

Dolores Preston
DFW Tejano Music Coalition,
Vice-Chair Scholarship Committee
PO Box 202132
Arlington, TX 76006



Dear Sponsor,

I am writing you concerning a sponsorship opportunity with the 2018 DFW Tejano Music Coalition, **“Young People in Tejano / Conjunto Music Scholarship Award”**. I know that you and your company, have as part of your mission a desire to give back to the local community, and we greatly appreciate your support. In 2018, the support of your company, along with others, will help us to award a scholarship(s) to deserving local student(s) with a desire to further their musical career in Tejano or Conjunto music. We hope to have more than 100 people at this year’s fundraising event. In addition to over 500 spectators & volunteers which are in attendance at the local events that the coalition participate in throughout the year. As you continue to volunteer and attend DFWTMC functions and events you are assisting the coalition with our mission.

We are anxiously looking forward to even greater success at this year’s fundraiser event, which will be held towards the end of July 2018. (TBD)

Below are the details concerning this year’s sponsorship levels:

- \$1,000 - Platinum Level: Banner with your company name and logo at all scholarship events in 2018, 3X5 size ad on DFWTMC.org for two years, company logo on scholarship event poster/flyer 2018/19 DFWTMC membership, company sponsorship mentions throughout the scholarship events & 8 tickets to the 2018 scholarship fundraiser dance.
- \$750.00 – Gold Level: Banner with your company name and logo at event, business card size ad on DFWTMC.org for two years, company logo on scholarship event poster/flyer 2018/19 DFWTMC membership, company sponsorship mentions throughout the scholarship events & 6 tickets to the 2018 scholarship fundraiser dance.
- \$500 - Silver Level: Sign with your company name and logo at event, business card size ad on DFWTMC.org for two years, company logo on scholarship event poster/flyer 2018/19 DFWTMC membership & 4 tickets to the 2018 scholarship fundraiser dance.
- \$250 - Bronze Level: Company Logo on scholarship event poster/flyer, 2018 DFWTMC membership & 2 tickets to the 2018 scholarship fundraiser dance.

If your organization would like to participate in this year’s event as a sponsor, please contact me with the amount of your donation. Thank you for your time and consideration.

Sincerely,

Dolores Losoya Preston
Vice-Chair, DFWTMC Scholarship Committee