

SALT LAKE CITY DIOCESAN COUNCIL OF CATHOLIC WOMEN
2018 Convention "Be Full of Joy"

January 27, 2018

DCCW Board Members, Deanery Presidents, and Affiliate Presidents,

In order to help defray the costs of our convention and to help keep registration fees down, we are once again soliciting advertisements for our convention program booklet. To do this, we need the support of all DCCW board members, deaneries, affiliates, individuals, and businesses. Ad messages can be ones of welcome, congratulations, support, appreciation, memorials, and business marketing. Letters will be sent to those businesses that have supported us in the past; however, we're hoping we can count on your help, not only with your ads and those of your parish and deanery councils, but by seeking new advertisers.

Businesses are a great untapped resource, and we all have contacts waiting to be invited to advertise. So, ask your hairdresser, your employer, your children's employers, your favorite restaurant, the mom-and-pop stores in your community.... Who do you know who owns their own business? What about other charitable organizations? Men's groups? Contact them and ask them to place an ad in our program! Please let them know that in addition to being featured in our convention booklet, their business and non-DCCW affiliated organizations will be acknowledged in our DCCW Newsletter (the AWARE), and on our DCCW website.

In lieu of advertising, individuals, councils, or businesses may choose to sponsor by simply making a cash donation. While we encourage advertisements, we will gladly accept and will be very appreciative of monetary donations. These donors will also be recognized in our convention program, on our website, and in our newsletter, unless they wish to remain anonymous.

Our convention program is printed booklet style on 8 ½" x 11" paper. Therefore, the ad sizes and costs are as follows:

Full page - \$100
(4 ½"w x 7 ½"h)

Half-page - \$50
(4 ½"w x 3 ¾" h)

Quarter-page - \$25
(2 ¼"w x 3 ¾"h or 4 ½"w x 1 ¾"h)

Please submit in JPEG format only to tpond_12@hotmail.com.

Attached is a sheet with sample ads. Also attached are a copy of the Convention Program Advertising/Sponsorship Submittal Form and a copy of a letter that may be copied and given to businesses and organizations. To ensure inclusion in the convention materials, all ads and payments, along with the advertising/sponsorship submittal form, must be received no later than March 17, 2018. Additional copies can be found on the DCCW website: www.dccwutah.org. Please attach your contact information along with the ad in case questions arise.

We recognize that the Woman of the Year deadline is March 24, 2018. Therefore, if you and/or your parish are interested in placing an advertisement for a Woman of the Year, please mail in the submittal form and check prior to March 17, 2018. The artwork for these advertisements will be accepted in a JPEG format until April 3, 2018.

If you have any questions, please do not hesitate to call me at (801) 298-3027 or send an email to casey.pond@comcast.net. Thank you in advance for your efforts to help make this part of our 90th annual convention a success!

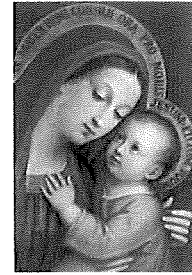
Gratefully,

Casey

JOY

SALT LAKE CITY DIOCESAN COUNCIL OF CATHOLIC WOMEN

An Affiliate of the National Council of Catholic Women



Dear friend of the DCCW,

The Salt Lake City Diocesan Council of Catholic Women is pleased to announce their 90th Annual Convention on April 28 and 29, 2018, at the Sheraton Salt Lake City Hotel. This year's theme is ***"Be Full of Joy"***. As with years past, we are expecting hundreds of women from all over Utah to attend our convention. Our event doubles in size on Saturday evening when family and friends of our attendees join us for our Woman of the Year Banquet, where special women from throughout the state will be recognized for their service to their church and community.

In an effort to defray the cost of printing our convention materials, we are offering advertising space in our convention program and are asking for your support by purchasing an ad in this year's program. Detailed information can be found on the attached Advertising and Sponsorship Form. In addition to the ad, your business will be recognized over the next year in subsequent issues of our DCCW newsletter as well as on our website, www.dccwutah.org.

While we encourage advertisements, monetary donations in any amount are another way you can support the DCCW and are greatly appreciated. Unless electing to remain anonymous, all direct sponsors will also be recognized in our convention program, newsletter, and website for their donation.

