



Dear Resident/ Business,

## IMPORTANT INFORMATION – CHANGES TO CLOSED ROAD CYCLING EVENT ROUTE ON 24<sup>TH</sup> SEPTEMBER 2017

On Sunday 24<sup>th</sup> September 2017, the West Midlands will play host to a major new 100 mile closed road cycling event – Vélo Birmingham, which will see more than 15,000 cyclists come to the Midlands, raising millions of pounds for local charities.

A letter was sent to all commercial and residential properties on, or around the route in early March to provide local residents and businesses with detailed road closure information more than 6 months prior to the event.

The purpose of this letter drop was to allow people to plan ahead, ask questions of the organisers and raise any access issues they may have.

After working closely with our local authority partners over the last three months, changes have been made to the route. In addition, we have been working hard to resolve as many local issues as we can with specific local traffic management plans and reducing road closure times where possible

Overleaf you will find an overview of the new full Vélo Birmingham route and updated road closure times.

Further detail will be available on the route and road closure section of the Vélo Birmingham website:

[www.velobirmingham.com](http://www.velobirmingham.com)

Emergency Services will operate as usual and the public should use normal protocol in the case of an emergency.

If you are already aware of anything that may be impacted by the planned road closures on the 24th September 2017 such as formal events or carer responsibilities, please take a look at the information overleaf, or on the website and let us know as early as possible. We will do all we can to provide you with more information on how you can best navigate your way around the road closures.

Email [route@velobirmingham.com](mailto:route@velobirmingham.com) with queries regarding the route and subsequent road closures.

For general information visit [www.velobirmingham.com](http://www.velobirmingham.com)

If you do not have access to the internet and have an enquiry, an answer phone service is available to leave a message for a call back. Please call **+44 (0)20 7593 5248**

### WHY NOT JOIN US?

If you are not taking part, we encourage you to turn out on the day to join the thousands of spectators that will be lining the route to cheer on the cyclists. There are also opportunities for you and any local groups that you are associated with to volunteer and help contribute to the success of this major event for the region.

We ask anyone who wishes to get involved in the event to contact us at the email address contained in the letter above.



