



**INSIDE
THIS ISSUE:**

President's Message	1
Change is Good!	2
LDI 2014	3
BEST Award	5
NSBEA Scholarship	6
Benefits of Networking	7
M-PBEA Conference	8
Honorary Members	9
Hall of Fame	10
NSBEA Awards	10
FBLA National Awards	11
Fall Conference -Lincoln	13
M-PBEA News	15
New Teacher Social	16
NSBEA Foundation	17
Membership Form	18
NSBEA Membership List	19
NBEA Membership List	20
NSBEA Executive Board	21
DPE President's Message	22

NSBEA TODAY

FALL 2014

It's Cool Being Part of a Team

Shelly Mowinkel, NSBEA President



“Everyday is awesome, everyday is cool when you are part of a team.” If you have seen The Lego Movie you have probably had this catchy tune in your head. Today this tune is definitely stuck in my head and got my attention more than usual. We have the choice to make each day awesome, whether it is through our attitude, being kind to others, being patient with students (or children), or even helping that one person out who can never repay us. However, take a second look at the second part, *“everyday is cool when you are part of a team.”*

Being part of a team brings opportunities to collaborate, showcase a variety of talents and strengths, encourage communication and cooperation, just to name a few. No matter the type of team, there is always something “cool” when you are part of a team! As members of our NSBEA organization, you are a valuable part of our team...and it is really “cool” being part of NSBEA.

As members of our professional organization, you get many opportunities to collaborate and network with other members. Look for the NSBEA Fall Conference that will be held in Lincoln on Saturday, November 8, 2014. The morning will begin at the software company Hudl. According to Inc. 5000, Hudl is tabbed as the 2013 #1 Company in Nebraska and is one of Lincoln’s, best places to work. After a tour of Hudl, the conference will continue at the Railyard/Canopy Street area in the Haymarket. NSBEA members

will hear about the Railyard development and the future vision for the area from Will Scott of WRK, LLC and two other entrepreneurs/managers with ties to the Railyard/Canopy Street. The conference will conclude with a tour of the Hyatt, Canopy Street, and the Railyard area.

Other everyday “cool” opportunities to network and collaborate can occur at the Fall BMIT workshops, hosted throughout the state by Bonnie Sibert and Bev Newton and by attending the NCE Conference in Kearney during June, 2015. Also, you can share your expertise with other team members by submitting an article for the NSBEA newsletter that is published three times a year. Look for messages from our “awesome and cool” newsletter editor, Tennille Gifford, throughout the year.

Did you know NSBEA has a Facebook page and a NSBEA Twitter handle? Stay connected via social media by liking the NSBEA Facebook account at <http://tinyurl.com/nsbeafacebook> and following the @NeSBEA handle. Also, go ahead and bookmark <http://nsbea.org/> on your favorite browser to check out the NSBEA mission and purpose, plus the links to publications, awards, conferences and resources. The NSBEA Public Relations committee will be updating our website, Twitter, and Facebook accounts regularly.

(Continued on page 2)

(Continued from page 1)

For those of you who are looking to connect beyond our NSBEA organization, you can always be part of the “cool #busedu team”! This Twitter chat specifically focused on business, marketing and information technology occurs the first and third Tuesday of each month starting again in October. Our team members are lurkers, participants and moderators...join in on a Tuesday night, I promise you will learn *at least* one new teaching strategy or technology tools.

Finally, as members of NSBEA, I encourage you to recruit one business, marketing or information technology teacher to join NSBEA. Our organization has many benefits, resources and opportunities to get involved. *“Everyday is awesome, everyday is cool when you are part of a team.”* I challenge you, to not only be a “cool” member of NSBEA, but to also make each day awesome. I look forward to serving as the NSBEA President this year and collaborating with many of you to make this year and every day awesome!

Change is Good!

Angie Chittick, President-Elect



As I struggled to decide what to write for my newsletter article, the words that greeted me when I returned through the college doors to start a new year rang through my head... “Change is good!” As I look in the mirror and see gray hairs sprouting and wrinkles emerging, I beg to differ. ☺

Each of us has seen several changes in our personal lives as our children evolve into adulthood and/or we simply enter into another stage in our own lives.

However, I started reflecting upon the phenomenal changes in our professional field. Think about it...we have seen more technological changes in our lifetime with greater impact than the change from the horse and buggy to the automobile. It is astonishing to think about the rate of change. Take a walk down memory lane, how many remember...

- carbon paper?
- the typewriter?
- computers with floppy disk drives?
- the big clunky calculators that cost \$200?
- cameras with film?
- the first bag cell phone?

This is just a fraction of some of the major technological changes. Now, we have Smartphones that are in some cases smarter than the operator. As a farm girl, they now have tractors that make it impossible to plant crooked rows of corn.

One of the most comical changes in today’s society is terminology. Imagine the conversation I had on the way to Colorado with my parents trying to explain the terms “selfie”, “photo bomb”, “hashtag”, “vlogging”, “mashup”, “meme”, etc. ☺

Whether we like it or not, change is a constant factor. In dealing with change, we should recognize that change is simply a loss of something familiar, comfortable or secure. Consider change as an opportunity and embrace it. At times it does take some effort to adjust to change; thus, use your strong network of colleagues, friends and family to help provide support.

So as you start off a new year remember the phrase, “Change is good!” Use this as your positive reinforcement as you face some of those obstacles throughout the year.

“The secret of change is to focus all of your energy, not on fighting the old, but on building the new.”

-- Socrates

NSBEA Leadership Development Institute 2014

Follow the Leaders!

Kathleen McCune, NSBEA Past President

Fall semester has begun. Get ready for some more “*Follow the Leader*” opportunities.



The 2014 NSBEA Leadership Development Institute was held in Kearney, Nebraska June 2. The LDI was host to nine exceptional individuals. This group of nine came highly recommended. Their faces were cheerful; attitudes, positive; energy, contagious—and their leadership skills will make the future of NSBEA bright.

LDI participants began their session with a reflection. An exercise in identifying leadership characteristics preceded a discussion of leaders that have made a difference in their lives. Quickly, it was apparent that many leaders that were identified as motivating and inspirational were, in fact, teachers and fellow NSBEA members.

With a lesson from Jon Gordon’s book, *The Energy Bus*, the LDI group of nine discussed the need for positive energy to produce positive results. Specifically, LDI participants focused on Gordon’s Rule #3—“Fuel your ride with positive energy.” Participant then determined and shared their

positive, driving word for the coming year. If you see an LDI member, ask them for their positive, driving word of the year.

