



HOME BUILDERS ASSOCIATION  
OF DOTHAN & THE WIREGRASS AREA

## *2017 Parade of Homes*

May 19, 20 and 21, 2017



The dates are set! The Home Builders Association of Dothan & the Wiregrass Area is pleased to host the 2017 Parade of Homes on May 19, 20 and 21, 2016.

Since the mid 1960s the Home Builders Association of Dothan & the Wiregrass Area has brought this popular annual event to our community. This is the best opportunity for citizens of Dothan and the surrounding areas to see the superb craftsmanship and design of area home builders, suppliers and trade contractors. The Parade of Homes is highly anticipated by our community and hundreds of people come out to tour the homes.

Your Association's Parade of Homes committee is pleased to offer an improved advertising campaign. It includes the enhanced sponsorship benefits listed below. We hope we can count on you to make the 2016 Parade of Homes a successful event!

## SPONSORSHIP OPPORTUNITIES

ONLY  
\$50

**PARADE PARTNER** – Same LOW price with MORE advertising coverage!

Only one advertising opportunity has been offered in past years, which included your company name in an ad in the Dothan Eagle. We are pleased to enhance this advertising opportunity for the **SAME LOW PRICE** of only \$50!

★ Company recognition in Tapeline!

★ Recognition in our full page ad in the Sunday edition of The Dothan Eagle!

**STEP IT UP A NOTCH!** Make **CERTAIN** to get the coverage your company deserves by taking advantage of one of the 4 Major Sponsorships sold!

### MAJOR SPONSOR \$600

- \* Name and Company logo on Chairman's page in Parade of Home Magazine
- \* Company name listed in The Dothan Eagle ad as a Major Sponsor
  - \* Recognition in Tapeline as Major Sponsor
- \* Company name listed on TV commercials as Major Sponsor
  - \* Recognition in press release
- \* Company name and logo on banner at Showcase Homes

Could we have your sponsorship commitment by April 14, 2017?