



The following Sponsor Levels represent our most popular configurations; however we are happy to work with you to create a customized sponsorship plan.
For more information please call Marc Cohen: (770) 789-6048 or email: sponsorship@northgwinnettschoolsfoundation.org

SPONSOR BENEFIT CATEGORIES							
PRINT	IN-SCHOOL ADVERTISING	MEDIA	WEBSITE	SOCIAL MEDIA	DAY OF EVENT	ANNUAL REPORT	ADDITIONAL BENEFITS

SPONSOR LEVELS	SUMMA CUM LAUDE	\$5,000	As Title Sponsor of the NGSF, your business name and/or logo will be featured on:	* All marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)	* Logo on all NGSF in-school promotional advertising materials sent to students and their families.	* Name inclusion in press releases and news articles	* NGSF website (with logo and active link to your site)	* NGSF Facebook site * Up to 3 approved boosted ads to our audiences presenting your business (to be provided by you) * Electronic Communications	* Title Sponsor Recognition and thanks throughout the event - prominent placement on signage and logo on video wall.	Recognition	* 8 seats (1 reserved table) at the 2018 Big T'Do * Ability to address audience (5 minutes) * May provide an approved promotional item to attendees * Recognition at other NGSF Events
	MAGNA CUM LAUDE	\$3,000	As Feature Sponsor of the NGSF, your business name and/or logo will be featured on:	* Select marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)	* Name on all NGSF in-school promotional advertising materials sent to students and their families.	* Name inclusion in press releases and news articles	* NGSF website (with active link to your site)	* NGSF Facebook site * Up to 2 approved boosted ads to our audiences presenting your business (to be provided by you) * Select Electronic Communications	* Recognition and thanks throughout the event - signage and logo on video wall.	Recognition	* 6 seats at the 2018 Big T'Do
	CUM LAUDE	\$2,000	As Direct Sponsor of the NGSF, your business name will be featured on:	* Select marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)	* Name on select NGSF in-school promotional advertising materials sent to students and their families.	* Name inclusion in press releases and news articles	* NGSF website listing	* NGSF Facebook site	* Recognition and thanks during the event - name on signage.	Recognition	* 4 seats at the 2018 Big T'Do
	FRIENDS OF EDUCATION	\$750	As a Sponsor of the NGSF, your business name will be featured on:	* Select marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)			* NGSF website listing	* NGSF Facebook site	* Listing on Sponsor signage	Recognition	* 2 seats at the 2018 Big T'Do

** In-Kind Contributions will be credited at 50% of retail value