NBEA Past President, Ramona Schoenrock, joined LDI and presented an excellent presentation on the structure of NBEA and other business professional organizations. Through hands-on activities, the many faces of NBEA, NSBEA, M-PBEA, NAME, ACTEN, ISBE, and NABTE were identified. Overall, the LDI participants put the pieces of professional business organizations together.

NSBEA Membership Director, Jean Condon, also joined the afternoon LDI session and presented a discussion on the advantages of membership to professional organizations such as NSBEA. For the purpose of meeting the needs of future business educators, the LDI participants served as a focus group to determine methods to improve NSBEA membership and retention.



Ann Reichle puts the pieces of professional business organizations together.

(Continued on page 4)

(Continued from page 3)

LDI concluded with a testimonial slideshow that showcased the thoughts and feelings of current NSBEA members followed by a networking dinner.

The LDI 2014 group of nine are making a difference in our schools. Be sure to *follow these leaders*. They can make a difference in NSBEA too. If you see them, welcome them with open arms. NSBEA will be better because it.



LDI members become part of the bigger picture.



LDI 2014

Front Row: Bethany Tallman, Brian Dunker, Leah McClure, Sara Wilson
Back row: Ann Reichle, Laura Brouillette, Savannah Wakeley, Kyleigh Parham, Melanie Black, Kathleen McCune

Nebraska Business Teachers Recognized with BEST Award

Forty-seven Nebraska business teachers were recognized by the Nebraska Department of Education at the Nebraska Career Education Conference held June 4, 2014 in Kearney.

Teachers whose professional activities influenced business and marketing education in Nebraska during the past year received BEST — Belong, Excel, Study and Travel — Awards for their involvement in professional associations, community and school activities, professional leadership development and service to the business education profession.

Perry Edwards of PKL Software was recognized as providing financial support for the BEST pins, certificates and recognition gifts.

BEST awards exemplify superior qualities, including dedication to students, community outreach and continual classroom improvement efforts. The following individuals contributed significantly to the quality of education in their community and the state:



20-year award winners

- Jean Condon, Mid-Plains Community College and
- Deb Wolken, Lincoln Northeast High School



10-year award winner:

- Janice Arent, Maywood High School



1st-year award winners: Kate Carlson, Douglas Co. West High School; Sydney Kobza, Westside High School; Jocelyn Crabtree, Lincoln Mickle Middle School

For a complete list of 2014 Best Award Winners, view the news release at <http://www.education.ne.gov/BMIT/best.html>. While there download the application for 2015.

NSBEA 2015-2016 SCHOLARSHIP

NSBEA will have three scholarships available this year to qualified applicants.

The Gordon F. Culver Scholarship worth **\$500** is awarded to a business education student who will be student teaching in either the first or second semester of the 2015-2016 school year. In order to apply for this scholarship, a student must be a member of both NSBEA as well as NBEA. The deadline for submission of this scholarship information is March 6, 2015.

The Anthony Blum Scholarship worth **\$1,000** will be awarded to a University of Nebraska-Lincoln business education student who is or will be student teaching during 2015-2016. Students applying must be a member of both NSBEA and NBEA. The deadline for submission of this scholarship information is March 6, 2015.

Please encourage any perspective student teachers to apply for these scholarships.

The Kids of NSBEA Member Scholarship worth **\$250** is awarded to a child of an NSBEA member who is currently enrolled or will be enrolled in an undergraduate program of study. The deadline for submission of this scholarship information is March 6, 2015.

Criteria for The Kids of NSBEA Member Scholarship:

- ◆ Only undergraduate students may apply.
- ◆ The student may already be enrolled in any post-secondary school or preparing to attend a post-secondary school during the following year.
- ◆ The student may major or be majoring in any area (please indicate major in your essay and what college you are or will be attending).
- ◆ This scholarship may only be won once by a child of an NSBEA member.
- ◆ The parent must have been a member of NSBEA for the last two years.

For more information about these scholarships, please go to the NSBEA Scholarship page at <http://www.nsbea.org/scholarships.html>.

Electronic submissions are welcome and encouraged; letters of recommendation may be sent separately and noted on the application materials.

Please mail or email all applications to:

Pat Lutt
1111 Main Street
Gardner Hall
Wayne State College
Wayne, NE 68787

palutt1@wsc.edu

It isn't WHAT you know, but WHO you know!

The Benefits of NSBEA Networking

Deb Wolken, Past President

How many times have we heard this? Quoted it? And possibly even shared the message with our students? There's a reason for that; most of us have personally experienced the importance of networking or know someone who "got the job" because they knew the right person.

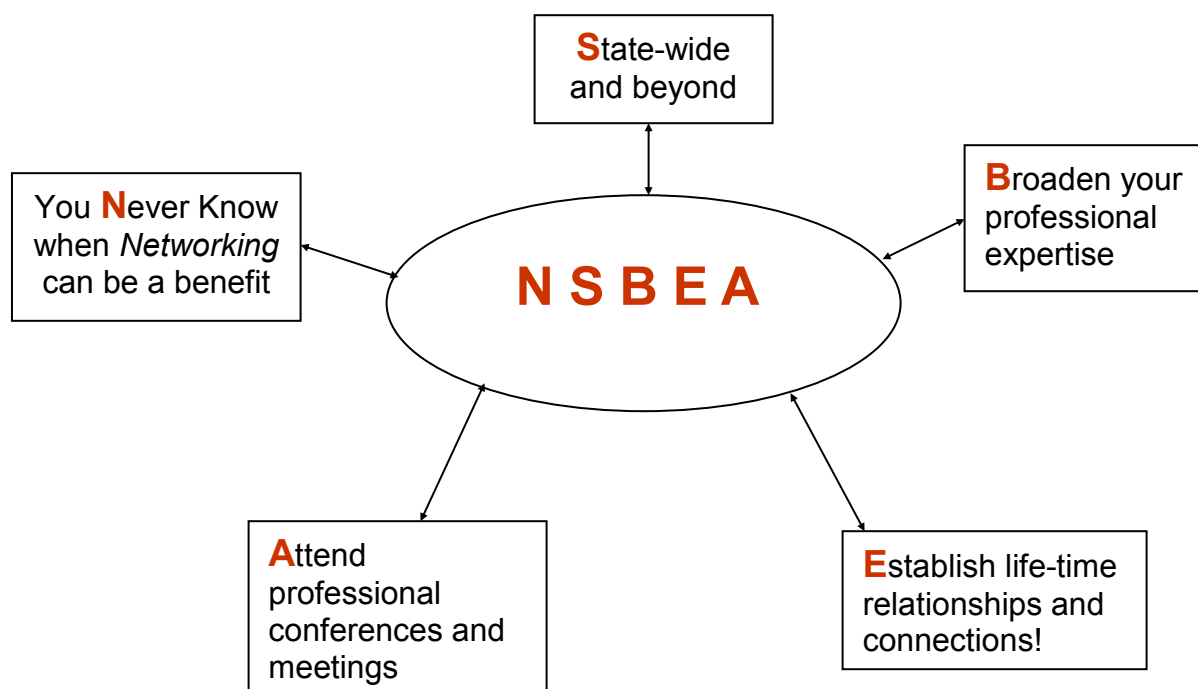
According to a recently read article, networking is establishing and maintaining informal relationships with people whose acquaintance or friendship could bring advantages such as job or business opportunities.

