

Bend Ski Club Board Minutes

June 4, 2019

Board members attending: Rod Robinson, Ken Robbins, Claudia Hansen, Don Work, John Stockham, Marlene Lomas, Rob Spencer, PJ Johnson, Mary Ann Jestel

Members at large attending: Larry Barker, Jim Greenleaf, Kelly Packard, Nikki Kelly, Katy Perry, John Flynn, Gerlinde Gerling, Dixie Boggs, Eric Hansen, Dale Champion, Becki Robinson

1. Introductions

All attendees introduced themselves. John Flynn skied 179 days. He missed one day when the watermain broke and Mt Bachelor was shut down.

2. Approval of Minutes from the May 1st, 2019 meeting

John Stockham made a motion that the minutes be approved with the correction that Rob Spencer be added to the list of attendees at the May meeting. Marlene seconded and it was unanimously approved.

3. Treasurer's Report – Don Work

a. The end balance is where we want it to be – around \$3500

b. Rob Spencer made a motion that we approve the treasurer's report. PJ Johnson seconded the motion and it passed unanimously.

4. Year End Party – Ken

a. Aspen Hall has bad acoustics. We may need to rent a microphone system. Other events at Aspen Hall have had the same issues with sound. We may need additional speakers.

b. Ken did a great job managing all of the details.

c. The weather wasn't conducive to outdoor games.

d. The time schedule was good.

e. There was too much lull after eating. Get the music going faster.

f. It was difficult to hear Carol's trio.

g. The room was too loud – maybe look for another venue.

h. The food was good.

i. Hollingshead divided people between upper and lower floors. The live band was a hit. It doesn't hold more people.

j. We had to limit the number of participants previously. We don't want to do it again.

5. Kick Off Party

- a. We like the venue. The room at 10 Barrel can hold everyone. The downside - only 1 bartender and we can't have food.
- b. Happy Girls had food upstairs at 10 Barrel. We need to check on that.
- c. It is difficult to find a venue large enough. We just need more bartenders.
- d. We may need a backup speaker.

6. Christmas Party

- a. The Christmas Party venue has been reserved at Mt. Bachelor Village December 14, 2019. No paperwork has been done yet.
- b. We will need the whole space again.
- c. A dance floor may need to be rented. We can't dance on the carpet.
- d. We were in the red last year – about \$200.
- e. Are people willing to pay more to have a dance floor? Most people left after dinner.
- f. "Jenga Dance" may get people started.
- g. Rent a tent and set up on someone's property.
- h. The lighting was too bright.
- i. Get a more personable bartender.
- j. Get a DJ.
- k. John did a great job as DJ.
- l. Hire a local jazz band or other local band. It may be good PR for the band if they are willing to play cheap. It should be a dance band.
- m. There are local bands willing to play for \$300.
- n. Are we willing to spend more than we charge?
- o. If we want a band, we need to decide early.

7. Monthly Meetings

- a. We had a microphone problem early on at the Deschutes Brewery, but it was a positive experience overall.

b. Members are welcome to help the board find speakers. We want to up the quality of the speakers.

c. A vintage Warren Miller movie was suggested.

d. John McLeod will be asked to speak in November. A doctor or physical therapist could speak in January, a movie in February, David from Crows Feet could speak about adventure travel.

e. We have lots of members. How can we gather more members to participate?

f. We had good speakers this year.

g. Candi got more involved setting up for us.

8. Monthly Après Socials at Broken Top Bottle Shop

a. Why does attendance decline after January? Early in the season new people are checking us out. Later in the season members attend.

b. The board would need to discuss paying for gift certificates from Powder House to raffle off.

c. It is an easy venue. Attendees can choose to eat, drink or not.

d. It is a user-friendly way to get people to meet the club.

e. Shall we continue to meet at Broken Top Bottle Shop? Yes!

f. Introductions are good at early season meetings.

g. Could club attendees receive a special on food or drink? We are not big spenders there. We could promote the Happy Hour specials.

h. We should promote welcoming new members.

9. On Mountain Meetups

a. Group size should be limited. 12 is too large.

b. Some new members are confused by the descriptions of the Meetup and can be intimidated by more advanced skiers signing up for intermediate Meetups.

c. The board may need to do a better job of describing the Meetup levels.

d. Large groups may use two leaders, but it is up to the individual leader to limit the group size.

e. 8 seems like the magic number. 6-8 is optimum.

f. The list fills up quickly sometimes. The group can be split into 2.

g. The Meetup leader's phone number is listed. Encourage members to call if they have questions.

- h. Being a Meetup leader can be stressful. There can be lots of turnover in signups in 24 hours.
- i. There are not enough Meetup leaders. We need to recruit and train new leaders. We need more intermediate skiers leading intermediate groups.
- j. Most intermediate skiers want to follow, not lead.
- k. PJ will post a Meetup for anyone that needs help.
- l. The Meetup leader does not have to set the pace.
- m. Advanced skiers should give others a chance to sign up for intermediate Meetups.
- n. Other leaders may post a Meetup when there are too many on the wait list.
- o. There are no beginner Meetups. Beginners need to take lessons.

10. Ski Connections

- a. PJ volunteered to take this over from David and will put out an announcement.
- b. It is a private meet up and not posted on Meetup.
- c. It will be distributed on an Excel spreadsheet.

11. Club Travel

- a. The FWSA Big Sky trip will be at the end of January.
- b. Many board members go on FWSA trips, but not many BSC members.
- c. Does the club want to do trips? There is some interest in local areas such as Ashland, Hoodoo, and Anthony Lakes.
- d. Some resorts have discount tickets midweek.
- e. There are lots of events and night skiing at Hoodoo.
- f. Snow Cat skiing is available at Anthony Lakes and Mt Bailey.
- g. At Timberline a snow cat can take you to a barracks style hut. Spring is best for weather and views.
- h. Members would like to go on local trips.

12. Club Communication

- a. Bend Ski Club has a newsletter, website, Google Groups, Facebook and Twitter.
- b. PJ will follow up on a message that Meetup is awaiting payment.

c. We want to move forward to an all-electronic system for sign up, dues and liability waiver, but still need to allow paper sign ups.

d. Ken posts Meetups on the website. The website gets 25-50 hits per day. It is helpful for new people looking for a ski club. Not all ski clubs have a website. The cost is about \$100 per year. It is time consuming and if anyone wants to take it over, they are welcome to.

e. Facebook is also valuable when someone is looking for a ski club, but some people don't want to be on Facebook.

f. Meetup allows limited text in the description. Text could be saved by using the "location" box to describe where to meet.

13. Club Dues

a. Dues are now \$40 per individual or \$60 per couple. There have been no complaints about the price.

b. We try to give members good value.

c. Non-members show up at speaker events. They take up space that members could use.

d. Non-members are limited to skiing 3 times with Meetup.

e. Non-members contribute to the sales minimum at speaker events.

14. New Ideas

Are any summer events planned? No

15. Next Meeting

We will have a board meeting on June 25th, as determined by email.

Submitted by Claudia Hansen, Secretary