



**Internship in International Marketing
Posted February 7, 2013 Expires March 31, 2013**

Background:

A position for a paid internship in International Marketing is available at The Flavor Tree Fruit Company, LLC. The goal of our company is to provide a unique learning experience for a student interested in international marketing and distribution. The ideal candidate should be a self-starter, *detail oriented*, and strive for perfection; he or she should expect to work hard in a fast-paced, exciting environment.

The Flavor Tree Fruit Company, LLC was founded in 2009 by Maurice Cameron and the Warmerdam family of Hanford, California. Mr. Cameron has 25 years' experience in the California tree fruit industry, and the Warmerdam family has been operating a fruit packing business since 1965.

Mr. Cameron will be overseeing the global sales of the company, and thus the intern will work closely with Mr. Cameron.

The company currently maintains commercial relationships with many chain retailers in the United States as well as wholesalers. Outside of the United States, the company maintains commercial relationships with large retailers and importers in Australia, New Zealand, United Kingdom, Canada, Mexico, and throughout Asia.

The company's modest offices are onsite at the large campus of the Warmerdam Packing facility located in rural Kings County, California, outside the city of Hanford.

Working environment:

As the company's offices are located onsite at a state-of-the-art cherry and fruit packing facility, the immediate environment is very fast paced and exciting. Due to our fast-paced environment, **candidates who engage in recreational drug use should not apply for this position.** Employee safety is our primary concern, as well as service to our customers and growers. Recreational drugs are incompatible with our environment.

During the month of May, the candidate can expect long working hours in addition to weekend work. We anticipate to "peak" in cherry production from May 5 to May 20, and the candidate should expect to work daily during that period.

Cherry season ends as abruptly as it starts. It is followed by stone fruit season, consisting primarily of peaches and nectarines. Due to the perishability of the product we produce, the fruit industry is always fast paced; however the peach and nectarine season is noticeably more manageable and relatively normal compared to the frenzy of the fresh cherry season. Our peach and nectarine season runs from June to October, although the internship will end prior to our season ending.





The Flavor Tree Fruit Company, LLC operates in conjunction with Warmerdam Packing, LP. Warmerdam Packing maintains a full-time staff of approximately 40 people, including a Chief Financial Officer and a Chief Operating Officer. Additionally, there will be over 500 employees in production at the Warmerdam Packing facility on a seasonal basis.

Duties and learning experiences during the Internship:

The intern will assist Mr. Cameron with the sales and distribution of fresh fruit internationally. The intern may also assist other salespeople with some Canadian or perhaps even domestic sales as the need arises.

Common tasks that would be performed under supervision may include:

- Receive visitors from foreign countries and show them the packing plant, products or orchards.
- Communicate via e-mail, Skype, fax or telephone with overseas customers, their agents or staff regarding documentation or shipments enroute.
- Communicate with airlines or their agents regarding securing cargo space on passenger or freighter flights to foreign countries.
- Communicate with steamship lines or their agents regarding securing cargo space on ocean vessels to foreign countries.
- Communicate with transportation companies regarding the status of shipments from our packing facility to San Francisco International Airport or Los Angeles International Airport.
- Communicate with transportation companies regarding the status of shipments from our packing facility to the ports of San Pedro, Long Beach, Los Angeles or Oakland, California.
- Communicate with overseas buyers regarding marketing.
- Communicate with and or generate reports for the United States Export-Import Bank regarding export activities.
- Communicate and assist local government officials with the preparation of export documentation.

Compensation/Information:

The internship position is a paid position; compensation will be discussed on an individual basis. Applicants must be able to prove that they have the legal right to work in the United States, and must provide their own transportation to and from work. All job offers to new employees and rehired employees will be conditioned upon the applicant or former employee taking and passing a drug and alcohol screening test.

Please email your resume and/or letter of interest, along with college transcripts and work references to kaleb@flavortreefruit.com no later than March 31, 2013.