Most people think about networking when they are looking for a new job. I would offer the time to think about networking is NOW. Nebraska State Business Education Association (NSBEA) is your professional NETWORK organization!

Networking with NSBEA is:

- An opportunity to meet and get to know business and technology teachers who are willing to SHARE. Nebraska business teachers are the BEST in this aspect;
- Building ongoing relationship with fellow NSBEA members by attending conferences and other NSBEA-sponsored events;
- Following up and maintaining contact with professional colleagues who have the same goals as we do.

Most of my professional friendships are a result of NSBEA. Thank you to all fellow NSBEA members for your networking with Nebraska business teachers!



NSBEA at M-PBEA in Irving, TX—June 18-21, 2014

The 2014 Mountain-Plains Business Education Association annual conference was held June 18-21 in Irving, Texas. This year's theme was "Tune in to Business."

NSBEA members were "tuning in" as award winners, board members and presenters. It was rewarding to be a fellow NSBEA member as these members represented Nebraska Business Education in the most outstanding way possible! A recap of the conference involving NSBEA members follows:

2013-14 M-PBEA Board Members/Position/Current School:

- Delayne Havlovic—President-Elect (Omaha Public Schools)
- Kelly Means—Treasurer (Omaha Central High School)
- Sheryl Piening-Keller--Past President (Southeast Community College, Milford)
- Deb Wolken—Legislative Chair (Lincoln Northeast High School)
- Toni Landenberger—Webmaster (Southeast Community College, Beatrice)
- Kris Gaebel—Archivist (Gretna Public Schools)
- Patricia Arneson—M-PBEA Representative to NBEA Executive Board (Wayne State College)
- Jean Condon—Nebraska State Representative to M-PBEA Board (Mid-Plains Community College, North Platte)

Award Winners:

- Matt Maw—2014 M-PBEA Rookie Teacher of the Year (Lincoln Southeast High School)
- Dennis Krejci—2014 M-PBEA Secondary Teacher of the Year (Tri County High School, DeWitt)
- Patricia Arneson—2014 Leadership Award (the highest award presented at the regional level)
- Kathleen McCune—2014 M-PBEA Post-Secondary Teacher of the Year (Mid-Plains Community College, North Platte)
- Shelly Mowinkel—2014 M-PBEA Middle Level Teacher of the Year



Presenters:

- Shelly Mowinkel, Milford Public Schools, presented a session on Great Free Google Internet Tools
- Delayne Havlovic and Deb Wolken presented a Legislative Update discussing advocacy and Perkins updates

LDI—Leadership Development Institute: Sheryl Piening-Keller, M-PBEA Past President, served as the LDI leader. Shelly Mowinkel as NSBEA President Elect was recognized for completing LDI training.

M-PBEA Past Presidents: The following Nebraska educators (with their year of service) were present to receive past president recognition:

- Sheryl Piening-Keller (2012-13)
- Murleen Bellinger (2010-11)
- Ramona Schoenrock (2002-03)
- Dennis Krejci (1998-99)

Nebraska educators in attendance

(Front row) Deb Wolken, Dennis Krejci, Matt Maw, DeLayne Havlovic and Shelly Mowinkel. Back Row: Wanda Samson, Jean Condon, Sheryl Piening-Keller, Murleen Bellinger, Pat Arneson, Kathleen McCune, Ramona Schoenrock, Cathy Nutt and Kris Gaebel.



SAVE THE DATE! At the conclusion of the conference, Delayne Havlovic was installed as 2014-15 M-PBEA President. Delayne will be presiding at the 2015 conference which will be held in Albuquerque, New Mexico, at the Albuquerque Marriott (Uptown Albuquerque) June 14-17. It is a Nebraska tradition to support (in attendance) fellow Nebraska educators when they preside as president. Make plans to attend the M-PBEA Fiesta!

Make NSBEA Membership Renewal a Priority

Colleen Lenners, NSBEA Honorary Membership Representative

Are you looking to retire in the near future? Would you like to be recognized for your hard work and dedication given to business education in Nebraska? If your answer to both questions is YES, then you will want to make it a priority to renew your membership in NSBEA for the coming year.

Qualifications for Honorary Membership

According to the Bylaws: Honorary membership may be granted to persons who at the time of their retirement have been involved in business education in Nebraska and have been members of NSBEA for a period of at least five consecutive years immediately prior to retirement. Honorary members shall pay no dues and shall be eligible to receive the periodic NSBEA newsletters, to attend the NSBEA State Convention, and to attend the NSBEA Business Education Sectionals. Honorary members shall not be entitled to vote in Association matters, to hold an office or to serve on a committee.

NSBEA has recognized many business educators over the years, and we want to continue this tradition! If you know of a colleague who retired this past year (2014) and has remained active in NSBEA for the past five consecutive years, please contact me at colleen.lenners@ops.org. I look forward to hearing from you.

Have a great school year!



Teresa Hahn and Sheryl Piening-Keller
Not Pictured: Janis Mullins from Millard North High School

Dr. Gordon F. Culver to be Inducted into the Business Education National Hall of Fame

On Saturday, November 1, 2014, Dr. Calfrey C. Calhoun and Dr. Gordon F. Culver will be inducted into the Business Education National Hall of Fame at the University of Wisconsin-Whitewater. Dr. Calfrey C. Calhoun received degrees from the University of Georgia, Georgia State University, Peabody College, Vanderbilt University and Ohio State University. Dr. Calhoun's impact as an educator was most immediate in the Southeastern United States but also felt throughout the United States. Hundreds of students graduated from the Bachelor of Science in Education program at The University of Georgia (UGA) during his 25 years there. He also influenced a broader scope of students in his role as Dean of the School of Technology at East Carolina University, a position he held for five years. He published at least 26 articles, 3 yearbook chapters, 9 books, 2 technical reports and 2 monographs.

