

Bridge Werks

Hatch Werks LLC and PTM Werks Inc. Newsletter

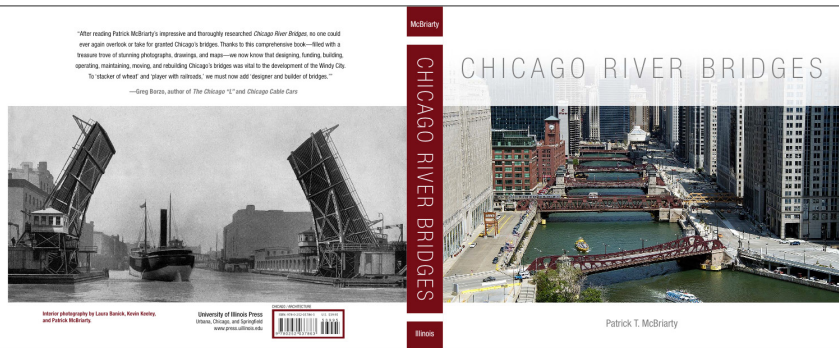
FALL 2013

ISSUE: IV

The Bridge Book – *Chicago River Bridges* – is Finally OUT!!!

After eight years of research, writing, re-writing, and collecting and curating images Patrick McBriarty's book has finally left the printer and is available in stores. Yes!!! *Chicago River Bridges* is complete and signed copies are available via my website (www.PTMWerks.com) or at scheduled book events around Chicago. Event details are on the News & Events page of the website.

Chicago River Bridges is also available in Barnes and Noble Stores in the region, the Chicago Architectural Foundation Shop, the McCormick Bridgehouse & River Museum, both on Michigan Avenue, and many independent booksellers around the area. It is also available on-line at Barnes and Noble, Amazon, and PTMWerks.com.



This hardback, full-color, coffee-table, history, and photographic guide chronicles the importance of the bridges in the making of the Windy City. Over the past 150 years Chicago developed into the Drawbridge Capital of the World and home to the greatest and most diverse collection of movable bridges on earth. This incredibly well researched 329 page book covers over 175 bridges past and present at 55 bridge sites on the Chicago River.

Pick-up your copy of this soon to be classic Chicago history. It makes a great gift!

Book LAUNCH for *Chicago River Bridges*



To celebrate the **LAUNCH** of his just published book *Chicago River Bridges* on Sunday, October 27, 2013, Patrick McBriarty is sponsoring a **Free Sunday** at the **McCormick Bridgehouse & River Museum** (from 10:00 a.m. - 5:00 p.m.)

From 11 - 2 Patrick will be on hand to talk with patrons and autograph books, DVDs of *Chicago Drawbridges*, and his children's book *Bridges of All Kinds*.

If you've always wanted to get inside a bridge house – this is a great opportunity to get inside, see the gears, and views from the SW bridge tower of the Michigan Avenue Bridge before it closes for the winter. This is the last Sunday of the season until the Bridgehouse Museum re-opens in May of 2014. So join us for a great event at the Michigan Avenue Bridge – you can't miss it!

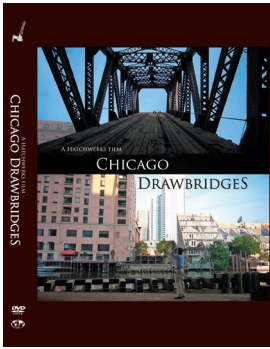
Other Events

There are a whole series of events this fall featuring bridge talks and book signings at places like the Chicago Cultural Center, Underwater Archeological Society, AIA Chicago Chapter, several Chicago Public Libraries, and more. For details checkout the News & Events pages of www.PTMWerks.com or www.ChicagoDrawbridges.com.

www.ChicagoDrawbridges.com and PTMWerks.com

Contact us at: ChicagoDrawbridges@gmail.com or Patrick@PTMWerks.com

Great Supporting Organizations



It is not easy to get retail stores to carry a new product especially as a small independent producer. So we are proud to have **DVDs of *Chicago Drawbridges*** available for sale and thankful for the support of the following organizations that are selling our DVD:

- The McCormick Bridgehouse and Chicago River Museum at the Michigan Avenue Bridge
- The Chicago Maritime Museum at 310 S. Racine, 6th Floor
- The Chicago Architectural Foundation Stop at 224 S. Michigan Avenue
- The Chicago Yacht Club at 400 E. Monroe Street

We are also proud to have the DVD offered at **ShopPBS.org** and of course at the film website **ChicagoDrawbridges.com**.

Chicago Drawbridges in the CLASSROOM

At the end of October, Hatch Werks Films will launch its first educational programming with a presentation at a private school in Chicago. As explained by the Golden Apple Award winning 3rd Grade Teacher who invited us, "One of our major curricular components is the history of Chicago. I have always wanted to incorporate something about the bridges. In fact, I love bridges. I loved the movie!!! I know that this will go along way to make my students better informed about the bridges and Chicago."

Chicago Drawbridges is a great leaping-off point for teachers to introduce and explore with students the STEM, history, and social study lessons surrounding bridges by making it fun and practical. Our goal is to create great materials for teachers in elementary, middle, and high school classrooms, as Hatch Werks Films hopes to inspire future engineers, architects, trades people, and general curiosity toward life-long learning. Stay tuned for more details.

SPONSORSHIP OPPORTUNITY: *Chicago Drawbridges*

Hatch Werks Films has been very successful in the past year launching ***Chicago Drawbridges*** with highlights including a screening in Park City, Utah during the 2013 Sundance Film Festival, and broadcasts on Chicago Public Television. The documentary has developed a strong grass-roots following and particularly resonated with engineers, architects, bridge, and iron workers. Plus for the general audience (regardless of geography) the film taps into a universal appeal, stirs a common understanding, and relates the power of bridges with viewers. And as shown in the film almost everyone has a favorite bridge or bridge story.

Hatch Werks Films is now looking to make this entertaining, informative, and quality hour of programming available for broadcast across the entire network of 360 PBS Affiliates in the United States. To undertake this significant marketing and distribution step we are seeking financial partnerships and outside involvement. We have spoken with many program managers at PBS stations in the Midwest region, and it is clear most are interested and ready to broadcast it. So if this film were made available we feel it will resonate within the region and beyond, potentially gaining a national audience.

If you or your organization would like to be associated with creating a wider audience for this film, help develop a greater awareness for bridges, and have your name in front of hundreds of thousands of PBS viewers we should talk! This is a unique sponsorship and underwriting opportunity to work directly with the filmmakers to reach a wider general PBS audience for this historic film, and get it aired over and over again to past, present, and future generations of engineers, architects, and trades people for years (and possibly decades) to come.

To begin the conversation call Patrick at (773) 710-0485.



Watch quality!
Hatch Werks Films

www.ChicagoDrawbridges.com

Contact us at: ChicagoDrawbridges@gmail.com



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Children's books!

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