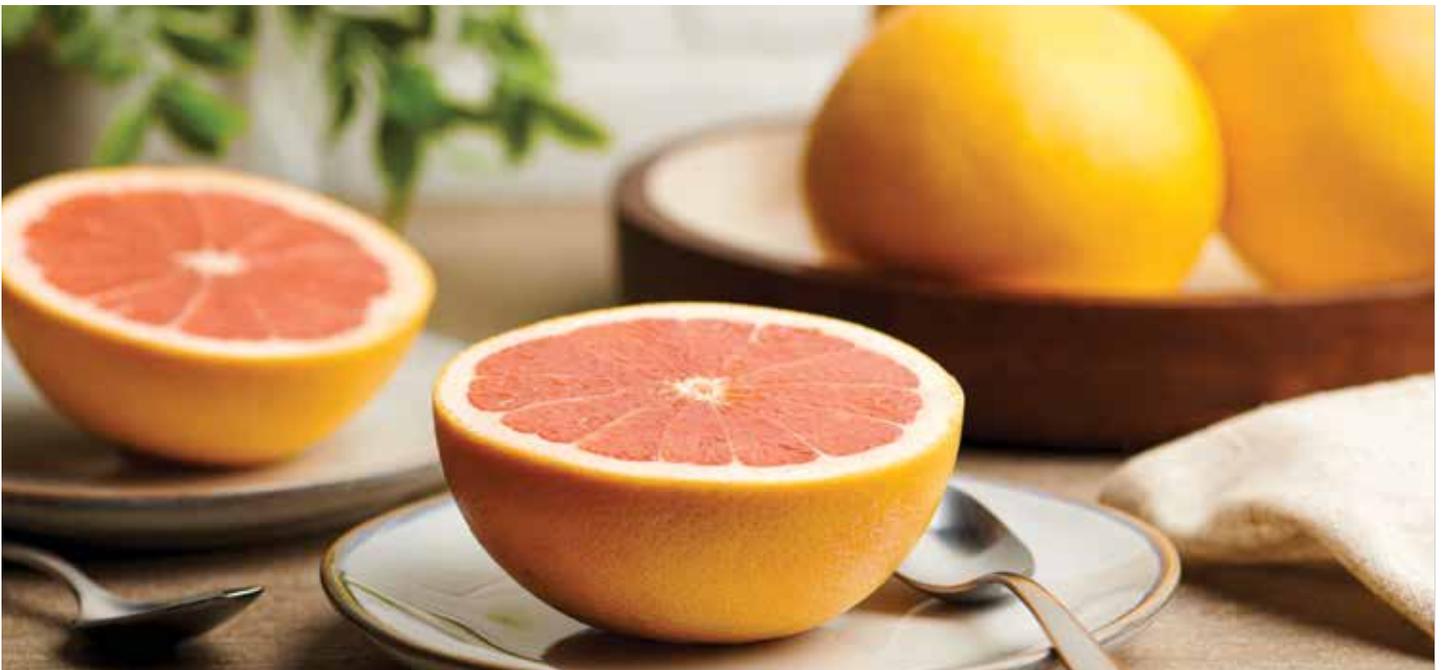
Delectable half pound bag of South Georgia pecans and 7-14 mandarins make a healthy yet decadent offering. **\$20**



## Navel Oranges

An American favorite, the easy-peeling navel orange has the perfect balance between sweet and tart. Seedless and packed with vitamin C, navels are always a great choice!

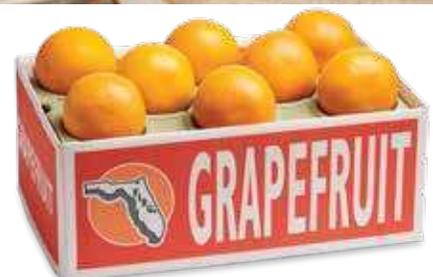
- ITEM #1** 11 Oranges (1 Tray) **\$25**
- ITEM #2** 22 Oranges (2 Trays) **\$30**
- ITEM #3** 33 Oranges (3 Trays) **\$40**



## Pink Grapefruit

Give your taste buds a zing with bold and refreshing pink grapefruit. These sun-kissed beauties are plump and remarkably sweet.

- ITEM #4** 8 Grapefruit (1 Tray) **\$25**
- ITEM #5** 15 Grapefruit (2 Trays) **\$30**
- ITEM #6** 23 Grapefruit (3 Trays) **\$40**





## Mixed Navels & Pink Grapefruit

Can't choose between sweet or tart? You don't have to! Enjoy the best we have to offer with a tray of mouthwatering mixed navels and pink grapefruit.