Dr. Gordon F. Culver held degrees from Oklahoma State University and the University of Nebraska. He taught at Stillwater High School and Oklahoma State University in Stillwater, Oklahoma, and at the University of Nebraska-Lincoln (UNL) until he retired in 1990. Dr. Culver served as President of National Business Education Association, President of Delta Pi Epsilon, and President of Mountain-Plains Business Education. He was also a Dean of the Institute for Certifying Secretaries, an honorary life member of Professional Secretaries International and Cornhusker Chapter of PSI and Past President of Lincoln Chapter of Administrative Management Society.

The primary purpose of the Hall of Fame is to pay tribute to those men and women who have made significant contributions to business education in the United States. The Business Education National Hall of Fame is located in the University of Wisconsin-Whitewater. The Hall of Fame was started at Rider University in Lawrenceville, New Jersey, in 1977.

To be nominated, a candidate must have been an active business educator (teacher, lecturer, author, supervisor, publisher, inventor, etc.) and have been deceased at least three years prior to the nomination deadline. Elections to the Business Education National Hall of Fame are held every two years. The Selection Committee is comprised of an anonymous group of business education leaders from throughout the United States.

2014 NSBEA Award Winners

- Service Award – Deb Wolken, Business Teacher/Work Experience Teacher at Lincoln Northeast High School
- Outstanding Collegiate Teacher – None
- Outstanding Post-Secondary Teacher – None
- Outstanding Secondary Teacher - Kris Gaebel of Gretna High School
- Outstanding Middle School Teacher – Jocelyn Crabtree of Mickle Middle School
- Rookie Teacher of the Year – Dania Freudenburg of Burke High School
- Outstanding Student Teacher of the Year – Kyleigh Jo Parham (Laurel Concord Coleridge)
- Outstanding Contribution to Business Education by an Organization, Business, Firm, Government Agency, or an individual associated with any of these groups – Junior Achievement of Lincoln (Tera Norris, President)
- Brent Holst, UNL student and graduate of Millard West High School, was awarded the \$500 Gordon F. Culver Scholarship
- Brian Dunker, UNL student and graduate of Cedar Bluffs High School, was awarded the \$1,000 Anthony Blum Scholarship

Additional Business/Marketing teachers receiving recognition:

- Cindy Talley, Fillmore Central High School, received ACTEN's Carl Perkins Community Service Award
- Brittany McPhillips, Central City High School, received ACTEN's New Career and Technical Education Teacher of the Year Award
- Kelly Means, Omaha Central High School, received ACTEN's Outstanding Business Education Teacher and ACTEN's Outstanding CTE Teacher Award
- Kurk Shrader, Elmwood-Murdock High School, was one of four finalists of ACTEN's Nebraska Career Student Organization Advisor of the Year and was chosen as the overall CSO Advisor award winner

NSBEA Scholarships:

- Benjamin Fox, UNL student and son of NSBEA member, Lisa Fox, was awarded the \$250 Kids of NSBEA Scholarship

Nebraska FBLA National Award Winners Named

More than 330 Nebraska students and advisers attended the Future Business Leaders of America (FBLA) National Leadership Conference in Nashville, TN. Nebraska FBLA members competed June 29-July 2 in 60 competitive events. More than 10,300 FBLA members from 46 states, as well as U.S. territories and international chapters attended the conference.

Carlie Bauer of Minden High School opened the conference by singing the national anthem at the general session.

Nebraska members brought home 30 Top Ten awards, including 3 first-place awards. The Top Ten award winners are:

First Place

Brenna Backemeyer, Natalie Elwood and Wyatt Story of Elmwood-Murdock High School, American Enterprise Project

Elliot Sandfort, Ojus Jain and Alicia Zeng of Lincoln East High School, Global Business

Dylan Steinkruger of Minden High School, Cody McCain of Tri County High School, Abi Sheen of Kearney High School and Anna Bauerle of Chase County High School, Parliamentary Procedure Team

Third Place

Michaela Mapes of Westside High School, Business Financial Plan

Paul Weber of Cedar Bluffs High School, Insurance and Risk Management

Julie Slama of Auburn High School, Job Interview

Fourth Place

Kyle Bogatz and John Willey of Elmwood-Murdock High School, Desktop Publishing

Allison Braun, Cody Kroeker and Colton Siebert of Heartland High School, Entrepreneurship

Lindsay Mills and Callie Zeorian of Elmwood-Murdock High School, Public Service Announcement

Fifth Place

Katharine Garrett and Kaitlyn Oppliger of Blair High School, Banking and Financial Systems

Makenna Wallin of Chase County High School, Desktop Publishing

Sixth Place

Brenna Backemeyer and Trevor Lockman of Elmwood-Murdock High School, Emerging Business Issues

Mason Goodman of Blair High School, Introduction to Information Technology

Kendra Alberts of Johnson-Brock High School, Public Service Announcement

Katie Ruth of Adams Central High School, Public Speaking II

Seventh Place

Kylie Wiegert and Trevor McQuay of Wausa High School, Desktop Publishing

Colton Allen of Aurora High School, Electronic Career Portfolio

Adrienne Cavill and Tianna Engen of Kearney High School, Hospitality Management

Ethan Hall of Heartland High School, Introduction to Business

Trevor Koger, Blake Bracht and Dillon O'Flaherty of Arlington High School, Sports and Entertainment Management

Eighth Place

Amzie Dunekacke, Erin Bohling and Julie Oestmann of Johnson-Brock High School, Business Plan

Nate Jurgensmeier, Dana Meduna and Austin Barry of Bishop Neumann High School, Emerging Business Issues

Kelsey Bohling of Johnson-Brock High School, Future Business Leader

Ninth Place

Austin Conn, Leanna Rosberg and Claire Vanness of Wausa High School, Business Presentation

Jennifer Russell of Waverly High School, Economics

Tenth Place

Jocelyn Daubendiek of Elkhorn High School, Health Care Administration

Leslie Braun of Heartland High School, Introduction to Business

Jared Frenzel, Eli Kennedy and River Towne of Auburn High School, Management Information Systems

Aaron Halvorsen, Emily Harsin and Jameson Bennett of Syracuse High School, Partnership with Business Project

Caleb Goeken and Tommie Brechbill of Stanton High School, Sports and Entertainment Management

The following students were **Top 15 Finalists**:

Nicole Graham of Fairbury High School, American Enterprise Project

Natalie Elwood, Naomi Snyder and Marissa Scholting of Elmwood-Murdock High School, Business Ethics

