



Trojan Booster Club

Signage Opportunities



Sports Program Advertising:

Printed Fall, Winter, and Spring

1/8 page ad : \$225

1/4 page ad: \$300

1/2 page ad: \$425

Full Page ad: \$675

Inside back cover ad: \$750

Outside back cover ad: \$900

Signage Program Packages:

Ultimate Trojan Sponsor: \$6000

- 5 Scoreboards
- Full page ad
- PA announcement
- Link on website
- Plaque (6x8)
- Sponsor Program Sign
- 4 CUSD #1 passes
- 4 golf passes
- 4 auction passes
- 4 holiday tournament passes
- 6 TBC shirts

Gold Trojan Sponsor: \$4000

- 3 scoreboards
- 1/2 page ad
- PA announcement
- Link on Website
- Plaque (6x8)
- Sponsor Program Sign
- 4 CUSD #1 passes
- 4 golf passes
- 4 holiday tournament passes
- 4 auction passes
- 4 TBC shirts

Red Trojan Sponsor: \$2000

- 2 scoreboards
- 1/2 page ad
- PA announcement
- Link on Website
- Plaque (6x8)
- Sponsor Program sign
- 2 CUSD #1 passes
- 2 holiday tournament passes
- 2 TBC shirts



Trojan Booster Club Signage Program



Business Name: _____

Address: _____

City/State: _____

Zip Code: _____

Telephone Number: _____

Contact Name: _____

Contact Number: _____

Email: _____

Sports Program Advertising

1/8th page	\$225.00	
1/4th page	\$300.00	
1/2 page	\$425.00	
Full page	\$675.00	
Inside back cover	\$750.00	
Outside back cover	\$900.00	

ALL ADS ARE IN BLACK AND WHITE

____ Artwork enclosed

____ Emailing artwork to: charlestonboosterclub@gmail.com

Deadline for submitting ads: July 30, 2016

Deadline for payment: July 30, 2016

Please check the box in which you would like to purchase

Banners/Scoreboard Signs

Banners

Baker Gym (CHS)	4 x 4	\$400.00	
John Dively Gym (CMS)	4 x 4	\$400.00	
Trojan Hill	4 x 4	\$500.00	
Trojan Hill	4 x 8	\$700.00	
Baseball Field	4 x 4	\$300.00	
Karch Field	4 x 4	\$300.00	
Soccer Field	N/A	N/A	

Scoreboard Signs

Baker Gym (CHS)	N/A	N/A	
John Dively Gym (CMS)	N/A	N/A	
Trojan Hill	2 x 4	\$800.00	
Baseball Field	2 x 4	\$500.00	
Karch Field	4 x 4	\$500.00	
Soccer Field	2 x 4	\$400.00	

____ Artwork enclosed

Sponsor Packages (please check which level, scoreboard locations and t-shirt sizes)

Packages

Ultimate Trojan Sponsor	5 scoreboards & 6 shirts	\$6,000.00	
Gold Trojan Sponsor	3 scoreboards & 4 shirts	\$4,000.00	
Red Trojan Sponsor	2 scoreboards & 2 shirts	\$2,000.00	

Scoreboard Signs/Banners (at gym locations)

Baker Gym (CHS)	4 x 4	
John Dively Gym (CMS)	4 x 4	
Trojan Hill	2 x 4	
Baseball Field	2 x 4	
Karch Field	4 x 4	
Soccer Field	2 x 4	

Tee Shirt Sizes

Small	
Medium	
Large	
Extra Large	

If you have any questions please call:

Eva Higgins 217-218-2266

Donna Flight 217-259-4144

Send to: Charleston High School

Attention: Advertising Trojan Booster Club

1615 Lincoln Ave.

Charleston, IL 61920

Please keep a copy of this form as your receipt



Trojan Booster Club



Signage Program Agreement

1. Terms and Conditions:

- 1.1. All banners and scoreboards must have Trojan Booster Club approval and will display sponsor's name/logo, sponsor's phone number and business address/website.
- 1.2. All individual/family signs or banners will also show a general short message and either their individual names listed
Or the family name.
- 1.3. Payment is appreciated at the time of your artwork submission.

2. Payment:

- 2.1. Payments shall be made to the order of The Trojan Booster Club, attention: Signage Program.
- 2.2. Payment due on **September 2, 2016**
- 2.3. Total amount due: \$ _____

3. Terms of Agreement:

- 3.1. The period of this agreement shall be an initial term of one (1) calendar school year, effective August 1, 2015 through June 1, 2016.

4. First Right of Refusal:

- 4.1. The Trojan Booster Club has the right to refuse a business or an individual due to the nature of their Business and/or their criminal background.

5. Nondiscrimination:

- 5.1. It is mutually agreed that there shall be no discrimination on basis of a person's race, color, creed

(Signature of Responsible/Authorized Party)

Date: _____

(Signature of Authorized TBC member)

Date: _____

(Trojan Booster Club Officer Approval)

Date: _____

(Charleston Community School District One Approval)

Date: _____

A sponsor must be in good standing with the law. A conviction related to drugs, violence, or sexual conduct will result in permanent removal of all advertisement related to Charleston Athletics. All convictions will be discussed and reviewed by the Charleston Booster Club. The sponsor will receive a partial refund if the Charleston Trojan Booster Club finds their act to be unlawful. The refund is based on how many days that are left on the sponsors advertisement contract. The Booster Club and CUSD #1 reserve all rights to accept and decline any sponsors due to the nature of the business and their criminal background.