- ITEM #7** 6 Navels, 5 Grapefruit (1 Tray) **\$25**
- ITEM #8** 12 Navels, 10 Grapefruit (2 Trays) **\$30**
- ITEM #9** 18 Navels, 15 Grapefruit (3 Trays) **\$40**



## Hamlin Juice Oranges

Tangy-sweet Hamlin juice oranges are bursting with delicious flavor. Their thin skin and few seeds make them ideal for juicing and cooking. Enjoy a glass of your own freshly squeezed juice!

- ITEM #10** 22 Oranges (2 Trays) **\$30**
- ITEM #11** 33 Oranges (3 Trays) **\$40**





### Navels, Pink Grapefruit, Mandarins

Navels, pink grapefruits, and mandarins are included in this enticing trio of citrus classics. Ripe to perfection, this succulent mix is sure to please the citrus lover in your life!

**ITEM #30** 6 Oranges, 6 Grapefruit, 6 Mandarins **\$30**



### Navels, Pink Grapefruit, Red Apples

Navels, pink grapefruits, and apples are an irresistible and versatile option that is sure to impress. Hand-picked at the peak of freshness, your family will thoroughly enjoy this flavorsome combo.

**ITEM #35** 6 Oranges, 6 Grapefruit, 6 Red Apples **\$30**





## Mandarins

Small and delightfully juicy mandarins are a true Florida delicacy! These sweet treats peel and segment easily, making them the perfect citrus snack!

**ITEM #40** Two 5lb bags per box (13-20 pieces per bag) **\$30**

## Red Delicious Apples

The enticing Red Delicious apple is easily recognizable by its deep red skin and heart-like shape. Mildly sweet and wonderfully crunchy, they are great to eat raw or tossed on salads.

**ITEM #45** 11 Red Delicious Apples **\$25**

**ITEM #50** 36 Red Delicious Apples **\$35**

### WHAT OUR CUSTOMERS ARE SAYING ...

“My program has been using this company for over 10 years for our annual fundraiser. The fruit has always been delicious! Staff has always been helpful and friendly.

Would 100% recommend!”

*Leslie L.*

“Fruit is fresh and delivered on time. Home delivery and delivery to another person is very convenient. I ordered for my daughters and their families for Christmas and all of the orders arrived on the same date. Amazing!!!”

*Patti S.*

## Participants: Download our Easy-to-Use Mobile App and become a Top Seller!

- ✓ Unlock contacts on your mobile device and social media networks
- ✓ Automate text messages & social media posts
- ✓ Quickly share your online ordering link
- ✓ Reach your goals faster. Sell more & earn more!

Search for “Fruit Fundraising” on the Apple App Store or Google Play



Now Available —  
Order Online, Ship To Home!

Fantastic  
gift options  
starting  
at \$20!



## Purchasing is even easier online!

- 1 Ask your fundraising participant for their online ordering ID.
- 2 Visit [FloridaIndianRiverGroves.com](http://FloridaIndianRiverGroves.com), click on “Order Now,” and enter the ID number.
- 3 Gain access to web-only exclusives and ship fresh fruit anywhere in the continental United States.

YOUR ONLINE ORDERING ID IS:



**FLORIDA  
INDIAN RIVER  
GROVES**

Vero Beach, Florida • 1-800-468-3168  
[FloridaIndianRiverGroves.com](http://FloridaIndianRiverGroves.com)

THANK YOU FOR YOUR SUPPORT!



@FloridaIndianRiverGroves

Form #2021P



# Important Dates to Remember When Planning Your 2022 Fall Fruit Sale

**Best time to schedule your fruit sale?  NOW!**

Preparing in advance greatly increases your chances of success. As soon as you're certain your group would like to have a sale, please call us at **1-800-468-3168**. A member of our team will discuss the sale, ordering process, and delivery dates with you and rush you sales materials.

**Last Possible Date to Schedule a Sale:**

**Friday, October 14, 2022**

**Ideal Selling Period:**

ANY 2-6 WEEK PERIOD BETWEEN  
**August & November 11, 2022**

Delivery Options and Ordering Deadlines:

**FOR DELIVERY BETWEEN:**

**PLEASE PLACE YOUR ORDER:**

**November 14, 2022 & November 19, 2022**

**The Week of October 24, 2022**

**November 28, 2022 & December 17, 2022**

**The week of November 7, 2022**

Questions? Call us at: 800-468-3168. We're here to help!