McClain Narber, Jack Ziska and Bethany Janzen of Aurora High School, Business Presentation

Jessica Spaulding of Elmwood-Murdock High School, Client Service

Marcus Fox and Jared Crouse of Dundy County Stratton High School, E-business

Carlie Bauer, Madisyn Ayres and Mariah Miller of Minden High School, E-business

Josh Prokupek of Bellevue East High School, Impromptu Speaking

Makayla Coan of Lakeview High School, Public Speaking II

Other national awards included:

National Business Achievement Awards – America Level
(top award in this four-level program)

- Emily Slama of Auburn High School
- Chase Gronenthal of Lakeview High School
- Rachel Kathman of Lawrence-Nelson High School
- Elizabeth Peterson of Lincoln Southwest High School
- Megan Goesch of West Boyd High School

National Recognition Event Winners

- Trevor Koger of Arlington High School, Who’s Who in FBLA
- Susan Wellman of Syracuse High School, Nebraska Outstanding Chapter Adviser
- Trevor Koger of Arlington High School and Whitney Draper of Raymond Central High School, Community Service Award – Leader Level
- Arlington High School, Blair High School, Lakeview High School and Tri County High School, Chapter Challenge Nebraska FBLA, 1st in Membership Increase in Mountain Plains Region
- Nebraska FBLA, 6th in Seven Up Award

Gold Seal Chapter Award of Merit

- Arlington High School
- Aurora High School
- Bellevue West High School
- Blair High School

- Chase County High School
- Dundy County Stratton High School
- Elmwood-Murdock High School
- Fairbury High School
- Fillmore Central High School
- Johnson-Brock High School
- Kearney High School
- Lakeview High School
- Litchfield High School
- Lyons-Decatur Northeast High School
- Minden High School
- Pleasanton High School
- Raymond Central High School
- Sandhills High School
- Syracuse High School
- Tri County High School
- Twin River High School
- Waverly High School
- West Boyd High School

Outstanding Chapter Award

- Blair High School
- Elmwood-Murdock High School
- Fillmore Central High School
- Johnson-Brock High School
- Kearney High School
- Minden High School
- Raymond Central High School



2014 NSBEA Fall Conference November 8, 2014—Lincoln

The Fall Conference will be held in Lincoln on Saturday, November 8, 2014 in the Haymarket. The morning will begin at Hudl — voted as one of the best places to work in Lincoln — a company that creates video software for coaches and athletes. According to Inc. 5000, Hudl is tabbed as the 2013 #1 company in Nebraska and the 149th fastest growing company in the United States.

After a tour of Hudl, the conference will continue at the Railyard/Canopy Street area in the Haymarket. NSBEA members will transition to Vega and listen to a discussion panel. The panel will be led by Will Scott a part owner of WRK, LLC. He will discuss the development of the Railyard/Canopy Street and the future vision of the area. The panel will also include Steve Barton, of Barton Development Inc., and another entrepreneur with ties to Canopy Street.

The conference will conclude with a demonstration of the “CUBE”—lifesize LED digital screen—and a tour of Canopy Street, Railyard area and the Hyatt. The NSBEA board meeting will follow the fall conference and will be held at Old Chicago.

For those of you coming from out of town, the Hyatt Downtown-Lincoln has reserved a block of 10 rooms (5 King and 5 Double Queen) on Friday, November 7, 2014 for NSBEA members at a rate of \$119. Please call the Hyatt at 402-742-6007. The rooms will be released on Wednesday, October 8, 2014.

Go ahead, mark your calendars for the NSBEA Fall Conference, Saturday, November 8, 2014. Come and learn about all that Lincoln and Canopy Street have to offer. I look forward to seeing many of you. Registration forms are available at nsbea.org.

**Thank you to *Kristin McDonald*
of National Geographic Learning | Cengage Learning
for sponsoring breakfast at the Fall Conference!**

Kristin McDonald
Account Manager, Field Sales, IA, NE, SD
(m) 515-240-0244



CTE: <http://ngl.cengage.com/ctecourseguides>

AP /Honors / Electives www.ngl.cengage.com/ae

Customer Service & Technical Support: 800.354.9706 | (e): schoolcustomerservice@cengage.com



Nebraska State Business Education Association

NSBEA FALL CONFERENCE

Saturday, November 8, 2014

HOSTED BY



Agenda:

- 8:00 Registration at *Hudl*
 - *Continental Breakfast Sponsored by Kristin McDonald, Cengage Learning
- 8:15 Welcome/Announcements
- 8:30 - 9:40 *Hudl* Presentation and Tour
- 9:45 - 10:00 Transition to *Vega* (wear your walking shoes and coat)
- 10:00 - 11:00 Panel Discussion with Will Scott, WRK, LLC; Steve Barton, Buffalo Wings & Rings; and Ryan Funke, Gate 25
- 11:00 - 11:05 *Cube* Demonstration by Tessa Warner, Railyard Entertainment, LLC
- 11:10 - 11:35 Tour of *Canopy Street* with Tessa Warner
- 11:35 - 11:45 Wrap Up/Concluding Remarks at *Hyatt Hotel*
- 11:45 Lunch and NSBEA Board of Directors Meeting at *Old Chicago*

NSBEA Members - \$10

Non-Members - \$30 (covers registration and NSBEA membership for one year)

Pre-registration is preferred.
See [NSBEA Online Registration](#)
Payments (payable to NSBEA) may be mailed in advance to:

Lindsay Tillinghast
Lincoln Southeast High School
2930 South 37th Street
Lincoln, NE 68506



Hudl
151 N 8th Street

Vega
350 Canopy St #220

Hyatt
600 Q Street

Old Chicago
826 P Street

Hyatt Place Hotel is holding a block of 10 rooms (rate of \$119 plus tax) until Oct. 8. Call (402) 742-6007 or book online and use the code G-NSBE.

Questions - Contact NSBEA:
NSBEA President Shelly Mowinkel at smowinkel@milfordpublicschools.org
Committee Chair: Liz Crabtree at lcrabtree@milfordpublicschools.org



Notes from your M-PBEA Rep to the NBEA Executive Board

Patricia Arneson, Nebraska

NBEA In The News: Items of interest for M-PBEA members about “who” and “what” in NBEA!