Please follow these steps for your advertisement to be included in our program:

- 1) Complete the "Convention Program Advertising/Sponsorship Submittal Form"
- 2) Email your ad in a JPEG format to tpond_12@hotmail.com

**If you have any questions about emailing your advertisement in this format, please email Teresa Pond at tpond_12@hotmail.com*

- 3) Print a copy of your ad
- 4) Mail the "Convention Program Advertising/Sponsorship Submittal Form", your check made out to DCCW, and the printed copy of your advertisement to:
Casey Pond, 22 W. Ricks Creek Way, Centerville, UT 84014

****Please submit all of the above no later than March 17, 2018.**

If you have any questions, please feel free to contact me. On behalf of the DCCW, I want to thank you for your kind consideration. We look forward to your support.

Sincerely,

Casey Pond

Casey Pond
First Vice-President/President-Elect
2018 Convention Co-Chair

22 W. RICKS CREEK WAY • CENTERVILLE, UTAH • 84014
EMAIL: casey.pond@comcast.net



SALT LAKE CITY DIOCESAN COUNCIL OF CATHOLIC WOMEN

2018 CONVENTION "BE FULL OF JOY"

April 28-29, 2018

CONVENTION PROGRAM ADVERTISING/SPONSORSHIP SUBMITTAL FORM

Our convention program is printed booklet style on 8½" x 11" paper. Ad sizes and costs are as follows:

Full page - \$100
(4 ½"w x 7 ½"h)

Half-page - \$50
(4 ½"w x 3 ¾" h)

Quarter page - \$25
(2 ¼"w x 3 ¾" h or 4 ½"w x 1 ¾" h)

Please submit your advertisement electronically in JPEG format.

To ensure inclusion in convention materials, all ads and the payment, together with this form, must be received by
March 17, 2018

Submitted by: _____ Phone: _____

Email: _____

Type of Ad: ☐ Individual: _____

☐ Affiliate CCW: _____

☐ Parish: _____

☐ Deanery: _____

☐ Business / Non-DCCW Organization: _____

Address: _____

Contact person: _____

☐ Yes, I would like to support the DCCW Convention by placing an ad in the convention program.

Ad Size _____ Amount enclosed \$ _____

☐ A JPEG copy of my ad has been emailed to tpond_12@hotmail.com and my check, payable to DCCW, is enclosed with this form.

☐ Please use the exact same ad as last year. My check, payable to DCCW, is enclosed.

☐ Yes, I would like to sponsor the DCCW Convention with my donation; however, I do not wish to place an ad this year. My check payable to DCCW is enclosed. \$ _____

☐ I wish to remain anonymous.

☐ Donated In honor of/In memory of/By _____

Comments: _____

Please return this form, your payment, and a **printed** copy of your ad by March 17, 2018, to Casey Pond
22 W. Ricks Creek Way
Centerville, UT 84014

Please submit an **electronic** copy of your ad to tpond_12@hotmail.com by March 17, 2018.

Thank you for supporting the DCCW. If you have any questions, please email casey.pond@comcast.net.

Additional forms and information are available on the DCCW website: www.dccwutah.org

Full Page 4 1/2" w x 7 1/2" h

Love in Action



The Western Deanery
welcomes you to the 88th
Annual DCCW
Convention.

Half Page

4 1/2" w x 3 3/4" h

The Law Firm of

DEWEY, CHEETHUM & HOWE

Serving clients throughout Utah since 1928

123 Easy Street
Salt Lake City, Utah

(801) 555-1234

AD RATES

Full Page: \$100

(4 1/2" x 7 1/2")

Half Page: \$50

Quarter Page: \$25

A PDF Format ad
with submittal form
and payment must
be received by:

March 17th to

ensure inclusion in
the program

The St. Mary CCW

congratulates

Father Thomas

O'Malley

on the 31st Anniversary
of his priestly ordination.



Quarter Page Ad:

Vertical: 2 1/2" w x 3 3/4" h or

Horizontal: 1 3/4" h x 4 1/2" w