

SPONSOR NORTH SHORE SKATING CLUB'S ICE SPECTACULAR!

TYPES OF SPONSORSHIPS, SPONSORSHIP SIZES AND PRICES

OUTSIDE BACK COVER..... \$225*	1/4 PAGE \$40	"SKATE" SPONSORSHIPS..... \$15 Write a special message and/or decorate a skate for your skater. Be sure to keep within the outline of the skate. Skate will be scanned and placed in the book at approximately the same size as the original on a page with several skates. Write directly on the paper skate and turn in. Use black ink only.
INSIDE FRONT/BACK COVER..... \$200*	Size: 3.25"W x 4.5"H (VERTICAL)	
FRONT/BACK INSIDE FLAP..... \$175*	1/8 PAGE \$30	
FULL PAGE..... \$150	Business Card Size: 3.25"W x 2"H (HORIZONTAL)	
Size: 7"W x 9.25"H (VERTICAL)	1/16 PAGE..... \$10	BOOSTER LISTING \$5 The sponsor's name will be added to our Booster List for only \$5.00.
1/2 PAGE \$75	(MINI-SPONSORSHIP)	
Size: 7"W x 4.5"H (HORIZONTAL)	Size: 3.25"W x 1"H (HORIZONTAL)	

* The following sponsorships are reserved: Outside Back Cover, Inside Front/Back Cover, Front/Inside Flap. Sponsors from last year will be given 1st priority. In the event a sponsor from last year does not want to purchase, it will be offered first come first served to the next business.

DIRECTIONS FOR SUBMITTING SPONSORSHIP

Sponsorship payments may be made by cash, check or paid online by credit card and must include Sponsorship Order Form.

For payment by cash/check: Attach order form and submit to the NSSC office located in the rear of the rink, up the stairs. If no one is in the office, slide the envelope under the office door. Do not leave sponsorships on the stairs or in the Club Room.

For payment by credit card: Visit NSskating.org and click the "Show Sponsorship" button on our home page. Select the sponsorship level and complete the required Sponsor Information fields.

Submitting Sponsorship Artwork: All artwork should be submitted electronically to: sponsor@nsskating.org

ACCEPTABLE FILES: PDF with 100% fonts embedded, EPS or JPG at high-resolution/300 dpi. If artwork is created in Microsoft Word, it must be saved as a PDF before submitting. Sponsorships can be in color or black and white. Book will print in color.

If the sponsor would prefer to submit a hard copy of the artwork, please attach any typed copy or artwork (business card, letterhead, etc.) supplied by the sponsor to the invoice along with payment from the sponsor. Please do not use staples to attach. Make sure the attached sponsorships are the correct size and camera ready and/or send any instructions. Drop off at the NSSC office located in the rear of the rink, up the stairs. If no one is in the office, please slide the envelope under the office door. Do not leave any sponsorships on the stairs or in the Club Room.

If the quality of the sponsorship submitted is not satisfactory, we reserve the right to make changes necessary to improve the quality of the copy, and to comply with our 501c7 guidelines.

If you need assistance with artwork or need artwork typeset, please submit request ASAP to: sponsor@NSskating.org

Facts About The North Shore Skating Club

- The North Shore Skating Club has been in existence since 1948 and has had organized year-round skating on the North Shore of Boston for 71 years as a US Figure Skating member club.
- North Shore offers programs in freestyle, moves in the field, power, basic skills, Theater on Ice, off-ice training and Therapeutic Skating for those with special needs. Our members range in age from four through adult.
- We have ice time at the Burbank Ice Arena in Reading and Hockeytown in Saugus.
- Our Learn-to-Skate Program was recognized for having more than 600 participants this past year – a testament to our dedication to teaching skaters of all levels.
- This year marks the 68th year producing the Ice Spectacular. It's a tradition on the North Shore. Generations have been involved as skaters and spectators.
- The Ice Spectacular will feature the skating talents of 162 of our skaters including performances by both of our Theatre on Ice teams.
- The program book is a beautiful, high-quality take-away that is available to the more than 500 spectators who view our show annually. Additionally, sponsors are recognized on our website and on social media!
- More information about NSSC and its programs can be found on our website, www.NSskating.org.

SPONSORSHIP ARTWORK SIZES

FULL PAGE

Size: 7"W x 9.3125"H (VERTICAL)

1/4 PAGE

Size: 3.25"W x 4.5"H (VERTICAL)

1/8 PAGE

Size: 3.25"W x 2"H (HORIZONTAL)

1/16 PAGE

Size: 3.25"W x 2"H (HORIZONTAL)

HALF PAGE

Size: 7"W x 4.5"H (HORIZONTAL)