- **Membership:** Retaining and increasing membership in NBEA is a priority interest to our organization. NBEA and M-PBEA represent business educators at all levels as our professional learned association, advocating for the interests of business teachers and their students to all stakeholders! Your membership contributes to building and maintaining a strong profession!
- **NBEA LA Convention:** This year’s national convention in LA included something new! A **mobile app** downloadable to a tablet or cell phone highlighted sessions, room location and provided a personal calendar for attendees to mark which session to attend! NBEA also unveiled its new “**connections desk**” where members could stop by, and learn how to become more involved in NBEA.
- **Leadership:** Congratulations to **Dr. Jan Treichel**, Executive Director for NBEA, for her 25 years of dedication and service as Executive Director!
- **NBEA Officers:** **Maurice Henderson** (Indiana) will serve as NBEA President for 2014-2015; **Barry Blair** (Tennessee) will serve as NBEA President-Elect for 2015-16.
- **Patricia Arneson** (Nebraska) will serve as national convention program director for Chicago (2015) and Las Vegas (2016) convention sites.
- **National Business Education Honor Society:** There are currently 115 National Business Education honor society chapters in 38 states, and growing! Business educators are discovering that chartering a chapter has spurred student enrollments in their business programs. Consider starting a chapter in *YOUR* school!

Your M-PBEA Executive Board: The Mountain Plains Executive Board met during NBEA/Los Angeles in April and will meet again in late September in Denver. New officers for the 2014-15 academic year for M-PBEA are:

- **President:** **DeLayne Havlovic** (Nebraska)
- **President-Elect:** **Karen May** (Texas)
- **Treasurer:** **Kelly Means** (Nebraska)
- **Past President:** **Connie Lindell** (Kansas)

A complete list of Board members, including state membership directors and other officers, can be found at <http://mpbea.org/board.htm>. These members represent *YOU* and serve this organization very well. The Mountain Plains region is well represented in leadership and members. **Membership is our lifeblood**—thank you for *YOUR* membership! If you are NOT a current member of NBEA (which includes your membership to our regional Mountain Plains Business Education Association), please contact your Nebraska membership director, **Jean Condon** at condonj@mpcc.edu, who will happily send you a membership form! Encourage your fellow teaching colleagues to join NBEA to enjoy the benefits of both M-PBEA and NBEA!

(Continued on page 16)

(Continued from page 15)

M-PBEA Nebraskans In The News: Congratulations to Nebraskans who were recognized at the Dallas M-PBEA convention for their leadership and outstanding teaching skills:

- **M-PBEA Leadership Award:** Patricia Arneson (Nebraska)
- **Post-Secondary Teacher of the Year:** Kathleen McCune (Nebraska)
- **Secondary Teacher of the Year:** Dennis Krejci (Nebraska)
- **Middle-Level Teacher of the Year:** Shelly Mowinkel (Nebraska)
- **Rookie Teacher of the Year:** Matt Maw (Nebraska)

Complete write-ups with pictures can be found at: <http://mpbea.org/awards.htm>

Future Conferences and Conventions: Mark your calendars for these future events!

M-PBEA: Albuquerque, NM

June 14-17, 2015

NBEA: Chicago, IL

March 31-April 4, 2015

Join your Nebraska teaching colleagues in Business, Marketing and Information Technology as we meet for the national convention/trade show at the downtown “Miracle Mile” Marriott on Michigan Avenue next Spring! In addition to the excellent program, take advantage of Chicago’s fine restaurants, shopping and their annual Easter Parade!

A Note from your Rep: It is my professional privilege to represent the interests of the Mountain Plains region and its members at the national level. Thank you!

New Teachers Social

Kari Tunink and Cindy Klepper did a great job of hosting the new teachers social at the NCE Conference. These folks attended the NSBEA Social and then later enjoyed more of the evening together.

Front L to R: Tennille Gifford and Rebecca Pettz, Kearney High; Korie Lebeda, WSC graduate student; Jocelyn Crabtree, Lincoln Northeast High; Cindy Klepper, Overton High; Allie Shurter, Maxwell High; Leah McClure, Centennial High; Sydney Kobza, Omaha Westside High;

Back L to R: Brittany McPhillips, Central City High; Kari Tunink, Columbus High; Sara Jensen, Shelby-Rising City Middle School; Kyleigh Lewis, Dorchester High; Nicole King, Broken Bow.



NSBEA FOUNDATION An Investment in Business Education

The NSBEA Foundation was started in the spring of 1995. This foundation is vested through the Career Education Foundation of Nebraska (CEFN). The purpose of this foundation is to give business educators an opportunity to make donations during their lifetime or through their estate to benefit business education in Nebraska. The goal of this foundation is to eventually provide scholarships to high school business education graduates to continue their education at the postsecondary level.

Through our individual planning for the future, we each have the opportunity to help strengthen business education in Nebraska in the years ahead. Please give serious consideration to your investment in business education. Help us to ensure that business education students are highly educated, well-trained, and fully prepared to enter the workforce.

We need your help! Please complete the information below and return with your contribution to the CEFN office.

Questions can be directed to Delayne Havlovic or Colleen Lenner.

I want to invest in BUSINESS EDUCATION by supporting the Nebraska State Business Education Association (NSBEA) Foundation.

Enclosed is my gift of: \$ _____

Name _____

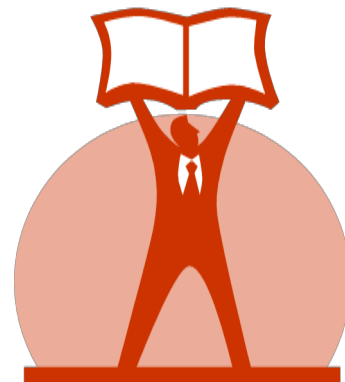
Address _____

City/State _____ ZIP _____

Telephone: _____ Email _____

The Career Education Foundation of Nebraska is a non-profit corporation classified 501(c)(3); all gifts to CEFN (NSBEA) are tax deductible.

Mail to: Career Education Foundation of Nebraska
 c/o NSBEA Foundation Fund
 P.O. Box 22607
 Lincoln, NE 68542-2607



JOIN NSBEA - NBEA!

Name _____
 Home Address _____
 City, State, and Zip _____
 School _____
 School Address _____
 School City, State, and Zip _____
 Preferred Phone _____
 Preferred E-mail (required) _____

NSBEA Geographic District: Capitol Elkhorn Metro
 Panhandle Sandhills Tri-Valley

If you don't know your NSBEA district, please indicate the County in which your school is located _____

In addition, check if you are: Post-Secondary community college
 Collegiate-University faculty

Check if you are applying for Student Membership:
 Indicate College/University: _____

Mail dues (check made payable to NSBEA) to:
 Jean Condon, NSBEA Membership Director
 Mid-Plains Community College, 601 West State Farm Road
 North Platte, NE 69101 308-535-3740 condonj@mpcc.edu

NSBEA 2014-2015



Nebraska State Business Education Association

Check here to join or renew your membership in these professional business associations!