**FLORIDA INDIAN RIVER GROVES FUNDRAISING**

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## 2021 FALL FRUIT SALE PROFIT

Item No.	Description	Profit
A	*Gift Box: Navels & Marmalade - 8 Pieces; 5 Ounces	<b>\$6.00</b>
B	*Gift Box: Navels, Apples, Pears - 9 Pieces	<b>\$6.00</b>
C	*Gift Box: Toffee & Mandarins - 7 Ounces; 2 Pounds	<b>\$6.00</b>
D	*Gift Box: Pecans & Mandarins - 8 Ounces; 2 Pounds	<b>\$6.00</b>
1	Navel Oranges - 11 Handpicked Pieces	<b>\$7.50</b>
2	Navel Oranges - 22 Handpicked Pieces	<b>\$9.00</b>
3	Navel Oranges - 33 Handpicked Pieces	<b>\$12.00</b>
4	Pink Grapefruit - 8 Handpicked Pieces	<b>\$7.50</b>
5	Pink Grapefruit - 15 Handpicked Pieces	<b>\$9.00</b>
6	Pink Grapefruit - 23 Handpicked Pieces	<b>\$12.00</b>
7	Navel Oranges & Pink Grapefruit - 6 Navel; 5 Grapefruit	<b>\$7.50</b>
8	Navel Oranges & Pink Grapefruit - 12 Navel; 10 Grapefruit	<b>\$9.00</b>
9	Navel Oranges & Pink Grapefruit - 18 Navel; 15 Grapefruit	<b>\$12.00</b>
10	Hamlin Juice Oranges - 22 Handpicked Pieces	<b>\$9.00</b>
11	Hamlin Juice Oranges - 33 Handpicked Pieces	<b>\$12.00</b>
30	6 Navels, 6 Pink Grapefruit, 6 Mandarins	<b>\$9.00</b>
35	6 Navels, 6 Pink Grapefruit, 6 Red Delicious Apples	<b>\$9.00</b>
40	Mandarins - (2) Five Pound Bags - 26 to 40 Total Pieces	<b>\$9.00</b>
45	Washington State Red Delicious Apples - 11 Pieces	<b>\$7.50</b>
50	Washington State Red Delicious Apples - 36 Pieces	<b>\$10.50</b>

\*All gift boxes arrive in holiday themed packaging and are appropriate for gift giving. Gift boxes may be ordered individually for home delivery by mail. When shipping to a central point for distribution by your membership, gift boxes are shipped, by variety, in cases of six. We do not ship partial cases or "mix-and-match" boxes to fill a case. For example: If you presell (17) Navel, Apple, and Pear gift boxes, you will be required to order (3) cases of six, giving you (18) individual boxes – (17) to distribute and (1) extra box to sell upon arrival. Thankfully, our gift boxes are hugely popular and you should not have any trouble selling extra boxes upon arrival. We do not anticipate any changes to the pricing listed above. We cannot, however, be held responsible for Acts of God or market changes beyond our control.



# **FLORIDA INDIAN RIVER GROVES FUNDRAISING**

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## **DISCOUNTS & DELIVERY CHARGES**

### **Discounts**

\$250 for Full Truckload Orders

Order Includes 1% Overage at No Charge

### **Delivery Charges**

Free Shipping on 500 Boxes or More

\$100 Delivery Charge for Orders Between 100 and 500 Boxes

\$349 Delivery Charge for Orders Less Than 100 Boxes

**No Minimum Order!**

**Schedule your fruit sale fundraiser today  
(800) 468-3168**

FOLLOW US





**\$7.95 per box shipping anywhere in the continental U.S.**

# Home Delivery Fruit Sale Fundraiser

**No brochures to handout. No money to collect.  
No product to distribute.**

- We will provide you with an informational letter containing an online ordering link that can be sent by text, email, or posted on social media.
- Participants send the link to your online store to friends and family.
- Customers shop the online store offering a wide variety of items.
- Customers pay online by check or debit/credit card.
- Orders are shipped directly to the address provided. The customer pays a flat \$7.95 shipping charge for each box ordered.
- Sales reports can be accessed through your online portal.
- After completion, we will mail a check with your profit.

**Get Started Today: 800-468-3168**  
**[www.FloridaIndianRiverGroves.com](http://www.FloridaIndianRiverGroves.com)**

