



YOUR NEXT BAD HABIT
LIVE STREAMING
FREE PODCASTS

www.ProphetRadio.com

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Countries: World Map

Reaching beyond our borders

Actual map of Deacon Live Podcast Downloads 2018



Contact TRAVIS HOLMES – Program Director

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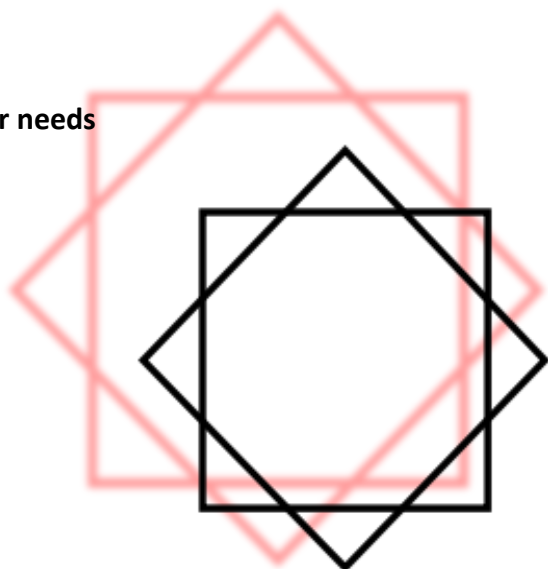
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Station Profile

Why Internet Radio:

Because people listen is the short answer. But here are some facts that can help you understand why internet streaming Radio may be your answer.

- Radio Reaches 94% of all national consumers every week
- Radio is the number one medium close to point-of-purchase
- Radio and Internet radio is highly targeted to the audience.
- Radio is Promotions, friendly; people expect to hear ads on the radio.
- Extremely flexible, you can tailor your show and ad to a specific product or audience.
- Cost effective
- Efficient
- Responds to rapidly changing consumer needs
- Delivers business results quickly
- Customizable by market and format



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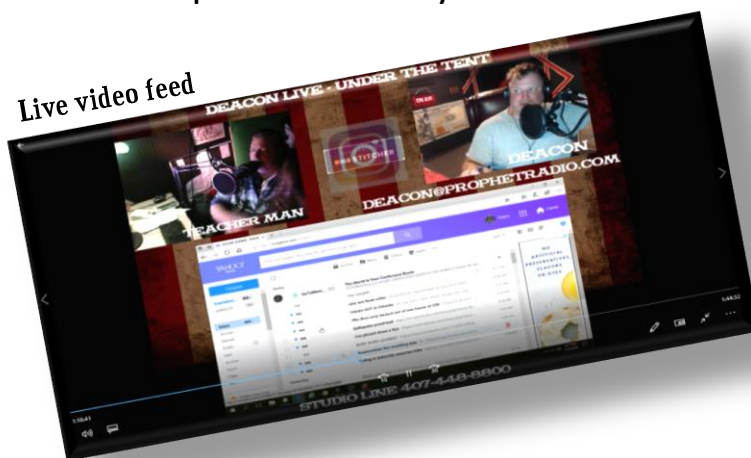
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Podcasts

This is a growing venue for advertisers to reach a more concentrated audience.

Podcasts are able to reach more listeners on a different platform; webcam feeds, on air endorsements, along with live interaction with the host as well as other special opportunities. IAB's study found that listeners are more responsive to ads enjoyed by the podcast hosts than pre-produced ones.

Equals to "if they like it .. It must be good!"



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