NSBEA only 20.00
 (*student) 5.00

NBEA only 80.00
 (*student) 40.00
 (NBEA dues include membership in Mtn Plains Business Education regional association, M-PBEA).

Join 2 organizations:

NBEA/ISBE 110.00
 (Must be current NBEA member to join ISBE)

NBEA/DPE 140.00
 (Must be current NBEA member to join ISBE)

Join 3 organizations:

NBEA/ISBE/DPE 170.00
 NSBEA/NBEA/ISBE/DPE 190.00

To add ACTE/ACTEN:

ACTE/ACTEN 110.00
 (*students are free!) 0.00

Total \$ _____

Check # _____

Cash _____

Date: _____

*Students MUST join both NSBEA and NBEA to be eligible for NSBEA Culver Scholarship and/or Outstanding Student Teacher recognitions.

We're on the Web!

www.nbea.org

www.mpbea.org

www.nsbea.org

NSBEA MEMBERSHIP REPORT

As of September 1, 2014 there are **102 NSBEA** professional members and **3 NSBEA** student members. Membership in NSBEA runs from July 1 to June 30 each year. If you have any questions, please contact Jean Condon at condonj@mpcc.edu or 308-535-3740.

Thank you for your membership!! It is a pleasure having all of you as colleagues!

Julie Anderson	Diane Hanel	Kathleen McCune	Mary Schropfer
Lori Anderson	Lisa Hanson	Brittany McPhillips	Katie Scott
Janice Arent	Ted Harshbarger	Kelly Means	Angela Shaffer
Patricia Arneson	DeLayne Havlovic	Kimberly Miller	Kurk Shrader
Sara Barritt	Deb Headley	Linda Miller	Alexandra Shurter
Dawn Beans	Tami Heiser	Rochelle Mowinkel	Bonnie Sibert
Jane Blum	Patricia Hinkle	Lorrie Mowry	Sylvia Smith
Brenda Budler	Lois Hixson	Mickie Mueller	Janet Stalder
Lisa Burger	Cara Hoehne	Juli Murphy	Janelle Stansberry
Kate Carlson	Diana Ingwerson	Beverly Newton	Cody Stappert
Patricia Carpenter	Nick Jarzynka	Laura Newton	Stacy Strawn
Colleen Childers	Julie Jensen	Terri Nollette	Debra Stroh
Angie Chittick	Nicole Kaelin	Cathy Nutt	Gary Stubbs
Jean Condon	Barb Keep	Patricia L Olson	Gogi Supenski
RoxAnn Coudeyras	Cindy Klepper	Sandy O'Neil	Suzanne Sydow
Jocelyn Crabtree	Marge Kneifl	P J O'Neill	Cindy Talley
Liz Crabtree	Sydney Kobza	Jan Osborn	Terri Tiedeman
Cindy Dahlquist	Shawna Koger	Shawn Ostransky	Lindsay Tillinghast
Dawn Danauskas	Amity Kollars	Joseph Pfanstiel	Kari Tunink
Gwen Davidson	Dennis Krejci	Sheryl Piening-Keller	Susan Wellman
Kathryn Dobesh	Toni Landenberger	Marla Prusa	Sara Wilson
Teresa Feick	Janet Lear	Ann Purdy	Ashley Wit
Lisa Fox	Colleen Lenners	Celeste Rogers	Deb Wolken
Dawn Friedrich	Kyleigh Lewis	Diane Rouzee	Jeanne Zamiska
Kristin Gaebel	Patricia Lutt	Wanda Samson	
Tennille Gifford	Ian Matthew Maw	Sarah Schau	
Judy Grotrian	Tina Mazuch	Ramona Schoenrock	



NBEA MEMBERSHIP REPORT—September 1, 2014

As of September 1, 2014 NBEA membership includes 161 professional members and 18 student members. Please take a moment to look over the list to see that your name has been included. If not, your membership may have expired. If you recently sent your membership directly to NBEA, please let me know so I can update my list. I do not always get a timely update. If your membership will expire soon—in September or October, please use the membership form in this newsletter on page 18 or send directly to NBEA. If you have any questions, you may contact me at condonj@mpcc.edu or 308-535-3740. Thanks.

Jean Condon, Membership Director

Lori Anderson	Cynthia Fleming	Rena Lebo	Ann Reichle
Carol Andringa	Lisa Fox	Vivian Lee	Keely Reinert
Diane Araujo	Dania Freudenburg	Colleen Lenner	Jordan Reinertson
Janice Arent	Dawn Friedrich	Kyleigh Lewis	Jennifer Remmereid
Patricia Arneson	Gideon Fuchs	Barbara Limbach	Celeste Rogers
Sara Barritt	Kristin Gaebel	Shari Lindgren	Diane Rouzee
Hope Beam	Sharon Garvin	Stephanie Loos	Wanda Samson
Dawn Beans	Brent Gehring	Kathleen Luebbe	Sarah Schau
Morgan Beck	Ronda Gestring	Patricia Lutt	Ramona Schoenrock
Murleen Bellinger	Kari Gifford	Tammy Madsen	Mary Schropfer
Jane Blum	Tennille Gifford	Ian Matthew Maw	Katie Scott
Crystal Bolamperti	Allyssa Gilin	Tina Mazuch	Susan E Seeman
Lisa Bourlier	Kathy Gladem	Kathleen McCune	Angela Shaffer
Jodi Brown	Tyler Gray	Brittany McPhillips	Kurk Shrader
Brenda Budler	Chris Grinvalds	Kelly Means	Luke Shroyer
Thomas Budnick	Judy Grotrian	Max Meier	Alexandra Shurter
Matthew Burg	Diane Hanel	Jeanette L Milius	Bonnie Sibert
Lisa Burger	Lisa Hanson	Kimberly Miller	Sylvia Smith
Janet Butler	Ted Harshbarger	Linda Miller	Janet Stalder
Dana Buurman	DeLayne Havlovic	Rochelle Mowinkel	Janelle Stansberry
Chris Callan	Deb Headley	Lorrie Mowry	Cody Stappert
Kate Carlson	Tami Heiser	Alicia Mueller	Stacy Strawn
Colleen Childers	Karen Hermsen	Mickie Mueller	Kristen Strickler
Angie Chittick	Patricia Hinkle	Janis Mullins	Debra Stroh
Amber Cochran	Cara Hoehne	Juli Murphy	Gary Stubbs
Melissa Cochran	Chad Huseth	Barbara Neuwerth	Gogi Supenski
Jean Condon	Diana Ingwerson	Beverly Newton	Suzanne Sydow
Sidney Conrad	Nick Jarzynka	Laura Newton	Cindy Talley
RoxAnn Coudeyras	Julie Jensen	Jodi A Nielsen	Bethany Tallman
Jocelyn Crabtree	Jeannette Johnson	Bruce Nissen	Terri Tiedeman
Liz Crabtree	Kristi Jung	Terri Nollette	Lindsay Tillinghast
Molly Curnyn	Nicole Kaelin	Cathy Nutt	Kari Tunink
Cindy Dahlquist	Darci Karr	Patricia L Olson	Savannah Wakeley
Jay T Dalton	Cindy Klepper	Sandy O'Neil	JeanAnn Watermeier
Gwen Davidson	Marge Kneifl	P J O'Neill	Susan Wellman
Kathryn Dobesh	Sydney Kobza	Jan Osborn	Erich Whitmore
Kevin Drwal	Shawna Koger	Peggy Parker	JoAnn Wilson
Brian Dunker	Amity Kollars	Zach Parrish	Sara Wilson
Melissa Dux	Lance Kosch	Jane Petersen	Adam Winters
Debbie Ehrlich	Wes Kosch	Joseph Pfanstiel	Deb Wolken
Cynthia Elliott	Gina Kotas	Kim Pickering	Vicki Wooton
Karen Emerson	Krista Kravig	Sheryl Piening-Keller	Paul Wright
Lynn Fanta	Dennis Krejci	Rose Pollard	Marcene Wurdeman
Grant Fehr	Toni Landenberger	Carrie Pratt	Jeanne Zamiska
Teresa Feick	Janet Lear	Annette Rasmussen	

