Project Palooza 2019



Title* \$5,000	Partner*: \$500
Champion* \$3,500 (Limit 3)	Supporter: \$250
Benefactor*: \$2,500	Advocate: \$100
Patron*: \$1,000	Friend: Other amount:

Sponsorship Deadline for inclusion in media and marketing materials is Friday, July 12, 2019

## Please complete the following:

Name as it should appear on promotional materials: \_\_\_\_\_\_

Contact Name and Title:

Address: \_\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\*If Partner Level or above, would you like a 10' X 10' booth at the event? Yes No

## **Payment Method:**

**\_\_\_\_\_Check**: Make check payable to Project Enlightenment Foundation. Please use enclosed envelope to mail this form along with payment to Project Enlightenment Foundation, P.O. Box 30574, Raleigh, NC 27622

\_Credit Card: Make an online payment at <u>www.projectenlightenmentfoundation.org</u>

\_Text to Donate: Text Enlightenment to 41444

# Project Palooza 2019 Sponsorship Levels

### Title Sponsor \$5,000+

- Naming rights: "Project Enlightenment Foundation's Project Palooza presented by..." in all media. Name recognition in radio, print, and digital media ads. Only one Title Sponsor for this event will be allowed.
- Option to have up to three booths at the event and two corporate banners
- Eight live mentions of sponsor by emcee
- Year round recognition on Foundation website, linking to your corporate website
- Sponsor logo on Palooza volunteer t-shirts and Sponsor name listed on Sponsor banner at event
- Sponsor-specific literature/promotional items placed in attendee swag bags

#### Champion Sponsor (Limit 3) \$3,500

- Name recognition in print and digital ads
- Your brand listed as sponsoring the activity of your choice (face painting, balloon artist, arts and crafts, Dan the Animal Man)
- Option to have up to two booths at the event
- Five live mentions of sponsor by emcee
- Year round recognition on Foundation website, linking to your corporate website
- Sponsor logo on Palooza volunteer t-shirts and Sponsor name listed on Sponsor banner at event
- Sponsor-specific literature/promotional items placed in attendee swag bags

#### Benefactor \$2,500

- Corporate logo on event posters and fliers
- Year round recognition on Foundation website, linking to your corporate website
- Two live mentions of sponsor during event by emcee and option to have one booth at the event
- Sponsor logo on Palooza volunteer t-shirts and Sponsor name listed on Sponsor banner at event
- Sponsor-specific literature/promotional items placed in attendee swag bags

### Patron \$1,000

- Corporate name (not logo) on event posters and fliers
- Year round recognition on Foundation website, linking to your corporate website
- One live mention of sponsor during event by emcee and option to have one booth at the event
- Sponsor name on Palooza volunteer t-shirts and Sponsor name listed on Sponsor banner at event
- Sponsor-specific literature/promotional items placed in attendee swag bags

### Partner \$500

- Option to have one booth at the event
- Sponsor name on Palooza volunteer t-shirts, sponsor banner and PE Foundation website
- Sponsor-specific literature/promotional items placed in attendee swag bags

### Supporter: \$250

- Sponsor-specific literature/promotional items placed in attendee swag bags
- Sponsor name listed on Sponsor banner at event and on Project Enlightenment Foundation website

### Advocate: \$100

• Sponsor name listed on Sponsor banner at event and on Project Enlightenment Foundation website

### Friend: Other

• Sponsor name on Project Enlightenment Foundation website