

## **RISE:NYC Announces Anderson Indiana Startup Go Electric Inc. Winner in \$30 Million Innovative Technologies Competition**

May 1, 2015 Go Electric Inc., a green tech startup headquartered at the Flagship Enterprise Center, was announced a winner in the \$30 million innovative technologies competition for the RISE:NYC program.

"RISE:NYC (Resiliency Innovations for a Stronger Economy) competition is part of New York City's comprehensive suite of initiatives to mitigate the effects of severe weather and climate change on New Yorkers, and all of the winning technologies will help support and strengthen small businesses across the City," said NYCEDC President Kyle Kimball. "Each of the 11 innovative winning technologies will make the City a safer, stronger and more resilient place, creating economic support and additional opportunities for New Yorkers and small businesses." The competition received over 200 applications from more than 20 countries around the world. Applications were evaluated by NYCEDC staff and partners familiar with the competition's objectives and the resiliency challenges facing New York City.

Go Electric's Energy Resiliency System was selected for four small business sites in Brooklyn, Coney Island and Rockaway Beach. The systems range in size from 30KW to 250KW and provide uninterrupted power with advanced capabilities in peak shaving, power quality correction and demand response. These capabilities lower the energy costs for the businesses and provide them energy security 24/7. "Go Electric is delighted with the award and the opportunity to support not only the small businesses, but also the communities in which they reside", said Lisa Laughner, President & CEO Go Electric Inc. "Each of the businesses provide critical services to their communities, and by helping the businesses stay resilient, we help the communities stay resilient".

About Go Electric Inc.:

Go Electric Inc. designs, develops and manufactures micro grid control systems, turn-key micro grid solutions and energy resiliency systems that seamlessly integrate grid power, renewable energy, generator, and battery power for maximum energy reliability and energy efficiency with reduced fuel consumption. The company's patented technology offers superior uninterrupted power supply capabilities due to its higher energy efficiency and capability for load management, peak shaving and dispatchable storage. Go Electric Inc. is headquartered in Anderson, Indiana at the Flagship Enterprise Center. For more information about the green tech start-up company, visit [www.GoElectricInc.com](http://www.GoElectricInc.com) or contact Lisa Laughner at [Lisa@goelectricinc.com](mailto:Lisa@goelectricinc.com).

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