NSBEA Executive Board

President	Shelly Mowinkel	President-Elect	Angie Chittick
Secretary	RoxAnn Coudeyras	Treasurer	Lindsay Tillinghast
Immediate Past President	Deb Wolken	Newsletter Editor	Tennille Gifford
Membership Director/ State Rep. to M-PBEA Board	Jean Condon	Parliamentarian	Sandy Olson
Capitol Representatives	Jocelyn Crabtree Ronda Gestring	Elkhorn Representatives	Angie Shaffer Kari Tunink
Metro Representatives	Carrie Pratt Sydney Kobza	Tri-Valley Representative	Cathy Nutt
Panhandle Representative	Brenda Budler	Sandhills Representative	Juli Murphy
Post-Secondary Representative	Pat Arneson	Legislation	Crystal Bolamperti
Scholarship	Pat Lutt	Honorary Membership Representative	Colleen Lenners
NSBEA and Service Award Representatives	Jan Osborn Pat Olson	NBEA & MPBEA Awards	Cindy Talley Deb Stroh
Auditing Representatives	Kris Gaebel Teresa Feik	Nominating Committee	Lori Anderson Kathleen McCune Deb Wolken
Five-Year Planning	Bonnie Malcolm Dawn Friedrich Lori Anderson Kathleen McCune Deb Wolken	Archives/Photographer	Colleen Childers
Fall Conference – Lincoln		Public Relations	Matt Maw Dawn Friedrich Dania Freudenburg
Association of Career and Technical Educators of Nebraska (ACTEN) Business	DeLayne Havlovic Janelle Stansberry	LDI—June Conference	Deb Wolken
Association of Career and Technical Educators of Nebraska (ACTEN) Marketing	Brittany McPhillips	Department of Education	Bonnie Sibert
Nebraska Association of Marketing Educators (NAME)	Bubba Penas	State FBLA	Bev Newton
		State DECA	Nicole Coffey
		Delta Pi Epsilon	Lori Anderson-Stowe



Delta Pi Epsilon

DPE — ALPHA UPSILON

FALL 2014

DPE 2014-2015 Officers

President

Lori Anderson-Stowe
loriand@lps.org
Lincoln East High School

President Elect

Lisa Fox
lfox@esu15.org
Dundy County-Stratton
Public Schools

Recording Secretary

Pat Olson
pat.olson@blairschools.org
Blair Public Schools

Corresponding Secretary

Cathy Nutt
nuttc@mpcc.edu
North Platte Community
College

Treasurer

Jean Condon
condonj@mpcc.edu
North Platte Community
College

Historian

Colleen Lenners
colleen.lenners@ops.org
Omaha Central

Research Foundation

Kristin Gaebel
kgaebel1@esu3.org
Gretna High School

Past President

Cathy Nutt
nuttc@mpcc.edu
North Platte Community
College

President's Message

Lori Anderson-Stowe, President of the ARBE-DPE Alpha Upsilon Chapter

Fall, the beautiful time of year when we all come together to begin a new school year. Our students are so excited to see their friends and we are, too.

With fall, it also becomes the season of lesson plans, grading, advising our student organizations, coaching and attending our favorite fall sports activities. It becomes hard to make time for our families, ourselves and our friends but we need to make that time because it rejuvenates us.

Friends are found at our schools and throughout our business family. A couple of weeks after the end of school, many of us enjoyed the NCE Conference in Kearney. It is wonderful being able to see old friends and make new ones throughout the conference. Friendships were also made and cemented at the Mountain-Plains Business Education Association Conference in Dallas/Fort Worth.

This fall we have an opportunity to see our friends again (old and new) at the NSBEA Fall Conference in Lincoln. It is going to be both informative and fun to learn more about the Lincoln Haymarket and Railyard and all of the businesses that are there. I hope that you will be able to attend!

Throughout the year we also have opportunities to see our friends at the NBEA Conference in Chicago, NCE Conference in Kearney and the Mountain-Plains Business Education Association Conference in Albuquerque. This will be the first time in many years that we will be in New Mexico

and this will be a great opportunity to make new friends from that state along with the Mountain-Plains Region. These conferences are packed full of informative and fun sessions on business education and you will come home with ideas to share and use in your classrooms. I hope that you will be able to attend at least one of these great conferences this year.

I encourage you all to keep your family and friends close and to make time for laughter and you throughout this year.

The Association for Research in Business Education - Delta Pi Epsilon (ARBE-DPE) is a national graduate honorary society for professionals who support and promote scholarship, leadership and cooperation toward the advancement of education for and about business. If you are interested in becoming a member, please contact President, Lori Anderson-Stowe and loriand@lps.org.

ARBE-DPE is now a part of NSBEA as the national graduate honorary society for professionals who support and promote scholarship, leadership and cooperation toward the advancement of education for and about business.