

2019 Friendswood Mustangs Football Media Guide Ads



Business and Personal Ads

Support your local Football Team by placing a full-page, half-page or quarter-page ad in this years FHS Football Media Guide. This beautiful football publication is produced with the help of the parents and this thriving business community. Limited Ad spacing available!

Pricing and Specifications

Full Color, Full Bleed Ads:

Full Page	Half Page	1/4 Page
• \$300	• \$200	• \$150
• 8.2" x 10.75"	• 8.2" x 5.3"	• 4" x 5.3"
• CMYK Color	• CMYK Color	• CMYK Color
• 300 DPI	• 300 DPI	• 300 DPI
• JPEG or PDF	• JPEG or PDF	• JPEG or PDF

Final Ad Purchase DEADLINE - July 31, 2019

Ad Submission Due Date - August 7, 2019

Make all checks payable to Friendswood High School. To place your ad, call or email DC Stanley Photography. We offer custom ad creation from concept to shoot + design at competitive prices.

316 Morningside Dr. | Friendswood | 281-996-8600 | dcstanleyphotography.com

All ads MUST be sent to: fhsfootballguide@gmail.com by due date above along

with a FULLY completed 'FHS Media Guide Ad Form' (page 2).

2019 Friendswood Mustangs Media Guide Ad Form

In order to be in the publication, ALL Business and Personal Ads MUST be submitted with the proper specifications along with this form (completed).

There are two turn-in locations for the form and payment:

Coach Koopmann's office at FHS or DC Stanley Photography's mailbox at 316 Morningside Dr in Friendswood.

Here are three options for publishing an Ad:

- Submit a print-ready Ad with the proper specifications to:
fhsfootballguide@gmail.com
- With your own digital imagery, DC Stanley Photography can design an Ad for you: \$125 for full page, \$100 for half and \$75 for quarter.
- Commission someone or DC Stanley Photography to photograph, build and design a one-of-a-kind Ad: \$250; includes a studio session or on-location shoot plus the custom, page-ad design.

***the last two options remove any need for you to worry specs and delivery of the Ad*

Name of Student or Business: _____

Ad Size: Full Page ___ 1/2 Page ___ 1/4 Page ___ Ad Name: _____ .jpg/.pdf

Contact person for Ad: _____ Phone #: _____

Email Address: _____

Publication Specs: Full Page (8.2" x 10.75") is \$300, Half Page (8.2" x 5.3") is \$200 and 1/4 Page (4" x 5.3") is \$150. Payment for Ad placement: check made out to Friendswood High School. All submitted Ads must be 300 DPI, with CMYK color, and file type must be either JPEG or PDF.

**Questions?? Contact DC Stanley Photography at 281-996-8600 or send an email to
fhsfootballguide@gmail.com**