



BAYSHORE PRODUCE

**Weekly Market
Guide
March 22nd
2019**

Overview / Alerts

OVERVIEW

Transition is quickly approaching; most growers will start transitioning by the end of March and they will be fully transitioned by the end of April. Celery is still in an extreme situation.

Strawberries and west coast vegetables have improved.

PRODUCT ALERTS



Cauliflower



Celery



Onions (White)



Limes



Carrots

TRANSPORTATION / WEATHER

TRANSPORTATION



Freight rates are still above average and trucks are limited. Mexico continues to experience a national fuel shortage. This has not yet affected supply crossing over yet. We will keep you informed as updates arrive

WEATHER



Southeast: Sunny with some rain early in the week. Warmer temperatures expected

Jalisco: Mostly sunny with hot temps during the day and cold nights

Yuma: Partly cloudy to sunny with hot temperatures

Coachella: Mostly cloudy with hot temps throughout the week

Fruits

CROP REPORT



Apples – Good quality on all varieties. Market is steady but skewed to smaller sizes



Avocado - Markets continue to increase each week as small fruit is tight. CA crop will be extremely light this season



Banana – Market is steady, supplies have normalized, and quality is good



Blackberries – Supplies are light, yields have improved with an even higher increase expected next week



Blueberries – Conventional supplies are light. Imports have ended

Fruits

CROP REPORT



Grapes – Market has settled; red grapes are keeping up with demand. Green volume is fair. Green market will be active in April



Lemons – Warmer weather is creating higher demand. Small fruit is tight



Limes – Supply is tight due to lower volume coming from Mexico



Melons Cantaloupe – Production will decline next week. Good demand is driving the market and sizing skews to 9cts and larger

Fruits

CROP REPORT



Melon Honeydew – Production is steady with large sizes and good supply. Small sizes are light



Oranges – Market is steady. Quality is good to very good with some minor issues due to recent rain



Pears – Supply and quality are good



Pineapple – Market is strong. Conditions in Costa Rica are dry, leading to slightly lower volumes than normal

Fruits

CROP REPORT



Raspberries – Good supply and quality available from Mexico



Strawberries – A favorable weather forecast should get growers back on track



Watermelon – Seedless is having its final push as the import season closes. Final arrivals are expected to come next week

Vegetable

CROP REPORT



Asparagus – Quality is good and supply has increased



Broccoli – The forecast in the coming weeks are for much less product



Cauliflower – Supply is very tight as normal winter varieties are not doing well. Growers are also struggling with labor



Carrots – Jumbos are still a concern but we are seeing improvements



Corn – Steady supply and good quality out of Florida



Celery – Fair to light volume from Mexico. Weather has slightly warmed, but sizing is still small. Extremely high prices

Vegetable

CROP REPORT



Cucumber – FL production has begun as Honduras winds down. Supplies are good out of Mexico. Demand is moderate



Eggplant – Good demand from the Lenten season is driving markets



Garlic – Supply is firm and markets are active



Ginger - Chinese markets are mixed, but quality is good. Product is available at higher costs from Brazil, Costa Rica, Honduras, and Peru



Green Cabbage – Markets are mixed this week. West coast supply is low due to yields. Short supply on reds but greens have improved

Vegetable

CROP REPORT



Green Onion – Quality is fair due to cold weather. Market continues to improve



Kale – Supplies this week have increased



Lettuce Iceberg - Markets will be unsettled. For now, markets are extremely active with limited supply



Leaf Green and Red- Fair to good quality, insect damage, oversizing, and dehydration

Leaf Romaine – Poor to fair quality, large insect presence, oversizing, burn, and cupping

Vegetable

CROP REPORT

Leaf Romaine Hearts - Supply and demand are fair due



Onions – Supplies are lightening up in the Northwest and the new crop is coming slowly from TX and Mexico. Quality is good



Bell Pepper – Green market remains elevated this week with short supplies. Red and yellow market remains strong with very short supply of yellows



Potato – Market has increased, very limited supply on large cartons. Pricing is rising. Sizing remains smaller. Growers are moving to Burbanks



Spinach – Quality is fair with discoloration and mechanical damage



Squash – Good supply from FL and Mexico. Demand is average with good quality

Vegetable

CROP REPORT



Tomato - Round: Market is mixed due to declining supply as winter crop winds down. Relief isn't anticipated until late March. Quality is mixed with stem decay and yellowing



Romas: Market is mixed due to declining supply. Good quality

Grapes: Market has increased as FL supply is down. Volume will increase over the next weeks. Quality is fair to good

Cherries: Continues to be steady this week. Supplies are light leading to higher pricing. Quality is fair to good in both regions

BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact brandon@bayshoreproduce.net and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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