

## Learn How to Promote Quality and Safety of Patient Care

What can you do to promote a culture of quality and safety at your hospital? Learn how you and your team can play a leading role in improving the quality and safety of patient care by attending the free upcoming Institute for Healthcare Improvement (IHI) Five Million Lives Town Hall meeting on May 22, 2008 at Scripps Memorial Hospital in La Jolla, CA and earn 3.5 hours of CEU credit! This event is for hospital CEOs, board members, hospital executives, nurses, quality professionals, and infection control personnel.

Two nationally respected quality improvement leaders, Blair Sadler, JD, IHI faculty member and Bruce Spurlock, MD, President and CEO of Convergence Health Consulting, Inc., will provide innovative ideas and strategies to strengthen the quality improvement initiative at your hospital.

Benefits of participation include:

- Increased understanding about the critical role the board plays in quality improvement
- Access to valuable tools and resources to strengthen your patient safety culture
- Dialogue with your peers about challenges and solutions for active board involvement
- Learning characteristics of high-performing boards and best practices in the field

Learn more about the following issues:

- Board oversight responsibilities and role regarding safety and quality
- How to make the case for change within the organizational culture
- How to improve medication safety
- Successful intervention strategies
- Best practices in improving quality and safety

Lumetra is excited to sponsor this event along with our valuable network of partners: the Hospital Association of San Diego and Imperial Counties, Hospital Association of Southern California, California Hospital Association, American Heart Association/American Stroke Association, California Medical Association, Hospital Council of Northern & Central California, Institute for Healthcare Improvement, and VHA West Coast.

National Hospital Week—Where Healing Happens Every Day will take place from May 11 – 17, 2008. By attending the IHI Five Million Lives Town Hall meeting, you can do your part to foster quality healthcare in the spirit of National Hospital Week. We hope to see you and your team at this important meeting! To register, visit [www.lumetra.com/events](http://www.lumetra.com/events) and select 05/22/08 - IHI Five Million Lives Town Hall Meeting.

By working to strengthen your commitment to quality, you demonstrate your support of the national quality and safety initiatives designed to prevent harm and save lives.