

November 4, 2016

To our valued Mastic Home Exteriors distributors:

As the building industry recovers we continue to experience increases in raw material, production and labor costs. While we have a strong focus on continuous improvement and automation in our factories to drive efficiency gains, the increases are beyond our ability to offset through cost savings initiatives. Therefore, we are announcing a price increase effective December 2, 2016.

Price increases on the following product categories:

- Vinyl Siding, Vinyl Soffit and Vinyl Accessories: 6% - 8%
- Polymer Shakes and Shingles: 6% - 8%

Note: Orders placed prior to close of business on December 2, 2016 with firm specifications and shipped by December 16, 2016, will receive current pricing. All other orders will be billed at the new higher pricing.

We encourage you to place your orders as soon as possible as all orders will be subject to current lead times and available shipping slots. Your sales representative will contact you in the near future to coordinate new price pages.

We appreciate your commitment to our product categories and Mastic Home Exteriors. If you have questions, please contact your sales or customer service representative. As always, we thank you for your continued support.

Sincerely,



Jerry A. Blais
Vice President – Marketing
Ply Gem Siding Group