

An ILLUSTRATED LECTURE
from

**Leslie Goddard,
Ph.D.**

Based on her book



Remembering Marshall Field's



For more than 150 years, Marshall Field and Co. reigned as Chicago's leading department store. In this lavishly illustrated talk historian and author Leslie Goddard, Ph.D., traces the store's history from its beginnings as a dry good store in 1852 into a world-class fashion and service trendsetter and international tourist destination. Photographs, ads, postcards, menus, and memorabilia explore the store's cherished traditions – from chicken pot pie and the Walnut Room Christmas tree to the State Street store's legendary window displays. We'll review such innovations as registries, personal shoppers, escalators, book signings, and, of course, Frango Mints.

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