



## Eligibility for Press Credentials

In order to be eligible for EQUUS Film Festival Press Credentials you MUST:

1. Be associated with or on assignment for a recognized publication, news service, website, radio or TV station;
2. Provide a letter of assignment with the request for accreditation; and
3. Provide (via email or link) an example of a published article and/or photograph by you. If you were accredited and attended in 2015, you must provide a clip from the 2015 EFF.

To ensure that those receiving press credentials are bona fide members of the media and to maintain eligibility for the following year, you must provide a letter of assignment and proof of publication. Thank you.

Editors assigning more than one photographer are asked to designate one primary photographer.

Please use the accompanying form to request EQUUS Film Festival Press Credentials. Press credentials must be requested using this form. Those approved for credentials should bring their letter of acceptance to the Press Table, which will be located in the Pop-Up Gallery at EQUUS Film Festival.

**POP-UP GALLERY: Ukrainian National Home:** 140 2nd Ave, New York, NY 10003, 212-529-6287  
Get to the Pop-Up Gallery, which is upstairs, by taking the steps on the right.

Please return the request for press credentials to our EQUUS Film Festival media office via email at [dderosa1@optonline.net](mailto:dderosa1@optonline.net), fax to 631-773-6165 or mail to c/o Press Link, Diana De Rosa, 45 Sarah Drive, Farmingdale, NY 11735. For any questions concerning media accreditation please email Diana De Rosa - [dderosa1@optonline.net](mailto:dderosa1@optonline.net)

### VIP Pre-Party Thursday Evening, November 17

Media wishing access to the VIP Pre-Party Thursday evening must indicate so in advance.

### ACCREDITATION CLOSES NOVEMBER 10, 2016

Please email the form with a letter of assignment along with a copy of an article or published photograph to [dderosa1@optonline.net](mailto:dderosa1@optonline.net) or mail to EQUUS Film Festival media office c/o Press Link, Diana De Rosa, 45 Sarah Drive, Farmingdale, NY 11735.

For more information call Diana at 516-848-4867 or email: [dderosa1@optonline.net](mailto:dderosa1@optonline.net).

# 2016 EQUUS FILM FESTIVAL NYC

## REQUEST FOR PRESS CREDENTIALS

*A separate request for press credentials form must be completed for each person.*

NAME: \_\_\_\_\_

PUBLICATION/ORGANIZATION: \_\_\_\_\_

EMAIL OR POST ADDRESS WHERE CREDENTIAL ACCEPTANCE SHOULD BE SENT:

CITY/STATE/ZIP: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

PHONE/TEXT (DAYTIME): \_\_\_\_\_

EMAIL: \_\_\_\_\_

MUST BE SIGNED BY EDITOR: \_\_\_\_\_

(Assignment Editor Signature)

EDITORS: If assigning more than one photographer, please designate the primary photographer's name.

\_\_\_ Check if this is your designated primary photographer

\_\_\_ Check if you are an AHP or IAEJ member

PLEASE CHECK ONE

\_\_\_ Journalist  
\_\_\_ Photographer  
\_\_\_ Editor

PLEASE CHECK ONE

\_\_\_ Newspaper  
\_\_\_ Magazine  
\_\_\_ TV  
\_\_\_ Blog

\_\_\_ Radio  
\_\_\_ News Agency  
\_\_\_ Website  
\_\_\_ Podcast

Other: \_\_\_\_\_

[ ] I would like accreditation for the EQUUS Film Festival and will arrive on \_\_\_\_\_

My primary interest is:

\_\_\_ Film \_\_\_ Art \_\_\_ Authors \_\_\_ Awards \_\_\_ Other \_\_\_\_\_

[ ] I am on assignment for \_\_\_\_\_ and a letter of assignment on the assigning company's letterhead is attached/enclosed along with my copy of published reporting or news coverage.

**PLEASE CHECK OFF BELOW:**

PUBLICATION: \_\_\_\_\_

**STORIES IN ADVANCE**

\_\_\_ I'd like to do an advance story, please contact me to arrange that.

**DURING THE EVENT:**

I plan to attend the following:

\_\_\_ 11/17/16: EQUUS Film Festival VIP Party at Ukrainian Pop-Up Gallery, 6:00 p.m. – 9:00 p.m.

\_\_\_ 11/18/16: EQUUS Film Festival – Films start at noon, last screening at 10:00 p.m.

\_\_\_ 11/18-20/16: Equestrian Fine Art & Authors Pop-Up Gallery, Kids Activities, 12:00 p.m. – 6:00 p.m.

\_\_\_ 11/18-19/16: EQUUS Magazine Directors Panels taking place throughout the day at Pop-Up Gallery.

\_\_\_ 11/19/16: Li'l Herc Kids Fest – FREE films for kids, 12:00 p.m. – 2:00 p.m.

\_\_\_ 11/19/16: EQUUS Film Festival – Films start 12:00 noon, last screening at 10:00 p.m.

\_\_\_ 11/20/16: EFF WINNIE Awards at **The Wild Horses of Sable Island Gallery** – 12:00 p.m. – 2:00 p.m.

\_\_\_ 11/20/16: Clinton Park Carriage Horses Stable tours 2:00 p.m. – 4:00 p.m.

**AT THE EVENT:**

I will need access to the following:

\_\_\_ Internet

\_\_\_ A working area

\_\_\_ Electricity

\_\_\_ A place to store some of my equipment.

**FOLLOW-UP**

If you cannot attend and would like a follow-up press release and/or photo(s), please check below.

If you want an exclusive article we can provide that for a reasonable fee.

\_\_\_ I would like a follow-up press release

\_\_\_ I would like an exclusive article.

\_\_\_ I would like photos

**ACCREDITATION CLOSING NOVEMBER 10**

For more information call **Diana at 516-848-4867**