

CALICO ROCK COMMUNITY FOUNDATION/CITY OF CALICO ROCK CONTRACT FOR SERVICES EXTENSION PROPOSAL



TRANSFORMING OUR COMMUNITY

Since 2010, the Calico Rock Museum & Visitor Center has led the way in transforming the Historic Main Street District into a welcoming front door for our community and developing a passion for our community among a new generation.

\$1,500,000

Community Investment

103,524

On-Site Visitors Over Last 5 Years

\$23M

Economic Impact



\$474,374

Five-Year Taxable Sales

\$1 = \$7.27

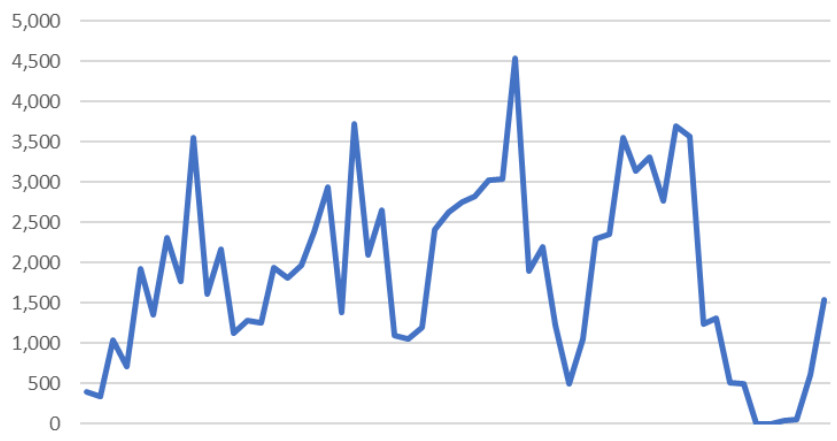
Return on Investment

The Calico Rock Community Foundation requests the extension of our visitor services contract with the city of Calico Rock for 2021. The \$30,000 contract .

Services Under Contract

- Visitor Information Center
- ExploreCalico.com
- Promote Local Businesses
- Promote Tourism
- Relocation Services
- *Explore Magazine*
- Economic Development
- Community Development

Monthly Visitors 2016-2020



The Calico Rock Museum & Visitor Center has a record of serving our community, even amid the global pandemic.