

## Guiding Western Companies to Success in China and SE Asia

Since 2003, China Centric has assisted 250+ companies and 30+ Private Equity firms to develop and execute customized business strategies in China and SE Asia.

30 professionals globally – 23 in Asia, 7 in the U.S.; Senior management operating experience with multinationals including Lucent, IBM, Marconi, Nortel, Reliance Electric, RELTEC, and Gemplus.

### Consulting and Project Management

- Supply Chain
- Operations and Business Start-up
- Market Entry and Management
- Operations Due Diligence
- New Product Development

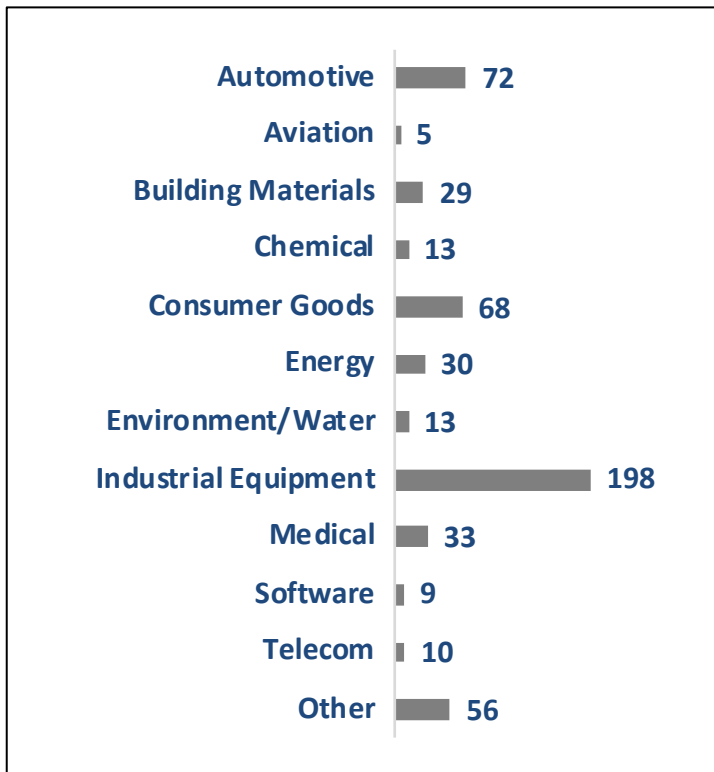
### Outsourced Supply Chain Management

- Direct Supplier Transactions
- New Product Development
- Supplier Cost Transparency
- China and SE Asia SCM Services
- Relationship Control

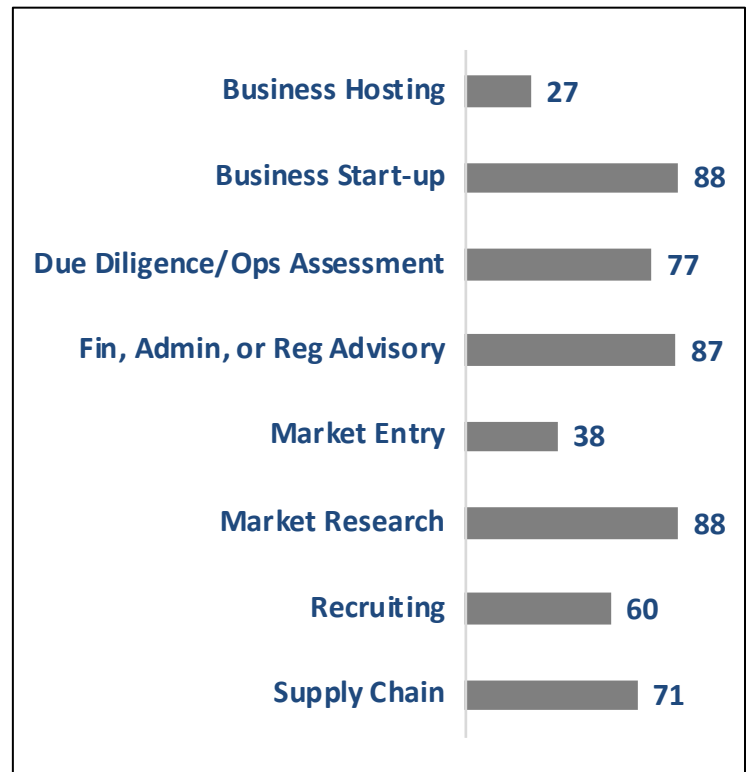
### Hosted Facility and Administration

- Facilities for Small Office Teams
- Shanghai and Zhuhai Locations
- Turnkey Administrative Services
- Comprehensive Internal Controls
- Regulatory Compliance

Project Experience by Industry



Project Experience by Type



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Private Equity Clients



CENTURY PARK CAPITAL PARTNERS



Riverside

