

What Clients Say:

Susanne's genius is to be a transparent visual transcriber of your creative juice – she actually draws it out and clarifies it through her extraordinary listening skills. I've never seen anything like it. ~ Nathan Otto, executive coach, founder of The Safe Conflict Project and co-author of Give Peace a Deadline

Before working with you, I saw people communicate visually and I appreciated it. But it was hard to figure out how I could communicate visually with my business. I was so close to it that it was hard to know what points really popped, and I am not the most visual thinker. During our first conversation, you helped me to clarify my pitch and surface the key points to use when selling my services. Then you came up with drawings that I could easily do myself with simple pen and paper. You also helped show me how I could use parts of the visual language on their own, and I liked that you were way more pragmatic than dogmatic. You understood that conversations, especially sales conversations, ebb and flow, and each one is different. So it is good to have a well-crafted, well-chosen arsenal of concepts to communicate visually. I have that now. Also, by talking with you, I not only came up with new visual language, but also have some new verbal language to use. I have used props and visual drawings that you came up with several times since we worked together. They give my communications flair and gravitas. Also, I am glad to have the stable of drawings you did for me, since I can refer back to it.

~ Erica Seidel, www.theconnectivegood.com

When Susanne graphically records your meeting or process, she does a great deal more than drawing. As she kinesthetically and artistically takes in your group experience, she taps into a greater intelligence about who you are and what you want and need. Something magical happens. Out from her pen and words come deep clear insights and a keen intelligence. Watching her at work was inspiring. Benefitting from her insights was richly rewarding.

~ Cheryl Conner, Lawyer, business professor, Massachusetts, founder of www.H2Opportunities.net

Susanne Hoogwater does much more than drawing my mental images. I consider her a visual coach, who helps me to resolve business dilemma's. I arrive at good insights through her questions and images, because she is creative, intuitive and analytical. Susanne's visualizations of my dilemma's bring clarity in my mind and I start to see solutions. This work has helped me to make business decisions, that allow me to move forward and focus on the growth of my business. She has also helped me to give form to my wish to write a book about Soulful Entrepreneurship. It's highly valuable that she also visualizes the actions necessary to proceed with wishes and dreams.

~ Monique Bolung, Executive Team Coach, Trainer, and Business Owner at www.breinkorf.nl en www.moniquebolung.nl

I am astounded at the clarity I have from my session! From the satisfying and soul-nourishing experience of being listened to with radical commitment to the crystal clarity I get every time I look at my map, this visual thinking session is the best investment I have made in myself and my business for a very long time - maybe ever. I was really at a stuck point, trying to make a decision that felt too complicated for me to grasp - and I am no longer confused. I know exactly what I want to do next. And, anytime I begin second-guessing my decision, I go right back to my map and am reminded powerfully exactly how sure I am about my decision.

The Skype session worked beautifully. I could see the map being created, I could feel Susanne's focus and listening and I got a snapshot of my map immediately after our session. Then, just a few days later, I received this gorgeous giant map that hangs in glory on my office wall. ~ Michelle Barry Franco, www.michellebarryfranco.com

I SO enjoyed our time together!! It was amazing to watch my thoughts and ideas take shape and I love having a picture to represent them! Thanks again - not only was it productive, but it was really fun! :) ~ Jena Sawyer, life coach, www.jenasawyer.com